

Appendix A:

Weighted Probability Frequencies

Frequency tables show response distribution across the full range of response options for each question. In these tables, the “Frequency” column shows the number of respondents who selected the corresponding answer. The “Percent” column reflects the percentage of respondents who selected each answer category among the total number of respondents. This includes missing responses—both non-substantive answer categories that have been designated as missing (e.g., “Don’t know”, “Not sure,” “Prefer not to say”) as well as system missing (i.e., blank responses). The “Valid Percent” column reflects the percentage of respondents who selected each answer category among the total number of respondents who provided a substantive answer to the question. In other words, the valid percent calculation excludes missing cases from the denominator. Unless otherwise noted, percentages presented in the narrative report reflect the valid percentages.

The data presented in these tables are based on responses from the probability sample only. The data have been weighted with base weights and post-stratification weights.

A1 Is there more than one person age 18 or older living in this household?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	704	64.7	72.8	72.8
	2 No	264	24.2	27.2	100.0
	Total	968	89.0	100.0	
Missing	System	120	11.0		
Total		1088	100.0		

num_adults Number of adults 18 or older					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	2	572	52.5	84.1	84.1
	3	75	6.9	11.1	95.2
	4	25	2.3	3.7	98.9
	5	6	0.6	0.9	99.8
	6	2	0.1	0.2	100.0
	Total	680	62.5	100.0	
Missing	System	408	37.5		
Total		1088	100.0		

ZIP Zip Code					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1.00 20190	385	35.4	36.1	36.1
	2.00 20191	456	41.9	42.8	78.9
	3.00 20194	212	19.5	19.9	98.8
	4.00 Other zip code	13	1.2	1.2	100.0
	Total	1067	98.0	100.0	
Missing	System	21	2.0		
Total		1088	100.0		

B1 Have you ever heard of Reston Community Center?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	1010	92.8	94.0	94.0
	2 No	64	5.9	6.0	100.0
	Total	1074	98.7	100.0	
Missing	System	14	1.3		
Total		1088	100.0		

B2 How familiar are you with the programs of Reston Community Center?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very familiar	250	22.9	25.3	25.3
	2 Somewhat familiar with the programs	573	52.7	58.1	83.4
	3 Not at all familiar with the programs	163	15.0	16.6	100.0
	Total	986	90.6	100.0	
Missing	4 Not sure	18	1.7		
	System	84	7.7		
	Total	102	9.4		
Total		1088	100.0		

B3 How important would you say that RCC is to the overall quality of life in Reston?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very important	431	39.7	46.5	46.5
	2 Somewhat important	371	34.1	39.9	86.4
	3 Not very important	89	8.2	9.6	96.0
	4 Not at all important	37	3.4	4.0	100.0
	Total	928	85.3	100.0	
Missing	5 Don't know	78	7.2		
	System	82	7.5		
	Total	159	14.7		
Total		1088	100.0		

B4 In your opinion, does RCC make Reston a more attractive place to live?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	782	71.9	89.8	89.8
	2 No	89	8.2	10.2	100.0
	Total	871	80.1	100.0	
Missing	3 Don't know	133	12.2		
	System	84	7.7		
	Total	217	19.9		
Total		1088	100.0		

B5 In your opinion, does RCC make Reston a more attractive place for a business to locate?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	395	36.3	76.1	76.1
	2 No	124	11.4	23.9	100.0
	Total	519	47.7	100.0	
Missing	3 It depends	187	17.2		
	4 Don't know	299	27.5		
	System	82	7.5		
	Total	569	52.3		
Total		1088	100.0		

C1 In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	527	48.5	54.1	54.1
	2 No	448	41.2	45.9	100.0
	Total	975	89.6	100.0	
Missing	System	113	10.4		
Total		1088	100.0		

C1a Frequencies				
		Responses		Percent of Cases
		N	Percent	
C1a Age of household members that participated in RCC program in last 12 months ^a	C1a_1 Age: Less than 5	37	4.9%	7.0%
	C1a_2 Age: 5-11	60	8.1%	11.4%
	C1a_3 Age: 12-18	53	7.0%	9.9%
	C1a_4 Age: 19-29	51	6.7%	9.5%
	C1a_5 Age: 30-39	84	11.1%	15.7%
	C1a_6 Age: 40-49	72	9.5%	13.5%
	C1a_7 Age: 50-65	174	23.2%	32.7%
	C1a_8 Age: Over 65	220	29.4%	41.4%
Total		751	100.0%	141.1%

a. Dichotomy group tabulated at value 1.

C1b These days, about how often do you or other members of your household participate in RCC programs or services?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Multiple times a week	50	4.6	9.6	9.6
	2 About once a week	48	4.4	9.3	18.9
	3 A few times a month	87	8.0	16.9	35.8
	4 Only occasionally	333	30.6	64.2	100.0
	Total	518	47.6	100.0	
Missing	5 Not sure/Don't know	13	1.1		
	System	557	51.2		
	Total	570	52.4		
Total		1088	100.0		

C1c Frequencies				
		Responses		Percent of Cases
		N	Percent	
C1c Why have you and/or your family not attended in past 12 months ^a	C1c_1 Too busy	223	28.2%	46.5%
	C1c_2 Too expensive	35	4.4%	7.2%
	C1c_3 Offered at inconvenient time	84	10.6%	17.5%
	C1c_4 Offered at inconvenient location	19	2.4%	3.9%
	C1c_5 Lack of transportation	14	1.7%	2.9%
	C1c_6 Participated when kids were younger	55	7.0%	11.5%
	C1c_7 I don't know about current programs/activities	140	17.7%	29.1%
	C1c_8 Only recently moved to Reston	51	6.4%	10.6%
	C1c_9 Not interested in current programs/activities	106	13.4%	22.0%
	C1c_10 Not interested in leisure/recreations programs/activities	28	3.5%	5.8%
	C1c_11 Other miscellaneous	19	2.4%	4.0%
	C1c_12 Personal health constraint or providing care for family member	11	1.4%	2.3%
	C1c_13 Tried to attend, but difficulty signing up/class was cancelled	7	0.8%	1.4%
Total		790	100.0%	164.7%
a. Dichotomy group tabulated at value 1.				

C1d Have you or any member of your family ever attended a class, workshop, or event at RCC or an RCC-sponsored event?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	220	20.2	51.6	51.6
	2 No	206	19.0	48.4	100.0
	Total	426	39.2	100.0	
Missing	3 Not sure/Don't know	34	3.1		
	System	628	57.7		
	Total	662	60.8		
Total		1088	100.0		

C2_1 Program type: Rental of space for Reston individuals/organizations					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	173	15.9	21.7	21.7
	2 May be interested in participating	281	25.9	35.3	57.0
	3 Not ever interested	343	31.5	43.0	100.0
	Total	798	73.3	100.0	
Missing	4 Don't know	118	10.8		
	System	173	15.9		
	Total	290	26.7		
Total		1088	100.0		

C2_2 Program type: Drop-in swim					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	201	18.5	23.0	23.0
	2 May be interested in participating	394	36.2	45.0	68.0
	3 Not ever interested	281	25.8	32.0	100.0
	Total	876	80.5	100.0	
Missing	4 Don't know	48	4.4		
	System	164	15.1		
	Total	212	19.5		
Total		1088	100.0		

C2_3 Program type: Learn-to-swim lessons					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	138	12.7	16.1	16.1
	2 May be interested in participating	222	20.4	25.9	42.0
	3 Not ever interested	497	45.7	58.0	100.0
	Total	857	78.8	100.0	
Missing	4 Don't know	49	4.5		
	System	182	16.8		
	Total	231	21.2		
Total		1088	100.0		

C2_4 Program type: Water-based fitness offerings					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	84	7.7	9.9	9.9
	2 May be interested in participating	448	41.2	52.7	62.5
	3 Not ever interested	319	29.3	37.5	100.0
	Total	851	78.2	100.0	
Missing	4 Don't know	52	4.7		
	System	186	17.1		
	Total	237	21.8		
Total		1088	100.0		

C2_5 Program type: Arts education					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	138	12.7	16.1	16.1
	2 May be interested in participating	474	43.6	55.2	71.2
	3 Not ever interested	247	22.7	28.8	100.0
	Total	859	78.9	100.0	
Missing	4 Don't know	41	3.7		
	System	189	17.3		
	Total	229	21.1		
Total		1088	100.0		

C2_6 Program type: Community events					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	362	33.3	40.1	40.1
	2 May be interested in participating	460	42.3	51.0	91.1
	3 Not ever interested	81	7.4	8.9	100.0
	Total	903	83.0	100.0	
Missing	4 Don't know	37	3.4		
	System	148	13.6		
	Total	185	17.0		
Total		1088	100.0		

C2_7 Program type: Professional artist series at CenterStage					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	269	24.7	30.9	30.9
	2 May be interested in participating	430	39.6	49.6	80.5
	3 Not ever interested	169	15.6	19.5	100.0
	Total	868	79.8	100.0	
Missing	4 Don't know	58	5.3		
	System	161	14.8		
	Total	220	20.2		
Total		1088	100.0		

C2_8 Program type: Youth/teen					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	98	9.0	12.4	12.4
	2 May be interested in participating	132	12.2	16.7	29.1
	3 Not ever interested	563	51.7	70.9	100.0
	Total	793	72.9	100.0	
Missing	4 Don't know	84	7.7		
	System	211	19.4		
	Total	294	27.1		
Total		1088	100.0		

C2_9 Program type: Lifelong learning					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	140	12.9	16.5	16.5
	2 May be interested in participating	534	49.1	63.0	79.5
	3 Not ever interested	174	16.0	20.5	100.0
	Total	848	78.0	100.0	
Missing	4 Don't know	68	6.2		
	System	172	15.8		
	Total	240	22.0		
Total		1088	100.0		

C2_10 Program type: Land-based fitness/wellness					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	146	13.4	17.3	17.3
	2 May be interested in participating	520	47.8	61.4	78.7
	3 Not ever interested	181	16.6	21.3	100.0
	Total	847	77.8	100.0	
Missing	4 Don't know	59	5.4		
	System	183	16.8		
	Total	241	22.2		
Total		1088	100.0		

C2_11 Program type: Collaboration and outreach					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	62	5.7	8.6	8.6
	2 May be interested in participating	402	37.0	55.7	64.3
	3 Not ever interested	258	23.7	35.7	100.0
	Total	723	66.4	100.0	
Missing	4 Don't know	167	15.3		
	System	198	18.2		
	Total	365	33.6		
Total		1088	100.0		

C2_12 Program type: Trips and tours					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Have participated/Currently participate	103	9.4	12.3	12.3
	2 May be interested in participating	494	45.4	58.9	71.2
	3 Not ever interested	241	22.2	28.8	100.0
	Total	838	77.0	100.0	
Missing	4 Don't know	85	7.8		
	System	166	15.2		
	Total	250	23.0		
Total		1088	100.0		

D1 How often would you like to participate in RCC programs and activities?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Regularly	247	22.7	26.7	26.7
	2 Occasionally	344	31.6	37.2	63.9
	3 A few times a year	236	21.7	25.5	89.4
	4 No current interest in participating	98	9.0	10.6	100.0
	Total	925	85.0	100.0	
Missing	5 Not sure/Don't know	75	6.9		
	System	88	8.1		
	Total	163	15.0		
Total		1088	100.0		

D2 Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	741	68.1	76.1	76.1
	2 No	233	21.5	23.9	100.0
	Total	975	89.6	100.0	
Missing	System	113	10.4		
Total		1088	100.0		

D2a Frequencies				
		Responses		Percent of Cases
		N	Percent	
D2a Kinds of programs/activities you would like to participate in or attend more ^a	D2a_1 Class	570	32.3%	78.8%
	D2a_2 Workshop	393	22.3%	54.4%
	D2a_3 RCC trip	278	15.7%	38.4%
	D2a_4 Performance	386	21.9%	53.5%
	D2a_5 Camp	64	3.6%	8.8%
	D2a_6 Other miscellaneous	35	2.0%	4.9%
	D2a_7 Swimming/pool related	18	1.0%	2.5%
	D2a_8 Fitness/sports activity	20	1.1%	2.8%
Total		1763	100.0%	244.1%

a. Dichotomy group tabulated at value 1.

D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	303	27.9	46.0	46.0
	2 (2)	131	12.1	19.9	65.9
	3 (3)	100	9.2	15.2	81.2
	4 (4)	73	6.7	11.1	92.2
	5 (5) Significant barrier	51	4.7	7.8	100.0
	Total	659	60.6	100.0	
Missing	6 Don't know	31	2.8		
	System	398	36.6		
	Total	429	39.4		
Total		1088	100.0		

D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	597	54.8	88.5	88.5
	2 (2)	26	2.4	3.9	92.4
	3 (3)	21	1.9	3.1	95.5
	4 (4)	9	0.8	1.3	96.9
	5 (5) Significant barrier	21	1.9	3.1	100.0
	Total	674	61.9	100.0	
Missing	6 Don't know	10	0.9		
	System	404	37.2		
	Total	414	38.1		
Total		1088	100.0		

D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	473	43.5	71.5	71.5
	2 (2)	79	7.3	12.0	83.4
	3 (3)	51	4.7	7.7	91.2
	4 (4)	33	3.0	4.9	96.1
	5 (5) Significant barrier	26	2.4	3.9	100.0
	Total	662	60.8	100.0	
Missing	6 Don't know	26	2.3		
	System	400	36.8		
	Total	426	39.2		
Total		1088	100.0		

D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	265	24.4	42.2	42.2
	2 (2)	126	11.6	20.1	62.3
	3 (3)	150	13.7	23.8	86.1
	4 (4)	58	5.3	9.2	95.3
	5 (5) Significant barrier	30	2.7	4.7	100.0
	Total	629	57.8	100.0	
Missing	6 Don't know	43	3.9		
	System	416	38.3		
	Total	459	42.2		
Total		1088	100.0		

D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	92	8.5	13.5	13.5
	2 (2)	82	7.5	11.9	25.4
	3 (3)	158	14.5	23.1	48.5
	4 (4)	148	13.6	21.7	70.2
	5 (5) Significant barrier	204	18.8	29.8	100.0
	Total	685	62.9	100.0	
Missing	6 Don't know	7	0.6		
	System	397	36.5		
	Total	403	37.1		
Total		1088	100.0		

D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	121	11.1	21.0	21.0
	2 (2)	95	8.8	16.5	37.5
	3 (3)	147	13.5	25.4	62.9
	4 (4)	98	9.0	17.0	79.9
	5 (5) Significant barrier	116	10.7	20.1	100.0
	Total	578	53.1	100.0	
Missing	6 Don't know	107	9.8		
	System	403	37.0		
	Total	510	46.9		
Total		1088	100.0		

D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	233	21.4	52.8	52.8
	2 (2)	69	6.4	15.7	68.5
	3 (3)	74	6.8	16.8	85.3
	4 (4)	38	3.5	8.6	93.9
	5 (5) Significant barrier	27	2.5	6.1	100.0
	Total	440	40.5	100.0	
Missing	6 Don't know	222	20.4		
	System	425	39.1		
	Total	648	59.5		
Total		1088	100.0		

D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	323	29.7	65.6	65.6
	2 (2)	66	6.1	13.5	79.1
	3 (3)	46	4.3	9.4	88.5
	4 (4)	26	2.4	5.3	93.8
	5 (5) Significant barrier	31	2.8	6.2	100.0
	Total	493	45.3	100.0	
Missing	6 Don't know	167	15.4		
	System	428	39.3		
	Total	595	54.7		
Total		1088	100.0		

D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	195	17.9	30.5	30.5
	2 (2)	92	8.5	14.4	45.0
	3 (3)	124	11.4	19.4	64.3
	4 (4)	114	10.5	17.8	82.1
	5 (5) Significant barrier	114	10.5	17.9	100.0
	Total	638	58.7	100.0	
Missing	6 Don't know	40	3.7		
	System	409	37.6		
	Total	449	41.3		
Total		1088	100.0		

D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	356	32.7	64.9	64.9
	2 (2)	77	7.1	14.0	78.9
	3 (3)	53	4.9	9.6	88.5
	4 (4)	28	2.6	5.2	93.7
	5 (5) Significant barrier	34	3.2	6.3	100.0
	Total	549	50.4	100.0	
Missing	6 Don't know	124	11.4		
	System	416	38.2		
	Total	539	49.6		
Total		1088	100.0		

D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	211	19.4	48.5	48.5
	2 (2)	85	7.8	19.6	68.1
	3 (3)	60	5.5	13.8	81.9
	4 (4)	30	2.7	6.8	88.7
	5 (5) Significant barrier	49	4.5	11.3	100.0
	Total	435	40.0	100.0	
Missing	6 Don't know	239	22.0		
	System	414	38.1		
	Total	653	60.0		
Total		1088	100.0		

D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 (1) Not at all a barrier	36	3.3	38.3	38.3
	2 (2)	3	0.3	3.1	41.4
	3 (3)	5	0.4	5.0	46.4
	4 (4)	9	0.8	9.5	56.0
	5 (5) Significant barrier	41	3.8	44.0	100.0
	Total	93	8.5	100.0	
Missing	6 Don't know	79	7.3		
	System	916	84.2		
	Total	995	91.5		
Total		1088	100.0		

E1 Do existing recreational and cultural facilities in Reston meet current demand?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Definitely	143	13.2	17.8	17.8
	2 Probably	461	42.3	57.1	74.9
	3 Probably not	163	15.0	20.2	95.1
	4 Definitely not	39	3.6	4.9	100.0
	Total	807	74.2	100.0	
Missing	5 Don't know	186	17.1		
	System	95	8.7		
	Total	281	25.8		
Total		1088	100.0		

E2 Have you experienced any difficulty trying to sign up for RCC programs/use RCC facilities?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 No, I haven't had difficulty signing up for programs	323	29.7	56.5	56.5
	2 Yes, I have had difficulty when I tried to sign up	225	20.7	39.3	95.9
	3 I didn't even try to sign up because of expected demand	24	2.2	4.1	100.0
	Total	572	52.6	100.0	
Missing	4 Not applicable- I haven't wanted to sign up for programs	284	26.1		
	5 Not sure	129	11.9		
	System	103	9.4		
	Total	516	47.4		
Total		1088	100.0		

E3 How important is it to you that RCC continues to update existing facilities and carry out renovations?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very important	270	24.8	31.6	31.6
	2 Important	300	27.6	35.1	66.7
	3 Somewhat Important	145	13.3	17.0	83.6
	4 Slightly important	76	7.0	8.9	92.5
	5 Not at all important	64	5.9	7.5	100.0
	Total	854	78.5	100.0	
Missing	6 Not sure	116	10.7		
	System	117	10.8		
	Total	234	21.5		
Total		1088	100.0		

E4 Frequencies				
		Responses		Percent of Cases
		N	Percent	
E4 Which types of art content do you or other members of your household like? ^a	E4_1 Independent films	525	12.1%	56.3%
	E4_2 Art films	302	7.0%	32.4%
	E4_3 Documentaries	568	13.1%	60.9%
	E4_4 Traditional forms of music, dance, and theatre from America and Europe	613	14.2%	65.7%
	E4_5 Contemporary music, dance and theatre	465	10.8%	49.9%
	E4_6 Culturally or ethnically-specific music, dance, and theatre	348	8.0%	37.3%
	E4_7 Visual arts exhibits	451	10.4%	48.3%
	E4_8 Lectures or author events	436	10.1%	46.7%
	E4_9 Poetry readings	98	2.3%	10.5%
	E4_10 Standup comedy/improv	458	10.6%	49.1%
	E4_11 Other miscellaneous	16	0.4%	1.7%
	E4_12 Children/family-friendly events	5	0.1%	0.5%
	E4_15 Local artists/theater/performance	7	0.2%	0.8%
E4_16 Music, dance, or theater, genre non-specific	13	0.3%	1.4%	
Total		4312	100.0%	462.4%

a. Dichotomy group tabulated at value 1.

E5 How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very interested	282	25.9	29.1	29.1
	2 Interested	195	17.9	20.2	49.2
	3 Somewhat interested	178	16.4	18.4	67.7
	4 Slightly interested	119	11.0	12.3	80.0
	5 Not at all interested	103	9.5	10.7	90.6
	6 I think RCC's existing facilities (CenterStage and RCC Community Room) are sufficient	91	8.3	9.4	100.0
	Total	968	89.0	100.0	
Missing	System	120	11.0		
Total		1088	100.0		

E6 If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very supportive	317	29.1	36.4	36.4
	2 Supportive	271	24.9	31.2	67.6
	3 Somewhat supportive	124	11.4	14.3	81.9
	4 Slightly supportive	56	5.1	6.4	88.4
	5 Not at all supportive	101	9.3	11.6	100.0
	Total	869	79.9	100.0	
Missing	6 Not sure	107	9.9		
	System	111	10.2		
	Total	219	20.1		
Total		1088	100.0		

E7 Do you support RCC financing the building of a new arts venue by means of a bond issue?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very supportive	122	11.2	14.3	14.3
	2 Supportive	204	18.7	23.9	38.2
	3 Somewhat supportive	149	13.7	17.5	55.7
	4 Slightly supportive	101	9.3	11.9	67.6
	5 Not at all supportive	276	25.4	32.4	100.0
	Total	851	78.3	100.0	
Missing	6 Not sure	127	11.7		
	System	110	10.1		
	Total	237	21.7		
Total		1088	100.0		

E8 Is your residence located within Small Tax District 5?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	417	38.3	42.1	42.1
	2 No	51	4.7	5.2	47.3
	3 Not sure	522	48.0	52.7	100.0
	Total	991	91.0	100.0	
Missing	System	97	9.0		
Total		1088	100.0		

E9 Before today, were you aware that RCC is supported through this property tax?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	456	41.9	46.1	46.1
	2 No	532	48.9	53.9	100.0
	Total	987	90.7	100.0	
Missing	System	101	9.3		
Total		1088	100.0		

E10 If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Increase the number/types of programs	246	22.6	31.8	31.8
	2 Increase accessibility to programming by lowering prices/fees	264	24.2	34.1	65.9
	3 Add features to programs and facilities	177	16.3	22.9	88.8
	4 Other miscellaneous	30	2.7	3.9	92.6
	6 Combination of choices 1 through 3	6	0.6	0.8	93.4
	7 Lower property taxes, get rid of special district tax, return funds to taxpayers	33	3.1	4.3	97.7
	8 Maintenance of current facilities	8	0.8	1.1	98.8
	9 Build new/additional facility	9	0.8	1.2	100.0
	Total	773	71.1	100.0	
Missing	-99	1	0.1		
	5 Not sure	210	19.3		
	System	103	9.5		
	Total	314	28.9		
Total		1088	100.0		

E11 Do you support an income-based fee waiver program to help people with limited means participate in RCC programming?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Very supportive	504	46.3	54.7	54.7
	2 Supportive	216	19.8	23.4	78.1
	3 Somewhat supportive	101	9.3	11.0	89.1
	4 Slightly supportive	61	5.6	6.6	95.7
	5 Not at all supportive	40	3.7	4.3	100.0
	Total	922	84.7	100.0	
Missing	6 Depends (please specify):	17	1.6		
	7 Don't know	50	4.6		
	System	99	9.1		
	Total	166	15.3		
Total		1088	100.0		

F1 Frequencies				
		Responses		Percent of Cases
		N	Percent	
F1 What types of media do you use on a regular basis? ^a	F1_1 Facebook	483	13.4%	49.1%
	F1_2 Twitter	140	3.9%	14.2%
	F1_3 Instagram	244	6.8%	24.8%
	F1_4 List serv or Opt-in e-boards/groups	196	5.4%	19.9%
	F1_5 Broadcast television	535	14.8%	54.4%
	F1_6 Streaming television	344	9.5%	35.0%
	F1_7 Print journalism	483	13.4%	49.1%
	F1_8 Online journalism	603	16.7%	61.3%
	F1_9 Radio--local or satellite	518	14.3%	52.7%
	F1_10 Other miscellaneous	8	0.2%	0.8%
	F1_11 Non-media activity/source	12	0.3%	1.2%
	F1_12 Local publications	5	0.1%	0.5%
	F1_13 Email	11	0.3%	1.1%
	F1_14 Internet searches/other websites	15	0.4%	1.6%
	F1_15 Podcasts	14	0.4%	1.4%
Total		3611	100.0%	367.0%

a. Dichotomy group tabulated at value 1.

F2 Frequencies				
		Responses		Percent of Cases
		N	Percent	
F2 Which of the following local broadcast TV stations do you regularly watch? ^a	F2_1 NBC 4	439	23.8%	45.2%
	F2_2 FOX 5	195	10.5%	20.0%
	F2_3 ABC 7	290	15.7%	29.8%
	F2_4 CBS 9	303	16.4%	31.2%
	F2_5 My 20	22	1.2%	2.3%
	F2_7 I rarely/never watch broadcast TV	385	20.9%	39.6%
	F2_8 PBS/WETA/WAMU	95	5.1%	9.8%
	F2_9 Cable	117	6.3%	12.0%
	F2_10 Other broadcast station	1	0.0%	0.1%
Total		1847	100.0%	190.1%

a. Dichotomy group tabulated at value 1.

F3 Frequencies				
		Responses		Percent of Cases
		N	Percent	
F3 Which local news outlets and magazines do you regularly read? ^a	F3_1 Around Reston	260	10.4%	26.5%
	F3_2 Fairfax County Times	207	8.2%	21.1%
	F3_3 Next Door	217	8.6%	22.1%
	F3_4 Reston Connection	261	10.4%	26.5%
	F3_5 Reston Now	275	11.0%	28.0%
	F3_6 Reston Patch	272	10.8%	27.7%
	F3_7 Reston Magazine	334	13.3%	34.0%
	F3_8 Viva Reston	17	0.7%	1.7%
	F3_9 Washington Post/WP Weekender	457	18.2%	46.6%
	f3_10 Other local news outlet	31	1.2%	3.1%
	F3_11 I rarely/never read local news outlets/magazines	176	7.0%	17.9%
	f3_12 Non-local news outlet	3	0.1%	0.3%
	f3_13 Non-print/online media outlet	1	0.0%	0.1%
Total		2511	100.0%	255.5%

a. Dichotomy group tabulated at value 1.

F4 Frequencies				
		Responses		Percent of Cases
		N	Percent	
F4 Which local radio stations do you typically listen to? ^a	F4_1 88.1 (WYPF/WYPR)	22	1.1%	2.3%
	F4_2 88.5 (WAMU)	322	16.7%	33.6%
	F4_3 90.9 (WETA)	251	13.0%	26.2%
	F4_4 94.7 (WIAD)	69	3.6%	7.3%
	F4_5 95.5 (WPGC)	39	2.0%	4.1%
	F4_6 98.7 (WMZQ)	94	4.9%	9.8%
	F4_7 99.5 (iHeartRadio/WIHT)	142	7.4%	14.8%
	F4_8 100.3 (WBIG)	112	5.8%	11.7%
	F4_9 103.5 (WTOP)	341	17.7%	35.6%
	F4_10 105.9 (WMAL)	84	4.3%	8.8%
	F4_11 106.7 (WJFK)	85	4.4%	8.9%
	f4_12 Radio station not listed	77	4.0%	8.1%
	F4_13 I rarely/never listen to local radio	188	9.8%	19.7%
	f4_14 101.1 (WWDC)	32	1.7%	3.3%
	f4_15 SiriusXM stations	21	1.1%	2.2%
	f4_16 97.1 (WASH)	22	1.1%	2.3%
	f4_17 89.3 (WPFW)	6	0.3%	0.6%
	f4_18 91.9 (WGTS)	22	1.1%	2.3%
Total		1928	100.0%	201.6%

F5 Frequencies				
		Responses		Percent of Cases
		N	Percent	
F5 How do you find out about RCC programs and activities? ^a	F5_1 Local newspapers	144	6.4%	14.6%
	F5_2 Local TV news stations	25	1.1%	2.6%
	F5_3 Local radio	30	1.3%	3.0%
	F5_4 Local online news outlets	72	3.2%	7.3%
	F5_5 RCC seasonal program guide	740	32.6%	75.0%
	F5_6 CenterStage Professional Touring Artist Series mailer	243	10.7%	24.6%
	F5_7 Program flyers	195	8.6%	19.8%
	F5_8 RCC website	174	7.7%	17.7%
	F5_9 RCC e-Newsletter (Spotlight, Insights, Play)	66	2.9%	6.7%
	F5_10 Social media	104	4.6%	10.5%
	F5_11 Email	132	5.8%	13.4%
	F5_12 Friends and family	195	8.6%	19.7%
	F5_13 RCC staff and instructors	38	1.7%	3.9%
	f5_14 Other miscellaneous	14	0.6%	1.4%
	F5_15 I'm not very familiar with RCC programs and activities	99	4.4%	10.0%
Total		2272	100.0%	230.2%

a. Dichotomy group tabulated at value 1.

F6 Frequencies				
		Responses		Percent of Cases
		N	Percent	
F6 Outside of RCC programs, how do you find out about leisure-time activities generally? ^a	F6_1 Local newspapers	324	12.8%	33.0%
	F6_2 Local TV news stations	147	5.8%	15.0%
	F6_3 Local radio	141	5.6%	14.4%
	F6_4 Local online news outlets	148	5.9%	15.1%
	F6_5 Social media	322	12.7%	32.8%
	F6_6 Internet search	499	19.7%	50.9%
	F6_7 Email	210	8.3%	21.4%
	F6_8 Friends and family	504	19.9%	51.4%
	F6_9 ListServe or Opt-in electronic boards/groups like 'Next Door'	66	2.6%	6.8%
	f6_10 Other miscellaneous	14	0.6%	1.4%
	F6_11 I have trouble finding information about leisure-time activity options	72	2.9%	7.4%
	F6_12 I don't seek out leisure-time activities	67	2.7%	6.9%
	f6_13 "Brochures, flyers, printed mailers"	18	0.7%	1.8%
Total		2533	100.0%	258.2%

a. Dichotomy group tabulated at value 1.

F7 RCC distributes monthly electronic newsletter updates about programming offered; three are currently distributed: Spotlight (arts programming), Insight (general leisure-time offerings) and PLAY (family/youth programs). Would you like to receive any of these newsletters or general information about RCC?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	537	49.4	57.3	57.3
	2 No	322	29.6	34.3	91.6
	3 I already receive RCC electronic newsletter(s)/program information	79	7.2	8.4	100.0
	Total	938	86.2	100.0	
Missing	System	150	13.8		
Total		1088	100.0		

F7a Frequencies				
		Responses		Percent of Cases
		N	Percent	
F7a Which information would you like to receive ^a	F7a_1 Spotlight (arts programming)	359	27.8%	66.9%
	F7a_2 Insight (general leisure-time offerings)	410	31.7%	76.3%
	F7a_3 PLAY (family/youth programs)	170	13.1%	31.6%
	F7a_4 General RCC information and updates	353	27.3%	65.6%
Total		1292	100.0%	240.5%

a. Dichotomy group tabulated at value 1.

F7b How often would you like to receive RCC program information					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Weekly	122	11.3	22.4	22.4
	2 Monthly	328	30.1	60.1	82.6
	3 Quarterly	84	7.7	15.4	97.9
	4 Once a year	1	0.1	0.2	98.1
	5 Depends (please specify):	10	1.0	1.9	100.0
	Total	545	50.1	100.0	
Missing	6 Not sure	4	0.4		
	System	538	49.5		
	Total	542	49.9		
Total		1088	100.0		

Age_group Age					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 18-29	73	6.7	7.5	7.5
	2 30-39	163	15.0	16.8	24.2
	3 40-49	124	11.4	12.7	36.9
	4 50-64	279	25.7	28.6	65.6
	5 65 and above	336	30.9	34.4	100.0
	Total	975	89.6	100.0	
Missing	System	113	10.4		
Total		1088	100.0		

num_kids_numeric Number of children in the household					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	.00 No kids	740	68.0	78.8	78.8
	1.00	96	8.9	10.3	89.1
	2.00	77	7.0	8.2	97.3
	3.00	23	2.1	2.4	99.7
	4.00	1	0.1	0.1	99.8
	6.00 6 or more kids	2	0.2	0.2	100.0
	Total	939	86.3	100.0	
Missing	-99.00	149	13.7		
Total		1088	100.0		

G2a Frequencies				
		Responses		Percent of Cases
		N	Percent	
G2a Current age ranges for all children living at home ^a	G2a_1 2 years old and younger	56	17.8%	25.3%
	G2a_2 3-4 years old	45	14.4%	20.5%
	G2a_3 5-10 years old	82	26.0%	37.1%
	G2a_4 11-14 years old	72	22.7%	32.3%
	G2a_5 15-17 years old	60	19.1%	27.2%
Total		316	100.0%	142.4%

a. Dichotomy group tabulated at value 1.

G3r Length of residence in Reston					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less than 5 years	358	32.9	33.7	33.7
	2 5 to 9 years	163	15.0	15.4	49.1
	3 10 to 24 years	251	23.0	23.6	72.7
	4 25 years or more	290	26.6	27.3	100.0
	Total	1061	97.6	100.0	
Missing	System	27	2.4		
Total		1088	100.0		

G4 Do you own your home or rent it?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Own	676	62.1	63.9	63.9
	2 Rent	376	34.5	35.5	99.4
	3 Other (please specify):	6	0.6	0.6	100.0
	Total	1057	97.2	100.0	
Missing	System	30	2.8		
Total		1088	100.0		

G5 What is your marital status?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Married	598	54.9	57.5	57.5
	2 Living as married	50	4.6	4.8	62.2
	3 Divorced	136	12.5	13.1	75.3
	4 Widowed	83	7.6	7.9	83.3
	6 Separated	13	1.2	1.3	84.6
	7 Single, never been married	160	14.7	15.4	100.0
	Total	1040	95.6	100.0	
Missing	System	48	4.4		
Total		1088	100.0		

G6 How do you describe yourself?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Male	397	36.5	38.6	38.6
	2 Female	630	57.9	61.3	99.0
	3 Prefer to provide my own description:	1	0.1	0.1	100.0
	Total	1029	94.5	100.0	
	4 Prefer not to say	18	1.7		
	System	41	3.8		
	Total	60	5.5		
Total		1088	100.0		

G7 What is the highest level of education you completed?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Some school, but did not finish high school	5	0.5	0.5	0.5
	2 High school graduate or G.E.D.	37	3.4	3.6	4.1
	3 Some college, but no degree	67	6.2	6.5	10.6
	4 2-year college degree	43	3.9	4.1	14.7
	5 4-year college degree	302	27.8	29.0	43.7
	6 Some graduate work	104	9.6	10.0	53.7
	7 Masters or professional degree	362	33.3	34.8	88.5
	8 Advanced graduate work or PhD	120	11.0	11.5	100.0
	Total	1040	95.6	100.0	
Missing	9 Prefer not to say	16	1.5		
	System	31	2.9		
	Total	48	4.4		
Total		1088	100.0		

G8 Which of the following best describes you?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Working full-time	562	51.6	53.8	53.8
	2 Working part-time	59	5.4	5.6	59.5
	3 Working self-employed	39	3.6	3.7	63.2
	4 Unemployed	22	2.0	2.1	65.3
	5 Homemaker or stay-at-home parent	42	3.9	4.1	69.3
	6 Retired	291	26.7	27.9	97.2
	7 Student	12	1.1	1.2	98.4
	8 Disabled	13	1.2	1.3	99.7
	9 Other (please describe):	4	0.3	0.3	100.0
	Total	1043	95.9	100.0	
Missing	System	45	4.1		
Total		1088	100.0		

G8a Is your job located in Reston?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	182	16.7	27.9	27.9
	2 No, my job is somewhere else	410	37.6	62.8	90.7
	3 I telecommute/work remotely	38	3.5	5.9	96.6
	4 Other (please specify):	22	2.0	3.4	100.0
	Total	652	59.9	100.0	
Missing	System	436	40.1		
Total		1088	100.0		

G9 Do you or anyone in your household own commercial or rental property in Reston?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	41	3.8	3.9	3.9
	2 No	1013	93.1	96.1	100.0
	Total	1054	96.9	100.0	
Missing	System	34	3.1		
Total		1088	100.0		

G10 Do you or anyone in your household own or operate a business located in Reston?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	66	6.1	6.3	6.3
	2 No	982	90.3	93.7	100.0
	Total	1048	96.4	100.0	
Missing	System	40	3.6		
Total		1088	100.0		

G10a Are you aware that your employees may use RCC facilities at resident rates even if they are not Reston residents?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	21	1.9	34.5	34.5
	2 No	39	3.6	65.5	100.0
	Total	60	5.5	100.0	
Missing	System	1028	94.5		
Total		1088	100.0		

G11 Is English the language primarily spoken in your household?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	965	88.7	91.6	91.6
	2 No	88	8.1	8.4	100.0
	Total	1053	96.8	100.0	
Missing	System	35	3.2		
Total		1088	100.0		

language What language is primarily spoken in your household?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid		16	18.7	18.7	18.7
	Afrikaans	1	0.8	0.8	19.5
	Arabic	2	1.9	1.9	21.3
	Chinese	17	19.2	19.2	40.6
	Chinese and English	0	0.3	0.3	40.8
	Danish	3	3.4	3.4	44.2
	Farsi	1	0.9	0.9	45.1
	Finnish	1	0.8	0.8	45.8
	French	0	0.5	0.5	46.4
	French and Armenian	1	1.6	1.6	47.9
	German	1	0.8	0.8	48.7
	Hebrew	1	0.9	0.9	49.7
	Hindi	3	3.5	3.5	53.1
	Korean	0	0.3	0.3	53.4
	Krio	8	9.5	9.5	62.9
	Malayalam	3	3.4	3.4	66.2
	Marathi	3	3.8	3.8	70.0
	Polish	1	0.8	0.8	70.8
	Romanian	1	1.6	1.6	72.3
	Russian	1	1.6	1.6	73.9
	Russian/Spanish	1	1.1	1.1	75.0
	Russian/Ukrainian	2	2.3	2.3	77.3
	Spanish	13	14.6	14.6	91.9
Urdu	6	7.0	7.0	98.9	
Vietnamese	1	1.1	1.1	100.0	
Total	88	100.0	100.0		

G12 Do you consider yourself to be of Hispanic or Latinx origin?					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Yes	55	5.0	5.4	5.4
	2 No	954	87.7	94.6	100.0
	Total	1009	92.7	100.0	
Missing	3 Don't know	6	0.5		
	4 Prefer not to say	31	2.9		
	System	42	3.9		
	Total	79	7.3		
Total		1088	100.0		

G13 Frequencies				
		Responses		Percent of Cases
		N	Percent	
G13 With which of the following racial or ethnic categories do you identify ^a	G13_1 White	783	74.6%	75.8%
	G13_2 Black or African American	73	7.0%	7.1%
	G13_3 Southeast Asian or Pacific Islander	42	4.0%	4.1%
	G13_4 South Asian	49	4.6%	4.7%
	G13_5 Middle Eastern/Arabic	10	1.0%	1.0%
	G13_6 American Indian or Alaska Native	4	0.4%	0.4%
	G13_7 Not listed	24	2.2%	2.3%
	G13_8 Prefer not to say	65	6.2%	6.3%
Total		1050	100.0%	101.6%

a. Dichotomy group tabulated at value 1.

G14 What is your annual household income? That would be before taxes and other deductions.					
		Frequency	Percent	Valid Percent	Cumulative Percent
Valid	1 Less than \$15,000	33	3.0	4.1	4.1
	2 \$15,000 to \$34,999	36	3.3	4.4	8.5
	3 \$35,000 to \$49,999	26	2.4	3.2	11.7
	4 \$50,000 to \$74,999	104	9.6	12.8	24.5
	5 \$75,000 to \$99,999	118	10.9	14.6	39.1
	6 \$100,000 to \$149,999	177	16.2	21.8	61.0
	7 \$150,000 and higher	316	29.0	39.0	100.0
	Total	809	74.3	100.0	
Missing	8 Don't know	6	0.6		
	9 Prefer not to say	217	20.0		
	System	56	5.1		
	Total	279	25.7		
Total		1088	100.0		

Appendix B:

Weighted Probability and Nonprobability Cross-tabulations

Cross-tabulation tables count survey cases in categories defined by two variables simultaneously. These cross-tabulation tables allow the reader to compare the responses of different groups. This appendix compares all survey questions by the sample type: either probability or non-probability.

In these tables, the percentages reflect percent within each sample type that selected the corresponding answer. For example, 98% of respondents from the non-probability sample have heard of RCC, compared to 94% of respondents from the probability sample.

The probability data presented in these tables have been weighted with base weights and post-stratification weights. The non-probability data are unweighted.

A1 Is there more than one person age 18 or older living in this household?					
			Sample Type		Total
			Nonprobability	Probability	
A1 Is there more than one person age 18 or older living in this household?	1 Yes	Count	614	704	1318
		% within Sample Type	75.3%	72.7%	73.9%
	2 No	Count	201	264	465
		% within Sample Type	24.7%	27.3%	26.1%
Total		Count	815	968	1783
		% within Sample Type	100.0%	100.0%	100.0%

num_adults Number of adults 18 or older						
			Sample Type		Total	
			Nonprobability	Probability		
num_adults Number of adults 18 or older	2	Count	505	572	1077	
		% within Sample Type	83.1%	84.1%	83.6%	
	3	Count	73	75	148	
		% within Sample Type	12.0%	11.0%	11.5%	
	4	Count	24	25	49	
		% within Sample Type	3.9%	3.7%	3.8%	
	5	Count	5	6	11	
		% within Sample Type	0.8%	0.9%	0.9%	
	6	Count	1	2	3	
		% within Sample Type	0.2%	0.3%	0.2%	
	Total		Count	608	680	1288
			% within Sample Type	100.0%	100.0%	100.0%

ZIP Zip Code					
			Sample Type		Total
			Nonprobability	Probability	
ZIP Zip Code	1.00 20190	Count	213	385	598
		% within Sample Type	26.1%	36.1%	31.8%
	2.00 20191	Count	417	456	873
		% within Sample Type	51.1%	42.8%	46.4%
	3.00 20194	Count	105	212	317
		% within Sample Type	12.9%	19.9%	16.8%
	4.00 Other zip code	Count	81	13	94
		% within Sample Type	9.9%	1.2%	5.0%
Total		Count	816	1066	1882
		% within Sample Type	100.0%	100.0%	100.0%

B1 Have you ever heard of Reston Community Center?					
			Sample Type		Total
			Nonprobability	Probability	
B1 Have you ever heard of Reston Community Center?	1 Yes	Count	799	1010	1809
		% within Sample Type	97.8%	94.0%	95.7%
	2 No	Count	18	64	82
		% within Sample Type	2.2%	6.0%	4.3%
Total		Count	817	1074	1891
		% within Sample Type	100.0%	100.0%	100.0%

B2 How familiar are you with the programs of Reston Community Center?					
			Sample Type		Total
			Nonprobability	Probability	
B2 How familiar are you with the programs of Reston Community Center?	1 Very familiar	Count	385	250	635
		% within Sample Type	48.8%	25.4%	35.8%
	2 Somewhat familiar with the programs	Count	373	573	946
		% within Sample Type	47.3%	58.1%	53.3%
	3 Not at all familiar with the programs	Count	31	163	194
		% within Sample Type	3.9%	16.5%	10.9%
Total		Count	789	986	1775
		% within Sample Type	100.0%	100.0%	100.0%

B3 How important would you say that RCC is to the overall quality of life in Reston?					
			Sample Type		Total
			Nonprobability	Probability	
B3 How important would you say that RCC is to the overall quality of life in Reston?	1 Very important	Count	486	431	917
		% within Sample Type	62.4%	46.4%	53.7%
	2 Somewhat important	Count	243	371	614
		% within Sample Type	31.2%	40.0%	36.0%
	3 Not very important	Count	33	89	122
		% within Sample Type	4.2%	9.6%	7.1%
	4 Not at all important	Count	17	37	54
		% within Sample Type	2.2%	4.0%	3.2%
Total		Count	779	928	1707
		% within Sample Type	100.0%	100.0%	100.0%

B4 In your opinion, does RCC make Reston a more attractive place to live?					
			Sample Type		Total
			Nonprobability	Probability	
B4 In your opinion, does RCC make Reston a more attractive place to live?	1 Yes	Count	666	782	1448
		% within Sample Type	89.3%	89.8%	89.5%
	2 No	Count	80	89	169
		% within Sample Type	10.7%	10.2%	10.5%
Total		Count	746	871	1617
		% within Sample Type	100.0%	100.0%	100.0%

B5 In your opinion, does RCC make Reston a more attractive place for a business to locate?					
			Sample Type		Total
			Nonprobability	Probability	
B5 In your opinion, does RCC make Reston a more attractive place for a business to locate?	1 Yes	Count	337	395	732
		% within Sample Type	76.9%	76.1%	76.5%
	2 No	Count	101	124	225
		% within Sample Type	23.1%	23.9%	23.5%
Total		Count	438	519	957
		% within Sample Type	100.0%	100.0%	100.0%

C1 In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event?					
			Sample Type		Total
			Nonprobability	Probability	
C1 In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event?	1 Yes	Count	636	527	1162
		% within Sample Type	81.2%	54.1%	66.1%
	2 No	Count	147	448	595
		% within Sample Type	18.8%	45.9%	33.9%
Total		Count	782	975	1757
		% within Sample Type	100.0%	100.0%	100.0%

Age of household members that have attended RCC in past 12 months					
			Sample Type		Total
			Nonprobability	Probability	
c1a Age of household members that have attended RCC in past 12 months ^a	C1a_1 Age: Less than 5	Count	54	37	91
		% within sample	8.6%	7.0%	
	C1a_2 Age: 5-11	Count	115	60	175
		% within sample	18.2%	11.4%	
	C1a_3 Age: 12-18	Count	61	53	114
		% within sample	9.7%	9.9%	
	C1a_4 Age: 19-29	Count	36	51	87
		% within sample	5.7%	9.5%	
	C1a_5 Age: 30-39	Count	79	84	163
		% within sample	12.5%	15.7%	
	C1a_6 Age: 40-49	Count	108	72	180
		% within sample	17.1%	13.5%	
	C1a_7 Age: 50-65	Count	196	174	370
		% within sample	31.1%	32.7%	
	C1a_8 Age: Over 65	Count	282	220	502
		% within sample	44.7%	41.4%	
Total		Count	631	532	1163

C1b These days, about how often do you or other members of your household participate in RCC programs or services?						
			Sample Type		Total	
			Nonprobability	Probability		
C1b These days, about how often do you or other members of your household participate in RCC programs or services?	1 Multiple times a week	Count	71	50	121	
		% within Sample Type	11.3%	9.7%	10.6%	
	2 About once a week	Count	107	48	155	
		% within Sample Type	17.0%	9.3%	13.5%	
	3 A few times a month	Count	119	87	206	
		% within Sample Type	18.9%	16.8%	18.0%	
	4 Only occasionally	Count	331	333	664	
		% within Sample Type	52.7%	64.3%	57.9%	
	Total		Count	628	518	1146
			% within Sample Type	100.0%	100.0%	100.0%

Reason for not attending RCC in past 12 months					
			Sample Type		Total
			0 Nonprobability	1 Probability	
c1c Reason for not attending RCC in past 12 months ^a	C1c_1 Too busy	Count	41	223	264
		% within sample	27.9%	46.5%	
	C1c_2 Too expensive	Count	12	35	47
		% within sample	8.2%	7.2%	
	C1c_3 Offered at inconvenient time	Count	34	84	118
		% within sample	23.1%	17.5%	
	C1c_4 Offered at inconvenient location	Count	8	19	27
		% within sample	5.4%	3.9%	
	C1c_5 Lack of transportation	Count	3	14	17
		% within sample	2.0%	2.9%	
	C1c_6 Participated when kids were younger	Count	19	55	74
		% within sample	12.9%	11.5%	
	C1c_7 I don't know about current programs/activities	Count	32	140	172
		% within sample	21.8%	29.1%	
	C1c_8 Only recently moved to Reston	Count	9	51	60
		% within sample	6.1%	10.6%	
	C1c_9 Not interested in current programs/activities	Count	53	106	159
		% within sample	36.1%	22.0%	
	C1c_10 Not interested in leisure/recreations programs/activities	Count	4	28	32
		% within sample	2.7%	5.8%	
	C1c_11 Other miscellaneous	Count	5	19	24
		% within sample	3.4%	4.0%	
	C1c_12 Personal health constraint or providing care for family member	Count	0	11	11
		% within sample	0.0%	2.3%	
C1c_13 Tried to attend, but difficulty signing up/class was cancelled	Count	3	7	10	
	% within sample	2.0%	1.4%		
Total		Count	147	480	627

C1d Have you or any member of your family ever attended a class, workshop, or event at RCC or an RCC-sponsored event?					
			Sample Type		Total
			Nonprobability	Probability	
C1d Have you or any member of your family ever attended a class, workshop, or event at RCC or an RCC-sponsored event?	1 Yes	Count	101	220	321
		% within Sample Type	72.7%	51.6%	56.8%
	2 No	Count	38	206	244
		% within Sample Type	27.3%	48.4%	43.2%
Total		Count	139	426	565
		% within Sample Type	100.0%	100.0%	100.0%

C2_1 Program type: Rental of space for Reston individuals/organizations					
			Sample Type		Total
			Nonprobability	Probability	
C2_1 Program type: Rental of space for Reston individuals/organizations	1 Have participated/Currently participate	Count	246	173	419
		% within Sample Type	40.9%	21.7%	30.0%
	2 May be interested in participating	Count	178	281	459
		% within Sample Type	29.6%	35.3%	32.8%
	3 Not ever interested	Count	177	343	520
		% within Sample Type	29.5%	43.0%	37.2%
Total		Count	601	797	1398
		% within Sample Type	100.0%	100.0%	100.0%

C2_2 Program type: Drop-in swim					
			Sample Type		Total
			Nonprobability	Probability	
C2_2 Program type: Drop-in swim	1 Have participated/Currently participate	Count	224	201	425
		% within Sample Type	34.7%	22.9%	27.9%
	2 May be interested in participating	Count	225	394	619
		% within Sample Type	34.8%	45.0%	40.7%
	3 Not ever interested	Count	197	281	478
		% within Sample Type	30.5%	32.1%	31.4%
Total		Count	646	876	1522
		% within Sample Type	100.0%	100.0%	100.0%

C2_3 Program type: Learn-to-swim lessons					
			Sample Type		Total
			Nonprobability	Probability	
C2_3 Program type: Learn-to-swim lessons	1 Have participated/Currently participate	Count	159	138	297
		% within Sample Type	25.3%	16.1%	20.0%
	2 May be interested in participating	Count	117	222	339
		% within Sample Type	18.6%	25.9%	22.8%
	3 Not ever interested	Count	352	497	849
		% within Sample Type	56.1%	58.0%	57.2%
Total		Count	628	857	1485
		% within Sample Type	100.0%	100.0%	100.0%

C2_4 Program type: Water-based fitness offerings					
			Sample Type		Total
			Nonprobability	Probability	
C2_4 Program type: Water-based fitness offerings	1 Have participated/Currently participate	Count	111	84	195
		% within Sample Type	17.7%	9.9%	13.2%
	2 May be interested in participating	Count	307	448	755
		% within Sample Type	49.0%	52.6%	51.1%
	3 Not ever interested	Count	208	319	527
		% within Sample Type	33.2%	37.5%	35.7%
Total		Count	626	851	1477
		% within Sample Type	100.0%	100.0%	100.0%

C2_5 Program type: Arts education					
			Sample Type		Total
			Nonprobability	Probability	
C2_5 Program type: Arts education	1 Have participated/Currently participate	Count	186	138	324
		% within Sample Type	29.2%	16.1%	21.7%
	2 May be interested in participating	Count	327	474	801
		% within Sample Type	51.3%	55.2%	53.5%
	3 Not ever interested	Count	124	247	371
		% within Sample Type	19.5%	28.8%	24.8%
Total		Count	637	859	1496
		% within Sample Type	100.0%	100.0%	100.0%

C2_6 Program type: Community events					
			Sample Type		Total
			Nonprobability	Probability	
C2_6 Program type: Community events	1 Have participated/Currently participate	Count	394	362	756
		% within Sample Type	58.8%	40.1%	48.1%
	2 May be interested in participating	Count	242	460	702
		% within Sample Type	36.1%	50.9%	44.6%
	3 Not ever interested	Count	34	81	115
		% within Sample Type	5.1%	9.0%	7.3%
Total		Count	670	903	1573
		% within Sample Type	100.0%	100.0%	100.0%

C2_7 Program type: Professional artist series at CenterStage					
			Sample Type		Total
			Nonprobability	Probability	
C2_7 Program type: Professional artist series at CenterStage	1 Have participated/Currently participate	Count	301	269	570
		% within Sample Type	47.0%	31.0%	37.8%
	2 May be interested in participating	Count	250	430	680
		% within Sample Type	39.0%	49.5%	45.1%
	3 Not ever interested	Count	90	169	259
		% within Sample Type	14.0%	19.5%	17.2%
Total		Count	641	868	1509
		% within Sample Type	100.0%	100.0%	100.0%

C2_8 Program type: Youth/teen					
			Sample Type		Total
			Nonprobability	Probability	
C2_8 Program type: Youth/teen	1 Have participated/Currently participate	Count	89	98	187
		% within Sample Type	15.8%	12.4%	13.8%
	2 May be interested in participating	Count	112	132	244
		% within Sample Type	19.9%	16.6%	18.0%
	3 Not ever interested	Count	361	563	924
		% within Sample Type	64.2%	71.0%	68.2%
Total		Count	562	793	1355
		% within Sample Type	100.0%	100.0%	100.0%

C2_9 Program type: Lifelong learning					
			Sample Type		Total
			Nonprobability	Probability	
C2_9 Program type: Lifelong learning	1 Have participated/Currently participate	Count	171	140	311
		% within Sample Type	27.4%	16.5%	21.1%
	2 May be interested in participating	Count	363	534	897
		% within Sample Type	58.2%	63.0%	60.9%
	3 Not ever interested	Count	90	174	264
		% within Sample Type	14.4%	20.5%	17.9%
Total		Count	624	848	1472
		% within Sample Type	100.0%	100.0%	100.0%

C2_10 Program type: Land-based fitness/wellness					
			Sample Type		Total
			Nonprobability	Probability	
C2_10 Program type: Land-based fitness/wellness	1 Have participated/Currently participate	Count	147	146	293
		% within Sample Type	23.6%	17.2%	19.9%
	2 May be interested in participating	Count	349	520	869
		% within Sample Type	56.0%	61.4%	59.1%
	3 Not ever interested	Count	127	181	308
		% within Sample Type	20.4%	21.4%	21.0%
Total		Count	623	847	1470
		% within Sample Type	100.0%	100.0%	100.0%

C2_11 Program type: Collaboration and outreach					
			Sample Type		Total
			Nonprobability	Probability	
C2_11 Program type: Collaboration and outreach	1 Have participated/Currently participate	Count	97	62	159
		% within Sample Type	18.3%	8.6%	12.7%
	2 May be interested in participating	Count	296	402	698
		% within Sample Type	56.0%	55.7%	55.8%
	3 Not ever interested	Count	136	258	394
		% within Sample Type	25.7%	35.7%	31.5%
Total		Count	529	722	1251
		% within Sample Type	100.0%	100.0%	100.0%

C2_12 Program type: Trips and tours					
			Sample Type		Total
			Nonprobability	Probability	
C2_12 Program type: Trips and tours	1 Have participated/Currently participate	Count	142	103	245
		% within Sample Type	23.5%	12.3%	17.0%
	2 May be interested in participating	Count	306	494	800
		% within Sample Type	50.6%	58.9%	55.4%
	3 Not ever interested	Count	157	241	398
		% within Sample Type	26.0%	28.8%	27.6%
Total		Count	605	838	1443
		% within Sample Type	100.0%	100.0%	100.0%

D1 How often would you like to participate in RCC programs and activities?						
			Sample Type		Total	
			Nonprobability	Probability		
D1 How often would you like to participate in RCC programs and activities?	1 Regularly	Count	349	247	596	
		% within Sample Type	48.9%	26.7%	36.4%	
	2 Occasionally	Count	225	344	569	
		% within Sample Type	31.6%	37.2%	34.7%	
	3 A few times a year	Count	100	236	336	
		% within Sample Type	14.0%	25.5%	20.5%	
	4 No current interest in participating	Count	39	98	137	
		% within Sample Type	5.5%	10.6%	8.4%	
	Total		Count	713	925	1638
			% within Sample Type	100.0%	100.0%	100.0%

D2 Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?					
			Sample Type		Total
			Nonprobability	Probability	
D2 Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?	1 Yes	Count	584	741	1325
		% within Sample Type	80.3%	76.1%	77.9%
	2 No	Count	143	233	376
		% within Sample Type	19.7%	23.9%	22.1%
Total		Count	727	974	1701
		% within Sample Type	100.0%	100.0%	100.0%

d2a*sample Crosstabulation					
			sample Sample Type		Total
			0 Nonprobability	1 Probability	
d2a Types of programs R would like to participate in more ^a	D2a_1 Class	Count	450	570	1020
		% within sample	80.2%	78.8%	
	D2a_2 Workshop	Count	284	393	677
		% within sample	50.6%	54.4%	
	D2a_3 RCC trip	Count	223	278	501
		% within sample	39.8%	38.4%	
	D2a_4 Performance	Count	361	386	747
		% within sample	64.3%	53.5%	
	D2a_5 Camp	Count	78	64	142
		% within sample	13.9%	8.8%	
	D2a_6 Other miscellaneous	Count	16	35	51
		% within sample	2.9%	4.9%	
	D2a_7 Swimming/pool related	Count	15	18	33
		% within sample	2.7%	2.5%	
	D2a_8 Fitness/sports activity	Count	9	20	29
		% within sample	1.6%	2.8%	
Total		Count	561	722	1283

D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1 (1) Not at all a barrier	Count	286	303	589	
		% within Sample Type	52.8%	46.0%	49.1%	
	2 (2)	Count	99	131	230	
		% within Sample Type	18.3%	19.9%	19.2%	
	3 (3)	Count	84	100	184	
		% within Sample Type	15.5%	15.2%	15.3%	
	4 (4)	Count	41	73	114	
		% within Sample Type	7.6%	11.1%	9.5%	
	5 (5) Significant barrier	Count	32	51	83	
		% within Sample Type	5.9%	7.8%	6.9%	
	Total		Count	542	658	1200
			% within Sample Type	100.0%	100.0%	100.0%

D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1 (1) Not at all a barrier	Count	479	597	1076	
		% within Sample Type	88.5%	88.6%	88.6%	
	2 (2)	Count	26	26	52	
		% within Sample Type	4.8%	3.9%	4.3%	
	3 (3)	Count	15	21	36	
		% within Sample Type	2.8%	3.1%	3.0%	
	4 (4)	Count	9	9	18	
		% within Sample Type	1.7%	1.3%	1.5%	
	5 (5) Significant barrier	Count	12	21	33	
		% within Sample Type	2.2%	3.1%	2.7%	
	Total		Count	541	674	1215
			% within Sample Type	100.0%	100.0%	100.0%

D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1 (1) Not at all a barrier	Count	370	473	843	
		% within Sample Type	69.3%	71.5%	70.5%	
	2 (2)	Count	71	79	150	
		% within Sample Type	13.3%	11.9%	12.5%	
	3 (3)	Count	60	51	111	
		% within Sample Type	11.2%	7.7%	9.3%	
	4 (4)	Count	21	33	54	
		% within Sample Type	3.9%	5.0%	4.5%	
	5 (5) Significant barrier	Count	12	26	38	
		% within Sample Type	2.2%	3.9%	3.2%	
	Total		Count	534	662	1196
			% within Sample Type	100.0%	100.0%	100.0%

D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1 (1) Not at all a barrier	Count	290	265	555	
		% within Sample Type	57.7%	42.1%	49.0%	
	2 (2)	Count	103	126	229	
		% within Sample Type	20.5%	20.0%	20.2%	
	3 (3)	Count	73	150	223	
		% within Sample Type	14.5%	23.8%	19.7%	
	4 (4)	Count	27	58	85	
		% within Sample Type	5.4%	9.2%	7.5%	
	5 (5) Significant barrier	Count	10	30	40	
		% within Sample Type	2.0%	4.8%	3.5%	
	Total		Count	503	629	1132
			% within Sample Type	100.0%	100.0%	100.0%

D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	1 (1) Not at all a barrier	Count	121	92	213	
		% within Sample Type	22.5%	13.5%	17.4%	
	2 (2)	Count	104	82	186	
		% within Sample Type	19.3%	12.0%	15.2%	
	3 (3)	Count	127	158	285	
		% within Sample Type	23.6%	23.1%	23.3%	
	4 (4)	Count	82	148	230	
		% within Sample Type	15.2%	21.6%	18.8%	
	5 (5) Significant barrier	Count	104	204	308	
		% within Sample Type	19.3%	29.8%	25.2%	
	Total		Count	538	684	1222
			% within Sample Type	100.0%	100.0%	100.0%

D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	1 (1) Not at all a barrier	Count	116	121	237	
		% within Sample Type	23.2%	21.0%	22.0%	
	2 (2)	Count	100	95	195	
		% within Sample Type	20.0%	16.5%	18.1%	
	3 (3)	Count	120	147	267	
		% within Sample Type	24.0%	25.5%	24.8%	
	4 (4)	Count	72	98	170	
		% within Sample Type	14.4%	17.0%	15.8%	
	5 (5) Significant barrier	Count	91	116	207	
		% within Sample Type	18.2%	20.1%	19.2%	
	Total		Count	499	577	1076
			% within Sample Type	100.0%	100.0%	100.0%

D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1 (1) Not at all a barrier	Count	193	233	426	
		% within Sample Type	47.8%	52.8%	50.4%	
	2 (2)	Count	83	69	152	
		% within Sample Type	20.5%	15.6%	18.0%	
	3 (3)	Count	72	74	146	
		% within Sample Type	17.8%	16.8%	17.3%	
	4 (4)	Count	26	38	64	
		% within Sample Type	6.4%	8.6%	7.6%	
	5 (5) Significant barrier	Count	30	27	57	
		% within Sample Type	7.4%	6.1%	6.7%	
	Total		Count	404	441	845
			% within Sample Type	100.0%	100.0%	100.0%

D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1 (1) Not at all a barrier	Count	228	323	551	
		% within Sample Type	53.4%	65.7%	60.0%	
	2 (2)	Count	105	66	171	
		% within Sample Type	24.6%	13.4%	18.6%	
	3 (3)	Count	49	46	95	
		% within Sample Type	11.5%	9.3%	10.3%	
	4 (4)	Count	21	26	47	
		% within Sample Type	4.9%	5.3%	5.1%	
	5 (5) Significant barrier	Count	24	31	55	
		% within Sample Type	5.6%	6.3%	6.0%	
	Total		Count	427	492	919
			% within Sample Type	100.0%	100.0%	100.0%

D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	1 (1) Not at all a barrier	Count	202	195	397	
		% within Sample Type	39.1%	30.5%	34.4%	
	2 (2)	Count	97	92	189	
		% within Sample Type	18.8%	14.4%	16.4%	
	3 (3)	Count	92	124	216	
		% within Sample Type	17.8%	19.4%	18.7%	
	4 (4)	Count	64	114	178	
		% within Sample Type	12.4%	17.8%	15.4%	
	5 (5) Significant barrier	Count	61	114	175	
		% within Sample Type	11.8%	17.8%	15.2%	
	Total		Count	516	639	1155
			% within Sample Type	100.0%	100.0%	100.0%

D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1 (1) Not at all a barrier	Count	310	356	666	
		% within Sample Type	62.8%	65.0%	63.9%	
	2 (2)	Count	81	77	158	
		% within Sample Type	16.4%	14.1%	15.2%	
	3 (3)	Count	56	53	109	
		% within Sample Type	11.3%	9.7%	10.5%	
	4 (4)	Count	24	28	52	
		% within Sample Type	4.9%	5.1%	5.0%	
	5 (5) Significant barrier	Count	23	34	57	
		% within Sample Type	4.7%	6.2%	5.5%	
	Total		Count	494	548	1042
			% within Sample Type	100.0%	100.0%	100.0%

D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1 (1) Not at all a barrier	Count	178	211	389	
		% within Sample Type	40.8%	48.5%	44.7%	
	2 (2)	Count	105	85	190	
		% within Sample Type	24.1%	19.5%	21.8%	
	3 (3)	Count	71	60	131	
		% within Sample Type	16.3%	13.8%	15.0%	
	4 (4)	Count	44	30	74	
		% within Sample Type	10.1%	6.9%	8.5%	
	5 (5) Significant barrier	Count	38	49	87	
		% within Sample Type	8.7%	11.3%	10.0%	
	Total		Count	436	435	871
			% within Sample Type	100.0%	100.0%	100.0%

D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?						
			Sample Type		Total	
			Nonprobability	Probability		
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	1 (1) Not at all a barrier	Count	40	36	76	
		% within Sample Type	52.6%	38.3%	44.7%	
	2 (2)	Count	2	3	5	
		% within Sample Type	2.6%	3.2%	2.9%	
	3 (3)	Count	5	5	10	
		% within Sample Type	6.6%	5.3%	5.9%	
	4 (4)	Count	5	9	14	
		% within Sample Type	6.6%	9.6%	8.2%	
	5 (5) Significant barrier	Count	24	41	65	
		% within Sample Type	31.6%	43.6%	38.2%	
	Total		Count	76	94	170
			% within Sample Type	100.0%	100.0%	100.0%

E1 Do existing recreational and cultural facilities in Reston meet current demand?					
			Sample Type		Total
			Nonprobability	Probability	
E1 Do existing recreational and cultural facilities in Reston meet current demand?	1 Definitely	Count	110	143	253
		% within Sample Type	17.6%	17.7%	17.7%
	2 Probably	Count	307	461	768
		% within Sample Type	49.2%	57.2%	53.7%
	3 Probably not	Count	133	163	296
		% within Sample Type	21.3%	20.2%	20.7%
	4 Definitely not	Count	74	39	113
		% within Sample Type	11.9%	4.8%	7.9%
Total		Count	624	806	1430
		% within Sample Type	100.0%	100.0%	100.0%

E2 Have you experienced any difficulty trying to sign up for RCC programs/use RCC facilities?						
			Sample Type		Total	
			Nonprobability	Probability		
E2 Have you experienced any difficulty trying to sign up for RCC programs/use RCC facilities?	1 No, I haven't had difficulty signing up for programs	Count	298	323	621	
		% within Sample Type	52.2%	56.5%	54.3%	
	2 Yes, I have had difficulty when I tried to sign up	Count	256	225	481	
		% within Sample Type	44.8%	39.3%	42.1%	
	3 I didn't even try to sign up because of expected demand	Count	17	24	41	
		% within Sample Type	3.0%	4.2%	3.6%	
	Total		Count	571	572	1143
			% within Sample Type	100.0%	100.0%	100.0%

E3 How important is it to you that RCC continues to update existing facilities and carry out renovations?						
			Sample Type		Total	
			Nonprobability	Probability		
E3 How important is it to you that RCC continues to update existing facilities and carry out renovations?	1 Very important	Count	286	270	556	
		% within Sample Type	41.9%	31.6%	36.2%	
	2 Important	Count	228	300	528	
		% within Sample Type	33.4%	35.1%	34.4%	
	3 Somewhat Important	Count	82	145	227	
		% within Sample Type	12.0%	17.0%	14.8%	
	4 Slightly important	Count	45	76	121	
		% within Sample Type	6.6%	8.9%	7.9%	
	5 Not at all important	Count	41	64	105	
		% within Sample Type	6.0%	7.5%	6.8%	
	Total		Count	682	855	1537
			% within Sample Type	100.0%	100.0%	100.0%

Which types of art content do you or other members of your household like?					
			Sample Type		Total
			0 Nonprobability	1 Probability	
E4 Which types of art content do you or other members of your household like? ^a	E4_1 Independent films	Count	390	525	915
		% within sample	59.5%	56.3%	
	E4_2 Art films	Count	277	302	579
		% within sample	42.3%	32.4%	
	E4_3 Documentaries	Count	410	568	978
		% within sample	62.6%	60.9%	
	E4_4 Traditional forms of music, dance, and theatre from America and Europe	Count	418	613	1031
		% within sample	63.8%	65.7%	
	E4_5 Contemporary music, dance and theatre	Count	389	465	854
		% within sample	59.4%	49.9%	
	E4_6 Culturally or ethnically-specific music, dance, and theatre	Count	270	348	618
		% within sample	41.2%	37.3%	
	E4_7 Visual arts exhibits	Count	347	451	798
		% within sample	53.0%	48.3%	
	E4_8 Lectures or author events	Count	377	436	813
		% within sample	57.6%	46.7%	
	E4_9 Poetry readings	Count	99	98	197
		% within sample	15.1%	10.5%	
	E4_10 Standup comedy/improv	Count	326	458	784
		% within sample	49.8%	49.1%	
E4_11 Other miscellaneous	Count	19	16	35	
	% within sample	2.9%	1.7%		
E4_12 Children/family-friendly events	Count	4	5	9	
	% within sample	0.6%	0.5%		
E4_15 Local artists/theater/performance	Count	4	7	11	
	% within sample	0.6%	0.8%		
E4_16 Music, dance, or theater, genre non-specific	Count	7	13	20	
	% within sample	1.1%	1.4%		
Total		Count	655	933	1588

E5 How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?						
			Sample Type		Total	
			Nonprobability	Probability		
E5 How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	1 Very interested	Count	260	282	542	
		% within Sample Type	37.7%	29.1%	32.7%	
	2 Interested	Count	117	195	312	
		% within Sample Type	17.0%	20.1%	18.8%	
	3 Somewhat interested	Count	110	178	288	
		% within Sample Type	16.0%	18.4%	17.4%	
	4 Slightly interested	Count	53	119	172	
		% within Sample Type	7.7%	12.3%	10.4%	
	5 Not at all interested	Count	43	103	146	
		% within Sample Type	6.2%	10.6%	8.8%	
	6 I think RCC's existing facilities (CenterStage and RCC Community Room) are sufficient	Count	106	91	197	
		% within Sample Type	15.4%	9.4%	11.9%	
	Total		Count	689	968	1657
			% within Sample Type	100.0%	100.0%	100.0%

E6 If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?					
			Sample Type		Total
			Nonprobability	Probability	
E6 If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	1 Very supportive	Count	271	317	588
		% within Sample Type	42.6%	36.5%	39.1%
	2 Supportive	Count	159	271	430
		% within Sample Type	25.0%	31.2%	28.6%
	3 Somewhat supportive	Count	83	124	207
		% within Sample Type	13.1%	14.3%	13.8%
	4 Slightly supportive	Count	34	56	90
		% within Sample Type	5.3%	6.4%	6.0%
	5 Not at all supportive	Count	89	101	190
		% within Sample Type	14.0%	11.6%	12.6%
Total	Count	636	869	1505	
	% within Sample Type	100.0%	100.0%	100.0%	

E7 Do you support RCC financing the building of a new arts venue by means of a bond issue?					
			Sample Type		Total
			Nonprobability	Probability	
E7 Do you support RCC financing the building of a new arts venue by means of a bond issue?	1 Very supportive	Count	143	122	265
		% within Sample Type	22.9%	14.3%	17.9%
	2 Supportive	Count	119	204	323
		% within Sample Type	19.0%	23.9%	21.9%
	3 Somewhat supportive	Count	118	149	267
		% within Sample Type	18.9%	17.5%	18.1%
	4 Slightly supportive	Count	64	101	165
		% within Sample Type	10.2%	11.9%	11.2%
	5 Not at all supportive	Count	181	276	457
		% within Sample Type	29.0%	32.4%	30.9%
Total	Count	625	852	1477	
	% within Sample Type	100.0%	100.0%	100.0%	

E8 Is your residence located within Small Tax District 5?					
			Sample Type		Total
			Nonprobability	Probability	
E8 Is your residence located within Small Tax District 5?	1 Yes	Count	432	417	849
		% within Sample Type	62.8%	42.1%	50.6%
	2 No	Count	85	51	136
		% within Sample Type	12.4%	5.2%	8.1%
	3 Not sure	Count	171	522	693
		% within Sample Type	24.9%	52.7%	41.3%
Total		Count	688	990	1678
		% within Sample Type	100.0%	100.0%	100.0%

E9 Before today, were you aware that RCC is supported through this property tax?						
			Sample Type		Total	
			Nonprobability	Probability		
E9 Before today, were you aware that RCC is supported through this property tax?	1 Yes	Count	462	456	918	
		% within Sample Type	67.0%	46.2%	54.7%	
	2 No	Count	228	532	760	
		% within Sample Type	33.0%	53.8%	45.3%	
	Total		Count	690	988	1678
			% within Sample Type	100.0%	100.0%	100.0%

E10 If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...					
		Sample Type			Total
		0 Nonprobability	1 Probability		
E10 If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...	1 Increase the number/types of programs	Count	212	246	458
		% within sample Sample Type	34.9%	31.8%	33.2%
	2 Increase accessibility to programming by lowering prices/fees	Count	176	264	440
		% within sample Sample Type	28.9%	34.2%	31.9%
	3 Add features to programs and facilities	Count	123	177	300
		% within sample Sample Type	20.2%	22.9%	21.7%
	4 Other miscellaneous	Count	28	30	58
		% within sample Sample Type	4.6%	3.9%	4.2%
	6 Combination of choices 1 through 3	Count	10	6	16
		% within sample Sample Type	1.6%	0.8%	1.2%
	7 Lower property taxes, get rid of special district tax, return funds to taxpayers	Count	44	33	77
		% within sample Sample Type	7.2%	4.3%	5.6%
	8 Maintenance of current facilities	Count	7	8	15
		% within sample Sample Type	1.2%	1.0%	1.1%
	9 Build new/additional facility	Count	8	9	17
		% within sample Sample Type	1.3%	1.2%	1.2%
	Total	Count	608	773	1381
		% within sample Sample Type	100.0%	100.0%	100.0%

E11 Do you support an income-based fee waiver program to help people with limited means participate in RCC programming?						
			Sample Type		Total	
			Nonprobability	Probability		
E11 Do you support an income-based fee waiver program to help people with limited means participate in RCC programming?	1 Very supportive	Count	372	504	876	
		% within Sample Type	57.0%	54.7%	55.6%	
	2 Supportive	Count	159	216	375	
		% within Sample Type	24.3%	23.4%	23.8%	
	3 Somewhat supportive	Count	66	101	167	
		% within Sample Type	10.1%	11.0%	10.6%	
	4 Slightly supportive	Count	28	61	89	
		% within Sample Type	4.3%	6.6%	5.7%	
	5 Not at all supportive	Count	28	40	68	
		% within Sample Type	4.3%	4.3%	4.3%	
	Total		Count	653	922	1575
			% within Sample Type	100.0%	100.0%	100.0%

What types of media do you use on a regular basis?					
			Sample Type		Total
			0 Nonprobability	1 Probability	
F1 What types of media do you use on a regular basis? ^a	F1_1 Facebook	Count	410	483	893
		% within sample	60.9%	49.1%	
	F1_2 Twitter	Count	116	140	256
		% within sample	17.2%	14.2%	
	F1_3 Instagram	Count	176	244	420
		% within sample	26.2%	24.8%	
	F1_4 List serv or Opt-in e-boards/groups	Count	185	196	381
		% within sample	27.5%	19.9%	
	F1_5 Broadcast television	Count	333	535	868
		% within sample	49.5%	54.4%	
	F1_6 Streaming television	Count	220	344	564
		% within sample	32.7%	35.0%	
	F1_7 Print journalism	Count	353	483	836
		% within sample	52.5%	49.1%	
	F1_8 Online journalism	Count	424	603	1027
		% within sample	63.0%	61.3%	
	F1_9 Radio--local or satellite	Count	314	518	832
		% within sample	46.7%	52.7%	
	F1_10 Other miscallenous	Count	6	8	14
		% within sample	0.9%	0.8%	
	F1_11 Non-media activity/source	Count	4	12	16
		% within sample	0.6%	1.2%	
	F1_12 Local publications	Count	7	5	12
		% within sample	1.0%	0.5%	
	F1_13 Email	Count	6	11	17
		% within sample	0.9%	1.1%	
	F1_14 Internet searches/other websites	Count	6	15	21
		% within sample	0.9%	1.6%	
	F1_15 Podcasts	Count	5	14	19
		% within sample	0.7%	1.4%	
Total		Count	673	984	1657

Which of the following local broadcast TV stations do you regularly watch?					
			Sample Type		Total
			0 Nonprobability	1 Probability	
F2 Which of the following local broadcast TV stations do you regularly watch? ^a	F2_1 NBC 4	Count	301	439	740
		% within sample	45.5%	45.2%	
	F2_2 FOX 5	Count	100	195	295
		% within sample	15.1%	20.0%	
	F2_3 ABC 7	Count	224	290	514
		% within sample	33.9%	29.8%	
	F2_4 CBS 9	Count	211	303	514
		% within sample	31.9%	31.2%	
	F2_5 My 20	Count	19	22	41
		% within sample	2.9%	2.3%	
	F2_7 I rarely/never watch broadcast TV	Count	238	385	623
		% within sample	36.0%	39.6%	
	F2_8 PBS/WETA/WAMU	Count	105	95	200
		% within sample	15.9%	9.8%	
	F2_9 Cable	Count	47	117	164
		% within sample	7.1%	12.0%	
	F2_10 Other broadcast station	Count	9	1	10
		% within sample	1.4%	0.1%	
Total		Count	661	972	1633

Which local news outlets and magazines do you regularly read?					
			Sample Type		Total
			0 Nonprobability	1 Probability	
F3 Which local news outlets and magazines do you regularly read? ^a	F3_1 Around Reston	Count	224	260	484
		% within sample	33.5%	26.5%	
	F3_2 Fairfax County Times	Count	169	207	376
		% within sample	25.3%	21.1%	
	F3_3 Next Door	Count	230	217	447
		% within sample	34.4%	22.1%	
	F3_4 Reston Connection	Count	221	261	482
		% within sample	33.1%	26.5%	
	F3_5 Reston Now	Count	312	275	587
		% within sample	46.7%	28.0%	
	F3_6 Reston Patch	Count	238	272	510
		% within sample	35.6%	27.7%	
	F3_7 Reston Magazine	Count	240	334	574
		% within sample	35.9%	34.0%	
	F3_8 Viva Reston	Count	18	17	35
		% within sample	2.7%	1.7%	
	F3_9 Washington Post/WP Weekender	Count	321	457	778
		% within sample	48.1%	46.6%	
	f3_10 Other local news outlet	Count	16	31	47
		% within sample	2.4%	3.1%	
F3_11 I rarely/never read local news outlets/magazines	Count	49	176	225	
	% within sample	7.3%	17.9%		
f3_12 Non-local news outlet	Count	2	3	5	
	% within sample	0.3%	0.3%		
f3_13 Non-print/online media outlet	Count	4	1	5	
	% within sample	0.6%	0.1%		
Total		Count	668	982	1650

Which local radio stations do you typically listen to?					
			Sample Type		Total
			0 Nonprobability	1 Probability	
F4 Which local radio stations do you typically listen to? ^a	F4_1 88.1 (WYPF/WYPR)	Count	7	22	29
		% within sample	1.1%	2.3%	
	F4_2 88.5 (WAMU)	Count	307	322	629
		% within sample	46.7%	33.6%	
	F4_3 90.9 (WETA)	Count	213	251	464
		% within sample	32.4%	26.2%	
	F4_4 94.7 (WIAD)	Count	41	69	110
		% within sample	6.2%	7.3%	
	F4_5 95.5 (WPGC)	Count	21	39	60
		% within sample	3.2%	4.1%	
	F4_6 98.7 (WMZQ)	Count	38	94	132
		% within sample	5.8%	9.8%	
	F4_7 99.5 (iHeartRadio/WIHT)	Count	73	142	215
		% within sample	11.1%	14.8%	
	F4_8 100.3 (WBIG)	Count	56	112	168
		% within sample	8.5%	11.7%	
	F4_9 103.5 (WTOP)	Count	225	341	566
		% within sample	34.2%	35.6%	
	F4_10 105.9 (WMAL)	Count	54	84	138
		% within sample	8.2%	8.8%	
	F4_11 106.7 (WJFK)	Count	39	85	124
		% within sample	5.9%	8.9%	
	f4_12 Radio station not listed	Count	23	77	100
		% within sample	3.5%	8.1%	
	F4_13 I rarely/never listen to local radio	Count	123	188	311
		% within sample	18.7%	19.7%	
	f4_14 101.1 (WWDC)	Count	12	32	44
		% within sample	1.8%	3.3%	
	f4_15 SiriuXM stations	Count	8	21	29
		% within sample	1.2%	2.2%	
f4_16 97.1 (WASH)	Count	9	22	31	
	% within sample	1.4%	2.3%		
f4_17 89.3 (WPFW)	Count	11	6	17	
	% within sample	1.7%	0.6%		
f4_18 91.9 (WGTS)	Count	12	22	34	
	% within sample	1.8%	2.3%		
Total		Count	658	956	1614

How do you find out about RCC programs and activities?					
			Sample Type		Total
			0 Nonprobability	1 Probability	
F5 How do you find out about RCC programs and activities? ^a	F5_1 Local newspapers	Count	105	144	249
		% within sample	15.8%	14.6%	
	F5_2 Local TV news stations	Count	19	25	44
		% within sample	2.9%	2.6%	
	F5_3 Local radio	Count	18	30	48
		% within sample	2.7%	3.0%	
	F5_4 Local online news outlets	Count	57	72	129
		% within sample	8.6%	7.3%	
	F5_5 RCC seasonal program guide	Count	533	740	1273
		% within sample	80.2%	75.0%	
	F5_6 CenterStage Professional Touring Artist Series mailer	Count	247	243	490
		% within sample	37.1%	24.6%	
	F5_7 Program flyers	Count	143	195	338
		% within sample	21.5%	19.8%	
	F5_8 RCC website	Count	228	174	402
		% within sample	34.3%	17.7%	
	F5_9 RCC e-Newsletter (Spotlight, Insights, Play)	Count	99	66	165
		% within sample	14.9%	6.7%	
	F5_10 Social media	Count	100	104	204
		% within sample	15.0%	10.5%	
	F5_11 Email	Count	169	132	301
		% within sample	25.4%	13.4%	
	F5_12 Friends and family	Count	161	195	356
		% within sample	24.2%	19.7%	
	F5_13 RCC staff and instructors	Count	69	38	107
		% within sample	10.4%	3.9%	
	f5_14 Other miscellaneous	Count	4	14	18
		% within sample	0.6%	1.4%	
F5_15 I'm not very familiar with RCC programs and activities	Count	23	99	122	
	% within sample	3.5%	10.0%		
Total		Count	665	987	1652

Outside of RCC programs, how do you find out about leisure-time activities generally?					
			Sample Type		Total
			0 Nonprobability	1 Probability	
F6 Outside of RCC programs, how do you find out about leisure-time activities generally? ^a	F6_1 Local newspapers	Count	234	324	558
		% within sample	35.5%	33.0%	
	F6_2 Local TV news stations	Count	88	147	235
		% within sample	13.3%	15.0%	
	F6_3 Local radio	Count	81	141	222
		% within sample	12.3%	14.4%	
	F6_4 Local online news outlets	Count	109	148	257
		% within sample	16.5%	15.1%	
	F6_5 Social media	Count	253	322	575
		% within sample	38.3%	32.8%	
	F6_6 Internet search	Count	324	499	823
		% within sample	49.1%	50.9%	
	F6_7 Email	Count	209	210	419
		% within sample	31.7%	21.4%	
	F6_8 Friends and family	Count	343	504	847
		% within sample	52.0%	51.4%	
	F6_9 ListServe or Opt-in electronic boards/groups like 'Next Door'	Count	66	66	132
		% within sample	10.0%	6.8%	
	f6_10 Other miscellaneous	Count	9	14	23
		% within sample	1.4%	1.4%	
	F6_11 I have trouble finding information about leisure-time activity options	Count	30	72	102
		% within sample	4.5%	7.4%	
	F6_12 I don't seek out leisure-time activities	Count	27	67	94
		% within sample	4.1%	6.9%	
f6_13 ="Brochures, flyers, printed mailers"	Count	10	18	28	
	% within sample	1.5%	1.8%		
Total		Count	660	981	1641

F7 RCC distributes monthly electronic newsletter updates about programming offered; three are currently distributed: Spotlight (arts programming), Insight (general leisure-time offerings) and PLAY (family/youth programs). Would you like to receive any of these newsletters or general information about RCC?					
			Sample Type		Total
			Nonprobability	Probability	
F7 RCC distributes monthly electronic newsletter updates about programming offered; three are currently distributed: Spotlight (arts programming), Insight (general leisure-time offerings) and PLAY (family/youth programs). Would you like to receive any of these newsletters or general information about RCC?	1 Yes	Count	280	537	817
		% within Sample Type	42.4%	57.2%	51.1%
	2 No	Count	152	322	474
		% within Sample Type	23.0%	34.3%	29.7%
	3 I already receive RCC electronic newsletter(s)/program information	Count	228	79	307
		% within Sample Type	34.5%	8.4%	19.2%
Total	Count	660	938	1598	
	% within Sample Type	100.0%	100.0%	100.0%	

F7b How often would you like to receive RCC program information					
			Sample Type		Total
			Nonprobability	Probability	
F7b How often would you like to receive RCC program information	1 Weekly	Count	104	122	226
		% within Sample Type	37.8%	22.4%	27.6%
	2 Monthly	Count	153	328	481
		% within Sample Type	55.6%	60.2%	58.7%
	3 Quarterly	Count	15	84	99
		% within Sample Type	5.5%	15.4%	12.1%
	4 Once a year	Count	0	1	1
		% within Sample Type	0.0%	0.2%	0.1%
	5 Depends (please specify):	Count	3	10	13
		% within Sample Type	1.1%	1.8%	1.6%
	Total	Count	275	545	820
		% within Sample Type	100.0%	100.0%	100.0%

Age_group Age						
			Sample Type		Total	
			Nonprobability	Probability		
Age_group Age	1 18-29	Count	10	73	83	
		% within Sample Type	1.6%	7.5%	5.2%	
	2 30-39	Count	86	163	249	
		% within Sample Type	14.0%	16.7%	15.7%	
	3 40-49	Count	114	124	238	
		% within Sample Type	18.5%	12.7%	15.0%	
	4 50-64	Count	154	279	433	
		% within Sample Type	25.0%	28.6%	27.2%	
	5 65 and above	Count	251	336	587	
		% within Sample Type	40.8%	34.5%	36.9%	
	Total		Count	615	975	1590
			% within Sample Type	100.0%	100.0%	100.0%

num_kids_numeric Number of children in the household						
			Sample Type		Total	
			Nonprobability	Probability		
num_kids_numeric Number of children in the household	.00 No kids	Count	467	740	1207	
		% within Sample Type	70.4%	78.8%	75.3%	
	1.00	Count	68	96	164	
		% within Sample Type	10.3%	10.2%	10.2%	
	2.00	Count	91	77	168	
		% within Sample Type	13.7%	8.2%	10.5%	
	3.00	Count	28	23	51	
		% within Sample Type	4.2%	2.4%	3.2%	
	4.00	Count	8	1	9	
		% within Sample Type	1.2%	0.1%	0.6%	
	6.00 6 or more kids	Count	1	2	3	
		% within Sample Type	0.2%	0.2%	0.2%	
	Total		Count	663	939	1602
			% within Sample Type	100.0%	100.0%	100.0%

Current age ranges for all children living at home						
			Sample Type		Total	
			Nonprobability	Probability		
G2a Current age ranges for all children living at home ^a	G2a_1 2 years old and younger	Count	39	56	95	
		% within sample	20.2%	25.3%		
	G2a_2 3-4 years old	Count	44	45	89	
		% within sample	22.8%	20.5%		
	G2a_3 5-10 years old	Count	106	82	188	
		% within sample	54.9%	37.1%		
	G2a_4 11-14 years old	Count	62	72	134	
		% within sample	32.1%	32.3%		
	G2a_5 15-17 years old	Count	42	60	102	
		% within sample	21.8%	27.2%		
	Total		Count	193	222	415

G3 Length of residence in Reston						
			Sample Type		Total	
			Nonprobability	Probability		
G3 How long have you lived in Reston?	1 Less than one year	Count	10	60	70	
		% within Sample Type	1.6%	5.6%	4.1%	
	2 1 to less than 5 years	Count	76	298	374	
		% within Sample Type	12.1%	28.1%	22.1%	
	3 5 to less than 10 years	Count	82	163	245	
		% within Sample Type	13.1%	15.3%	14.5%	
	4 10 years to less than 25 years	Count	199	251	450	
		% within Sample Type	31.7%	23.6%	26.6%	
	5 25 years or more	Count	261	290	551	
		% within Sample Type	41.6%	27.3%	32.6%	
	Total		Count	628	1062	1690
			% within Sample Type	100.0%	100.0%	100.0%

G4 Do you own your home or rent it?					
			Sample Type		Total
			Nonprobability	Probability	
G4 Do you own your home or rent it?	1 Own	Count	601	676	1277
		% within Sample Type	88.6%	63.9%	73.6%
	2 Rent	Count	72	376	448
		% within Sample Type	10.6%	35.5%	25.8%
	3 Other (please specify):	Count	5	6	11
		% within Sample Type	0.7%	0.6%	0.6%
Total		Count	678	1058	1736
		% within Sample Type	100.0%	100.0%	100.0%

G5 Marital Status						
			Sample Type		Total	
			Nonprobability	Probability		
G5 What is your marital status?	1 Married	Count	450	598	1048	
		% within Sample Type	67.1%	57.5%	61.3%	
	2 Living as married	Count	19	50	69	
		% within Sample Type	2.8%	4.8%	4.0%	
	3 Divorced	Count	78	136	214	
		% within Sample Type	11.6%	13.1%	12.5%	
	4 Widowed	Count	47	83	130	
		% within Sample Type	7.0%	8.0%	7.6%	
	6 Separated	Count	10	13	23	
		% within Sample Type	1.5%	1.3%	1.3%	
	7 Single, never been married	Count	67	160	227	
		% within Sample Type	10.0%	15.4%	13.3%	
	Total		Count	671	1040	1711
			% within Sample Type	100.0%	100.0%	100.0%

G6 Gender					
			Sample Type		Total
			Nonprobability	Probability	
G6 How do you describe yourself?	1 Male	Count	146	397	543
		% within Sample Type	21.6%	38.0%	31.5%
	2 Female	Count	508	630	1138
		% within Sample Type	75.0%	60.2%	66.0%
	3 Prefer to provide my own description:	Count	4	1	5
		% within Sample Type	0.6%	0.1%	0.3%
	4 Prefer not to say	Count	19	18	37
		% within Sample Type	2.8%	1.7%	2.1%
	Total	Count	677	1046	1723
		% within Sample Type	100.0%	100.0%	100.0%

G7 Education					
			Sample Type		Total
			Nonprobability	Probability	
G7 What is the highest level of education you completed?	1 Some school, but did not finish high school	Count	0	5	5
		% within Sample Type	0.0%	0.5%	0.3%
	2 High school graduate or G.E.D.	Count	6	37	43
		% within Sample Type	0.9%	3.6%	2.5%
	3 Some college, but no degree	Count	43	67	110
		% within Sample Type	6.4%	6.4%	6.4%
	4 2-year college degree	Count	16	43	59
		% within Sample Type	2.4%	4.1%	3.5%
	5 4-year college degree	Count	179	302	481
		% within Sample Type	26.7%	29.0%	28.1%
	6 Some graduate work	Count	72	104	176
		% within Sample Type	10.7%	10.0%	10.3%
	7 Masters or professional degree	Count	276	362	638
		% within Sample Type	41.2%	34.8%	37.3%
	8 Advanced graduate work or PhD	Count	78	120	198
		% within Sample Type	11.6%	11.5%	11.6%
Total	Count	670	1040	1710	
	% within Sample Type	100.0%	100.0%	100.0%	

G8 Which of the following best describes you?					
			Sample Type		Total
			Nonprobability	Probability	
G8 Which of the following best describes you?	1 Working full-time	Count	297	562	859
		% within Sample Type	44.1%	53.8%	50.0%
	2 Working part-time	Count	44	59	103
		% within Sample Type	6.5%	5.7%	6.0%
	3 Working self-employed	Count	38	39	77
		% within Sample Type	5.6%	3.7%	4.5%
	4 Unemployed	Count	6	22	28
		% within Sample Type	0.9%	2.1%	1.6%
	5 Homemaker or stay-at-home parent	Count	29	42	71
		% within Sample Type	4.3%	4.0%	4.1%
	6 Retired	Count	245	291	536
		% within Sample Type	36.4%	27.9%	31.2%
	7 Student	Count	2	12	14
		% within Sample Type	0.3%	1.1%	0.8%
	8 Disabled	Count	7	13	20
		% within Sample Type	1.0%	1.2%	1.2%
	9 Other (please describe):	Count	6	4	10
		% within Sample Type	0.9%	0.4%	0.6%
Total	Count	674	1044	1718	
	% within Sample Type	100.0%	100.0%	100.0%	

G8a Is your job located in Reston?					
			Sample Type		Total
			Nonprobability	Probability	
G8a Is your job located in Reston?	1 Yes	Count	162	182	344
		% within Sample Type	43.1%	27.9%	33.5%
	2 No, my job is somewhere else	Count	174	410	584
		% within Sample Type	46.3%	62.9%	56.8%
	3 I telecommute/work remotely	Count	32	38	70
		% within Sample Type	8.5%	5.8%	6.8%
	4 Other (please specify):	Count	8	22	30
		% within Sample Type	2.1%	3.4%	2.9%
Total		Count	376	652	1028
		% within Sample Type	100.0%	100.0%	100.0%

G9 Do you or anyone in your household own commercial or rental property in Reston?					
			Sample Type		Total
			Nonprobability	Probability	
G9 Do you or anyone in your household own commercial or rental property in Reston?	1 Yes	Count	50	41	91
		% within Sample Type	7.4%	3.9%	5.3%
	2 No	Count	627	1013	1640
		% within Sample Type	92.6%	96.1%	94.7%
Total		Count	677	1054	1731
		% within Sample Type	100.0%	100.0%	100.0%

G10 Do you or anyone in your household own or operate a business located in Reston?					
			Sample Type		Total
			Nonprobability	Probability	
G10 Do you or anyone in your household own or operate a business located in Reston?	1 Yes	Count	64	66	130
		% within Sample Type	9.4%	6.3%	7.5%
	2 No	Count	614	982	1596
		% within Sample Type	90.6%	93.7%	92.5%
Total		Count	678	1048	1726
		% within Sample Type	100.0%	100.0%	100.0%

G10a Are you aware that your employees may use RCC facilities at resident rates even if they are not Reston residents?					
			Sample Type		Total
			Nonprobability	Probability	
G10a Are you aware that your employees may use RCC facilities at resident rates even if they are not Reston residents?	1 Yes	Count	30	21	51
		% within Sample Type	47.6%	35.0%	41.5%
	2 No	Count	33	39	72
		% within Sample Type	52.4%	65.0%	58.5%
Total		Count	63	60	123
		% within Sample Type	100.0%	100.0%	100.0%

G11 Is English the language primarily spoken in your household?					
			Sample Type		Total
			Nonprobability	Probability	
G11 Is English the language primarily spoken in your household?	1 Yes	Count	660	965	1625
		% within Sample Type	96.6%	91.6%	93.6%
	2 No	Count	23	88	111
		% within Sample Type	3.4%	8.4%	6.4%
Total		Count	683	1053	1736
		% within Sample Type	100.0%	100.0%	100.0%

G12 Do you consider yourself to be of Hispanic or Latinx origin?					
			Sample Type		Total
			Nonprobability	Probability	
G12 Do you consider yourself to be of Hispanic or Latinx origin?	1 Yes	Count	17	55	72
		% within Sample Type	2.6%	5.5%	4.4%
	2 No	Count	628	954	1582
		% within Sample Type	97.4%	94.5%	95.6%
Total		Count	645	1009	1654
		% within Sample Type	100.0%	100.0%	100.0%

Race/Ethnicity					
			Sample Type		Total
			Nonprobability	Probability	
G13 With which of the following racial or ethnic categories do you identify ^a	G13_1 White	Count	533	783	1316
		% within sample	79.8%	75.6%	
	G13_2 Black or African American	Count	32	73	105
		% within sample	4.8%	7.1%	
	G13_3 Southeast/East Asian or Pacific Islander	Count	25	49	74
		% within sample	3.7%	4.8%	
	G13_4 South Asian	Count	14	53	67
		% within sample	2.1%	5.1%	
	G13_5 Middle Eastern/Arabic	Count	10	10	20
		% within sample	1.5%	1.0%	
	G13_6 American Indian or Alaska Native	Count	5	4	9
		% within sample	0.7%	0.4%	
	G13_7 Not listed	Count	18	14	32
		% within sample	2.7%	1.3%	
	G13_8 Prefer not to say	Count	62	65	127
		% within sample	9.3%	6.3%	
Total		Count	668	1035	1703

G14 Annual household income					
			Sample Type		Total
			Nonprobability	Probability	
G14 What is your annual household income? That would be before taxes and other deductions.	1 Less than \$15,000	Count	6	33	39
		% within Sample Type	1.3%	4.1%	3.1%
	2 \$15,000 to \$34,999	Count	14	36	50
		% within Sample Type	3.0%	4.4%	3.9%
	3 \$35,000 to \$49,999	Count	20	26	46
		% within Sample Type	4.3%	3.2%	3.6%
	4 \$50,000 to \$74,999	Count	55	104	159
		% within Sample Type	11.8%	12.8%	12.5%
	5 \$75,000 to \$99,999	Count	63	118	181
		% within Sample Type	13.5%	14.6%	14.2%
	6 \$100,000 to \$149,999	Count	110	177	287
		% within Sample Type	23.7%	21.9%	22.5%
	7 \$150,000 and higher	Count	197	316	513
		% within Sample Type	42.4%	39.0%	40.2%
Total		Count	465	810	1275
		% within Sample Type	100.0%	100.0%	100.0%

Appendix C:

Weighted Probability Cross-tabulations by Select Demographics

Cross-tabulation tables count survey cases in categories defined by two variables simultaneously. For example, how many respondents aged 18-29 have heard of RCC? These cross-tabulation tables allow the reader to compare the responses of different demographic groups. This appendix compares the survey questions by age, zip code, homeownership status, length of residence in Reston, and the presence of children in the home.

In these tables, the percentages reflect percent within each demographic affiliation that selected the corresponding answer. For example, 66% of respondents aged 18-29 have heard of RCC. In contrast, 99% of respondents aged 65 and older have heard of RCC. When the difference between groups for a given variable is statistically significant, those rows are formatted in bold.

When reading these tables, it is important to note the distinction between blank cells and cells with "0" counts. The weighted n in some cells in the table can be less than 1. When a "0" count is shown, that indicates the weighted n has been rounded down to zero. When a cell is blank, there are no cases at all in that cell. The "w%" column indicates the weighted percentage of respondents who answered a particular way, within categories displayed across the top of the table.

The data presented in these tables are based on responses from the probability sample only. The data have been weighted with base weights and post-stratification weights.

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Have you ever heard of Reston Community Center?	1 Yes	47	66.0%	142	88.6%	116	93.6%	266	96.7%	331	99.1%
	2 No	24	34.0%	18	11.4%	8	6.4%	9	3.3%	3	0.9%
Total		71	100.0%	161	100.0%	124	100.0%	275	100.0%	334	100.0%
How familiar are you with the programs of Reston Community Center?	1 Very familiar	7	15.3%	15	10.6%	31	26.8%	55	21.0%	115	34.8%
	2 Somewhat familiar with the programs	19	43.5%	79	57.2%	63	54.2%	172	65.4%	186	56.6%
	3 Not at all familiar with the programs	18	41.2%	45	32.2%	22	19.0%	36	13.6%	28	8.6%
Total		44	100.0%	139	100.0%	115	100.0%	263	100.0%	329	100.0%
How important would you say that RCC is to the overall quality of life in Reston?	1 Very important	10	23.2%	42	34.0%	41	39.5%	127	51.0%	170	54.2%
	2 Somewhat important	30	70.4%	56	45.3%	41	39.4%	92	36.8%	114	36.5%
	3 Not very important	1	1.6%	14	11.3%	18	17.6%	24	9.7%	21	6.9%
	4 Not at all important	2	4.8%	12	9.4%	4	3.5%	6	2.5%	8	2.4%
Total		43	100.0%	124	100.0%	104	100.0%	249	100.0%	313	100.0%
In your opinion, does RCC make Reston a more attractive place to live?	1 Yes	35	94.3%	92	81.7%	81	84.5%	223	91.4%	269	93.2%
	2 No	2	5.7%	21	18.3%	15	15.5%	21	8.6%	20	6.8%
Total		37	100.0%	113	100.0%	96	100.0%	244	100.0%	289	100.0%
In your opinion, does RCC make Reston a more attractive place for a business to locate?	1 Yes	14	76.7%	34	56.4%	29	53.5%	111	78.8%	160	86.0%
	2 No	4	23.3%	26	43.6%	25	46.5%	30	21.2%	26	14.0%
Total		19	100.0%	60	100.0%	55	100.0%	141	100.0%	185	100.0%
In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event ?	1 Yes	18	38.5%	63	44.3%	57	51.6%	145	55.7%	200	62.9%
	2 No	29	61.5%	79	55.7%	53	48.4%	116	44.3%	118	37.1%
Total		47	100.0%	141	100.0%	110	100.0%	261	100.0%	317	100.0%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
These days, about how often do you or other members of your household participate in RCC programs or services?	1 Multiple times a week			1	1.5%	8	13.6%	11	7.5%	26	13.1%
	2 About once a week	1	4.3%	4	6.6%	2	3.5%	18	13.3%	22	10.9%
	3 A few times a month			12	19.5%	4	7.8%	24	17.4%	35	17.6%
	4 Only occasionally	15	95.7%	44	72.3%	43	75.1%	86	61.8%	116	58.4%
Total		16	100.0%	61	100.0%	57	100.0%	139	100.0%	198	100.0%
Do not use RCC because too busy	0 Not selected	2	32.8%	12	57.8%	11	61.2%	10	53.0%	21	68.5%
	1 Selected	4	67.2%	9	42.2%	7	38.8%	9	47.0%	10	31.5%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because too expensive	0 Not selected	4	67.2%	21	96.8%	16	88.8%	18	93.9%	29	95.2%
	1 Selected	2	32.8%	1	3.2%	2	11.2%	1	6.1%	1	4.8%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because programs offered at inconvenient times	0 Not selected	6	100.0%	12	57.7%	16	85.6%	17	88.5%	25	83.3%
	1 Selected			9	42.3%	3	14.4%	2	11.5%	5	16.7%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because inconvenient location	0 Not selected	6	100.0%	17	80.6%	18	100.0%	19	100.0%	30	96.9%
	1 Selected			4	19.4%					1	3.1%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because lack of transportation	0 Not selected	6	100.0%	21	100.0%	16	88.8%	19	100.0%	27	87.6%
	1 Selected					2	11.2%			4	12.4%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because kids have grown	0 Not selected	6	100.0%	21	100.0%	17	93.6%	15	76.6%	26	84.7%
	1 Selected					1	6.4%	5	23.4%	5	15.3%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because I don't know about current programs	0 Not selected	5	88.3%	14	65.7%	13	70.0%	16	80.8%	25	81.4%
	1 Selected	1	11.7%	7	34.3%	5	30.0%	4	19.2%	6	18.6%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because just moved to Reston	0 Not selected	6	100.0%	16	77.4%	14	76.5%	18	94.1%	31	100.0%
	1 Selected			5	22.6%	4	23.5%	1	5.9%		

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because not interested in current programs	0 Not selected	6	100.0%	18	83.9%	15	82.4%	14	74.7%	27	87.9%
	1 Selected			3	16.1%	3	17.6%	5	25.3%	4	12.1%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because not interested in leisure/recreation activities	0 Not selected	6	100.0%	21	100.0%	17	92.3%	18	92.8%	30	97.7%
	1 Selected					1	7.7%	1	7.2%	1	2.3%
Total		6	100.0%	21	100.0%	18	100.0%	19	100.0%	31	100.0%
Do not use RCC because other miscellaneous	0 Not selected	73	100.0%	162	99.4%	121	97.6%	274	98.2%	327	97.3%
	1 Selected			1	0.6%	3	2.4%	5	1.8%	9	2.7%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Do not use RCC because personal health constraint or providing care for family member	0 Not selected	73	100.0%	163	100.0%	123	99.5%	279	100.0%	325	96.9%
	1 Selected					1	0.5%			10	3.1%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Do not use RCC because tried to attend, but difficulty signing up/class was cancelled	0 Not selected	73	100.0%	163	100.0%	123	100.0%	278	100.0%	333	100.0%
	1 Selected					1	0.6%	1	0.5%	3	0.7%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Have you or any member of your family ever attended a class, workshop, or event at RCC or an RCC-sponsored event?	1 Yes	23	81.2%	50	69.8%	27	49.5%	44	41.7%	53	45.5%
	2 No	5	18.8%	21	30.2%	27	50.5%	61	58.3%	63	54.5%
Total		29	100.0%	71	100.0%	54	100.0%	105	100.0%	116	100.0%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Program type: Rental of space for Reston individuals/organizations	1 Have participated/Currently participate	2	4.2%	16	13.7%	27	26.0%	59	27.1%	54	21.8%
	2 May be interested in participating	35	75.3%	61	50.5%	35	34.2%	67	30.9%	64	25.9%
	3 Not ever interested	9	20.5%	43	35.9%	41	39.9%	91	42.0%	128	52.2%
Total		46	100.0%	120	100.0%	103	100.0%	217	100.0%	245	100.0%
Program type: Drop-in swim	1 Have participated/Currently participate	2	5.4%	18	13.8%	34	31.2%	71	29.5%	50	18.6%
	2 May be interested in participating	35	79.1%	90	68.9%	54	50.2%	99	41.5%	86	31.8%
	3 Not ever interested	7	15.5%	22	17.3%	20	18.6%	70	29.1%	133	49.5%
Total		45	100.0%	130	100.0%	107	100.0%	239	100.0%	269	100.0%
Program type: Learn-to-swim lessons	1 Have participated/Currently participate	1	2.7%	17	12.5%	30	27.9%	58	24.8%	14	5.6%
	2 May be interested in participating	21	55.6%	63	46.4%	29	27.0%	46	20.0%	38	14.6%
	3 Not ever interested	16	41.7%	56	41.1%	49	45.2%	128	55.2%	206	79.7%
Total		38	100.0%	136	100.0%	108	100.0%	232	100.0%	258	100.0%
Program type: Water-based fitness offerings	1 Have participated/Currently participate			2	1.5%	9	8.2%	30	13.4%	34	12.9%
	2 May be interested in participating	31	67.4%	74	57.5%	58	54.5%	135	59.5%	115	43.2%
	3 Not ever interested	15	32.6%	53	41.0%	40	37.3%	62	27.2%	117	43.9%
Total		46	100.0%	129	100.0%	107	100.0%	226	100.0%	266	100.0%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Program type: Arts education	1 Have participated/Currently participate	1	3.2%	7	5.4%	27	23.7%	50	21.2%	42	16.3%
	2 May be interested in participating	24	54.5%	88	64.8%	69	61.6%	137	58.5%	111	43.2%
	3 Not ever interested	18	42.4%	40	29.7%	17	14.7%	47	20.3%	104	40.5%
Total		44	100.0%	136	100.0%	113	100.0%	234	100.0%	257	100.0%
Program type: Community events	1 Have participated/Currently participate	10	21.6%	44	32.8%	42	37.6%	106	44.2%	127	45.4%
	2 May be interested in participating	35	75.4%	75	56.7%	59	53.0%	115	47.9%	134	47.7%
	3 Not ever interested	1	2.9%	14	10.5%	11	9.5%	19	8.0%	19	6.9%
Total		47	100.0%	133	100.0%	112	100.0%	241	100.0%	280	100.0%
Program type: Professional artist series at CenterStage	1 Have participated/Currently participate	1	3.9%	15	11.4%	26	23.8%	79	33.6%	123	44.2%
	2 May be interested in participating	26	67.5%	71	54.8%	64	57.6%	117	49.3%	114	41.1%
	3 Not ever interested	11	28.5%	44	33.8%	21	18.6%	41	17.2%	41	14.7%
Total		38	100.0%	130	100.0%	111	100.0%	237	100.0%	278	100.0%
Program type: Youth/teen	1 Have participated/Currently participate	2	5.0%	9	7.5%	24	21.6%	43	19.2%	15	6.3%
	2 May be interested in participating	12	32.2%	34	28.5%	39	35.4%	22	9.9%	13	5.4%
	3 Not ever interested	24	62.8%	77	64.0%	48	43.1%	160	70.9%	208	88.3%
Total		38	100.0%	120	100.0%	110	100.0%	225	100.0%	235	100.0%
Program type: Lifelong learning	1 Have participated/Currently participate	1	3.1%	4	3.4%	7	6.1%	36	16.3%	82	30.2%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
	2 May be interested in participating	33	74.2%	96	75.3%	79	72.0%	140	63.4%	140	51.7%
	3 Not ever interested	10	22.7%	27	21.3%	24	21.9%	45	20.3%	49	18.1%
Total		45	100.0%	127	100.0%	110	100.0%	220	100.0%	272	100.0%
Program type: Land-based fitness/wellness	1 Have participated/Currently participate	2	4.5%	16	12.4%	14	13.0%	36	16.0%	65	24.9%
	2 May be interested in participating	31	72.0%	90	69.0%	73	70.2%	143	63.0%	129	49.3%
	3 Not ever interested	10	23.6%	24	18.6%	17	16.8%	47	20.9%	68	25.8%
Total		43	100.0%	131	100.0%	104	100.0%	227	100.0%	262	100.0%
Program type: Collaboration and outreach	1 Have participated/Currently participate			3	2.9%	6	6.3%	21	10.8%	26	12.4%
	2 May be interested in participating	33	79.0%	74	62.4%	56	60.1%	119	60.5%	94	44.9%
	3 Not ever interested	9	21.0%	41	34.8%	31	33.5%	57	28.8%	89	42.7%
Total		42	100.0%	119	100.0%	93	100.0%	196	100.0%	208	100.0%
Program type: Trips and tours	1 Have participated/Currently participate			2	1.7%	5	4.5%	15	7.1%	67	25.0%
	2 May be interested in participating	24	58.1%	64	51.4%	57	55.0%	148	68.0%	155	57.5%
	3 Not ever interested	17	41.9%	59	47.0%	42	40.4%	54	24.9%	47	17.5%
Total		41	100.0%	125	100.0%	104	100.0%	218	100.0%	269	100.0%
How often would you like to participate in RCC programs and activities?	1 Regularly	3	7.7%	28	21.0%	28	25.7%	63	25.2%	106	34.8%
	2 Occasionally	22	51.6%	60	44.7%	43	40.0%	99	39.6%	93	30.5%
	3 A few times a year	9	20.4%	34	25.1%	31	28.8%	66	26.3%	70	22.9%
	4 No current interest in participating	9	20.3%	12	9.1%	6	5.5%	22	8.9%	36	11.9%
Total		43	100.0%	133	100.0%	107	100.0%	249	100.0%	306	100.0%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?	1 Yes	38	85.4%	110	78.7%	89	79.4%	210	78.5%	222	70.2%
	2 No	7	14.6%	30	21.3%	23	20.6%	57	21.5%	94	29.8%
Total		45	100.0%	140	100.0%	113	100.0%	268	100.0%	316	100.0%
To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1 (1) Not at all a barrier	11	26.7%	32	35.1%	37	43.0%	99	53.6%	103	52.8%
	2 (2)	15	37.7%	23	25.4%	16	18.3%	32	17.2%	35	17.9%
	3 (3)	2	4.8%	15	16.4%	12	14.2%	22	11.9%	34	17.5%
	4 (4)	7	18.0%	14	15.2%	14	16.5%	13	7.1%	17	8.7%
	5 (5) Significant barrier	5	12.8%	7	8.0%	7	8.0%	19	10.2%	6	3.1%
Total		39	100.0%	92	100.0%	86	100.0%	185	100.0%	195	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1 (1) Not at all a barrier	36	90.1%	92	93.0%	80	91.2%	175	94.6%	163	82.8%
	2 (2)	1	1.7%	6	5.8%	1	0.7%	3	1.9%	12	6.3%
	3 (3)	1	1.7%			2	2.8%	2	0.8%	14	6.9%
	4 (4)	2	4.8%	1	1.3%	2	2.3%	1	0.5%	1	0.7%
	5 (5) Significant barrier	1	1.7%			3	3.1%	4	2.2%	6	3.3%
Total		40	100.0%	99	100.0%	88	100.0%	186	100.0%	197	100.0%
To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1 (1) Not at all a barrier	27	75.2%	65	65.3%	60	70.1%	138	74.7%	152	76.9%
	2 (2)	5	14.9%	14	13.9%	11	12.6%	21	11.6%	17	8.6%
	3 (3)	3	7.3%	8	8.5%	11	13.3%	13	7.1%	11	5.8%
	4 (4)	0	0.6%	7	7.5%	3	3.2%	3	1.5%	11	5.5%
	5 (5) Significant barrier	1	1.9%	5	4.9%	1	0.8%	10	5.1%	6	3.2%
Total		36	100.0%	99	100.0%	85	100.0%	185	100.0%	197	100.0%
To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1 (1) Not at all a barrier	17	43.8%	41	44.2%	32	38.3%	65	37.5%	88	48.5%
	2 (2)	5	13.5%	21	22.7%	15	17.8%	41	23.5%	35	19.0%
	3 (3)	10	26.0%	21	22.5%	25	30.7%	41	23.6%	42	23.2%
	4 (4)	3	6.9%	7	8.1%	7	8.3%	22	12.4%	8	4.5%
	5 (5) Significant barrier	4	9.9%	2	2.4%	4	4.9%	5	3.1%	9	4.8%
Total		39	100.0%	92	100.0%	82	100.0%	174	100.0%	182	100.0%
1 (1) Not at all a barrier		2	5.1%	11	9.9%	8	9.2%	13	6.4%	50	26.0%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	2 (2)	6	14.4%	5	4.8%	9	10.8%	27	13.5%	30	15.7%
	3 (3)	14	35.9%	31	28.9%	21	25.2%	40	20.4%	45	23.3%
	4 (4)	7	17.6%	27	25.4%	19	22.3%	44	22.2%	32	16.5%
	5 (5) Significant barrier	11	27.0%	33	31.0%	27	32.4%	75	37.6%	36	18.6%
	Total	40	100.0%	107	100.0%	84	100.0%	198	100.0%	192	100.0%
To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	1 (1) Not at all a barrier	8	25.1%	7	9.0%	12	15.8%	24	15.1%	63	36.0%
	2 (2)	11	33.0%	7	9.3%	12	15.3%	24	15.2%	37	21.1%
	3 (3)	10	30.0%	18	22.6%	21	27.9%	49	30.2%	37	21.0%
	4 (4)	2	6.2%	22	27.1%	15	20.1%	26	16.2%	22	12.4%
	5 (5) Significant barrier	2	5.7%	26	32.0%	16	20.8%	38	23.3%	16	9.4%
Total	33	100.0%	80	100.0%	77	100.0%	161	100.0%	174	100.0%	
To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1 (1) Not at all a barrier	18	56.9%	37	51.7%	33	57.4%	47	43.8%	83	61.1%
	2 (2)	8	26.6%	10	14.1%	8	13.6%	19	17.9%	21	15.7%
	3 (3)	4	12.7%	16	22.4%	9	16.2%	20	18.6%	15	11.1%
	4 (4)			3	4.7%	4	7.1%	11	10.3%	11	8.0%
	5 (5) Significant barrier	1	3.8%	5	7.0%	3	5.6%	10	9.3%	6	4.1%
Total	31	100.0%	72	100.0%	57	100.0%	107	100.0%	136	100.0%	
To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1 (1) Not at all a barrier	20	57.0%	47	63.1%	48	75.3%	91	68.3%	91	62.9%
	2 (2)	10	29.4%	11	15.1%	9	14.4%	17	12.8%	15	10.4%
	3 (3)	2	4.7%	5	7.2%	2	3.2%	10	7.3%	19	13.5%
	4 (4)	3	8.3%	11	14.5%	2	2.8%	3	2.1%	5	3.4%
	5 (5) Significant barrier	0	0.6%			3	4.2%	13	9.6%	14	9.7%
Total	35	100.0%	74	100.0%	64	100.0%	133	100.0%	144	100.0%	
To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	1 (1) Not at all a barrier	9	23.3%	20	19.1%	27	32.6%	49	28.0%	70	39.8%
	2 (2)	8	20.5%	12	11.7%	10	11.9%	27	15.7%	30	16.9%
	3 (3)	1	1.7%	16	15.2%	17	20.2%	35	20.2%	35	20.2%
	4 (4)	8	18.8%	40	37.7%	9	10.9%	24	13.9%	21	11.7%
	5 (5) Significant barrier	14	35.7%	17	16.4%	20	24.4%	39	22.3%	20	11.3%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Total		40	100.0%	105	100.0%	84	100.0%	174	100.0%	175	100.0%
To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1 (1) Not at all a barrier	16	55.2%	50	68.1%	49	67.0%	89	59.4%	116	69.1%
	2 (2)	8	27.4%	14	19.6%	11	15.3%	18	12.4%	22	13.1%
	3 (3)	4	14.1%	5	6.2%	7	9.6%	14	9.6%	14	8.4%
	4 (4)	1	3.3%	1	1.9%	2	2.8%	14	9.3%	6	3.7%
	5 (5) Significant barrier			3	4.3%	4	5.3%	14	9.3%	10	5.8%
Total		29	100.0%	74	100.0%	73	100.0%	149	100.0%	168	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1 (1) Not at all a barrier	10	35.1%	33	55.8%	30	51.6%	54	50.1%	70	50.2%
	2 (2)	8	28.7%	13	21.4%	12	19.6%	26	23.7%	22	15.7%
	3 (3)	8	29.4%	3	4.3%	10	17.1%	14	12.7%	19	13.4%
	4 (4)	2	6.1%	3	4.3%	6	9.5%	5	4.4%	10	7.2%
	5 (5) Significant barrier	0	0.8%	8	14.2%	1	2.2%	10	9.1%	19	13.5%
Total		27	100.0%	59	100.0%	59	100.0%	108	100.0%	139	100.0%
To what extent is the following item a barrier to participation in RCC programs: Something else?	1 (1) Not at all a barrier	1	7.7%	4	31.2%	9	62.6%	3	21.9%	15	48.0%
	2 (2)					1	7.8%	1	7.3%	1	1.9%
	3 (3)	1	12.5%	1	5.7%			0	1.2%	1	4.4%
	4 (4)			1	7.5%	1	4.0%	3	19.2%	2	7.4%
	5 (5) Significant barrier	6	79.8%	7	55.6%	4	25.7%	8	50.4%	12	38.2%
Total		8	100.0%	12	100.0%	15	100.0%	16	100.0%	31	100.0%
Do existing recreational and cultural facilities in Reston meet current demand?	1 Definitely	11	26.1%	14	12.7%	10	9.5%	41	18.6%	50	18.8%
	2 Probably	17	41.6%	61	54.2%	58	58.4%	128	57.9%	162	61.0%
	3 Probably not	12	28.5%	27	23.8%	26	26.0%	43	19.3%	47	17.8%
	4 Definitely not	2	3.9%	10	9.3%	6	6.0%	9	4.2%	6	2.3%
Total		42	100.0%	112	100.0%	100	100.0%	222	100.0%	265	100.0%
Have you experienced any difficulty trying to sign up for RCC programs/use RCC facilities?	1 No, I haven't had difficulty signing up for programs	13	72.6%	37	54.1%	34	48.6%	90	60.0%	127	61.3%
	2 Yes, I have had difficulty when I tried to sign up	3	16.6%	28	41.9%	33	47.6%	55	36.3%	74	35.4%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
	3 I didn't even try to sign up because of expected demand	2	10.8%	3	4.0%	3	3.7%	6	3.7%	7	3.2%
Total		18	100.0%	68	100.0%	70	100.0%	150	100.0%	208	100.0%
How important is it to you that RCC continues to update existing facilities and carry out renovations?	1 Very important	10	24.5%	35	30.7%	36	38.9%	82	34.3%	92	30.9%
	2 Important	10	24.5%	39	34.0%	27	29.2%	87	36.8%	111	37.4%
	3 Somewhat Important	10	23.4%	27	23.3%	17	19.1%	34	14.4%	44	14.9%
	4 Slightly important	10	23.6%	4	3.3%	11	11.9%	16	6.8%	27	9.2%
	5 Not at all important	2	4.0%	10	8.6%	1	0.9%	18	7.7%	22	7.6%
Total		41	100.0%	115	100.0%	91	100.0%	238	100.0%	296	100.0%
How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	1 Very interested	14	29.3%	50	36.6%	29	25.0%	92	35.3%	73	23.2%
	2 Interested	14	31.0%	23	16.5%	23	19.6%	36	13.6%	79	25.1%
	3 Somewhat interested	8	17.2%	20	14.2%	23	19.8%	59	22.5%	59	18.9%
	4 Slightly interested	4	7.5%	19	13.9%	19	16.1%	26	9.9%	41	13.0%
	5 Not at all interested	6	13.3%	9	6.6%	10	8.3%	29	11.0%	32	10.3%
	6 I think RCC's existing facilities are sufficient	1	1.7%	17	12.2%	13	11.2%	20	7.7%	30	9.5%
Total		47	100.0%	138	100.0%	115	100.0%	261	100.0%	314	100.0%
If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	1 Very supportive	16	41.2%	55	47.1%	33	30.2%	100	42.3%	90	31.7%
	2 Supportive	13	32.1%	30	25.7%	35	32.4%	74	31.1%	105	36.7%
	3 Somewhat supportive	8	19.5%	17	14.5%	22	19.9%	30	12.6%	30	10.5%
	4 Slightly supportive	1	1.7%	7	6.0%	6	5.5%	14	6.0%	22	7.8%
	5 Not at all supportive	2	5.5%	8	6.8%	13	12.0%	19	8.0%	38	13.3%
Total		40	100.0%	117	100.0%	109	100.0%	237	100.0%	285	100.0%
Do you support RCC financing the building of a new arts venue by means of a bond issue?	1 Very supportive	2	5.4%	16	13.1%	11	10.0%	40	17.4%	46	16.2%
	2 Supportive	13	36.0%	33	27.9%	23	21.8%	58	25.5%	62	22.1%
	3 Somewhat supportive	4	10.4%	24	19.9%	17	15.5%	33	14.6%	62	21.8%
	4 Slightly supportive	4	10.3%	17	14.3%	17	15.6%	26	11.3%	28	10.0%
	5 Not at all supportive	13	38.0%	30	24.8%	40	37.1%	71	31.2%	85	29.9%
Total		35	100.0%	120	100.0%	107	100.0%	229	100.0%	282	100.0%
	1 Yes	7	16.0%	36	25.6%	54	46.7%	132	49.2%	179	55.8%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Before today, were you aware that RCC is supported through this property tax?	2 No	39	84.0%	105	74.4%	61	53.3%	136	50.8%	141	44.2%
Total		47	100.0%	141	100.0%	115	100.0%	268	100.0%	320	100.0%
If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...	1 Increase the number/types of programs	10	22.3%	53	42.2%	36	35.4%	65	31.0%	66	28.1%
	2 Increase accessibility to programming by lowering prices/fees	20	45.9%	44	34.7%	20	22.7%	56	27.1%	96	39.8%
	3 Add features to programs and facilities	13	30.5%	20	16.1%	22	21.2%	62	29.8%	49	20.7%
	4 Other miscellaneous			2	1.8%	6	6.1%	6	2.9%	9	3.7%
	6 Combination of choices 1 through 3			1	0.9%	1	0.6%	3	1.7%	1	0.4%
	7 Lower property taxes, get rid of special district tax, return funds to taxpayers			5	3.6%	5	5.3%	7	3.6%	8	3.3%
	8 Maintenance of current facilities					3	2.7%	4	2.0%	2	0.8%
	9 Build new/additional facility	1	1.3%	1	1.1%	1	1.0%	1	0.3%	5	2.0%
	Total		44	100.0%	126	100.0%	92	100.0%	204	100.0%	235
Do you support an income-based fee waiver program to help people with limited means participate in RCC programming?	1 Very supportive	24	53.7%	93	70.1%	59	53.0%	139	56.0%	154	50.5%
	2 Supportive	6	14.3%	21	15.5%	27	24.0%	61	24.4%	83	27.3%
	3 Somewhat supportive	7	16.0%	8	5.7%	9	8.1%	31	12.3%	39	12.7%
	4 Slightly supportive	6	14.6%	8	5.8%	11	9.7%	13	5.1%	15	5.0%
	5 Not at all supportive	1	1.5%	4	2.8%	6	5.2%	5	2.2%	14	4.5%
Total		45	100.0%	132	100.0%	111	100.0%	249	100.0%	304	100.0%
Regularly use Facebook	0 Not selected	13	28.6%	52	36.9%	48	41.0%	114	42.7%	220	67.8%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
	1 Selected	34	71.4%	88	63.1%	69	59.0%	153	57.3%	105	32.2%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use Twitter	0 Not selected	34	72.6%	112	79.9%	91	78.5%	221	82.7%	304	93.4%
	1 Selected	13	27.4%	28	20.1%	25	21.5%	46	17.3%	21	6.6%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use Instagram	0 Not selected	21	45.5%	69	49.2%	76	65.6%	201	75.4%	298	91.7%
	1 Selected	26	54.5%	71	50.8%	40	34.4%	66	24.6%	27	8.3%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use ListServ or Opt-in electronic groups	0 Not selected	41	86.3%	109	77.8%	82	70.5%	207	77.4%	275	84.8%
	1 Selected	6	13.7%	31	22.2%	34	29.5%	60	22.6%	49	15.2%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use broadcast television	0 Not selected	41	87.5%	104	74.0%	68	58.2%	110	41.3%	81	25.0%
	1 Selected	6	12.5%	36	26.0%	49	41.8%	157	58.7%	244	75.0%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use streaming television	0 Not selected	21	44.0%	71	50.6%	63	54.2%	161	60.2%	251	77.2%
	1 Selected	26	56.0%	69	49.4%	53	45.8%	106	39.8%	74	22.8%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use print journalism	0 Not selected	37	78.1%	118	84.1%	69	59.9%	139	52.1%	92	28.2%
	1 Selected	10	21.9%	22	15.9%	47	40.1%	128	47.9%	233	71.8%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use online journalism	0 Not selected	19	41.4%	49	34.6%	29	25.2%	83	30.9%	149	46.0%
	1 Selected	28	58.6%	92	65.4%	87	74.8%	184	69.1%	175	54.0%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use radio	0 Not selected	28	59.0%	82	58.4%	56	48.4%	107	40.1%	155	47.7%
	1 Selected	19	41.0%	58	41.6%	60	51.6%	160	59.9%	170	52.3%
Total		47	100.0%	140	100.0%	116	100.0%	267	100.0%	325	100.0%
Regularly use other miscellaneous	0 Not selected	73	100.0%	163	100.0%	123	99.4%	278	100.0%	332	99.0%
	1 Selected			1	0.4%	1	0.6%	1	.03%	4	1.1%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Regularly use non-media activity/source	0 Not selected	73	100.0%	159	97.4%	124	100.0%	278	99.7%	332	98.9%
	1 Selected			4	2.6%			1	0.3%	4	1.1%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Regularly use local publications	0 Not selected	73	100.0%	163	100.0%	123	99.4%	279	100.0%	332	99.0%
	1 Selected					1	0.6%			3	1.0%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Regularly use email	0 Not selected	73	100.0%	163	99.6%	123	99.2%	278	99.5%	329	98.0%
	1 Selected			1	0.4%	1	0.8%	1	0.5%	7	2.0%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Regularly use Internet searches/other websites	0 Not selected	72	99.2%	162	99.2%	121	97.7%	273	97.7%	331	98.7%
	1 Selected	1	0.8%	1	0.8%	3	2.3%	6	2.3%	4	1.3%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Regularly use podcasts	0 Not selected	71	97.4%	159	97.3%	122	98.3%	276	98.9%	335	99.8%
	1 Selected	2	2.6%	4	2.7%	2	1.7%	3	1.1%	1	0.2%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Find out about RCC programs thru local newspapers	0 Not selected	44	94.2%	138	97.7%	106	91.4%	231	86.7%	250	77.8%
	1 Selected	3	5.8%	3	2.3%	10	8.6%	35	13.3%	72	22.2%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru local TV	0 Not selected	47	100.0%	141	100.0%	114	98.3%	258	96.9%	310	96.5%
	1 Selected					2	1.7%	8	3.1%	11	3.5%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru local radio	0 Not selected	47	100.0%	136	96.6%	113	97.2%	257	96.2%	313	97.4%
	1 Selected			5	3.4%	3	2.8%	10	3.8%	8	2.6%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru local online news outlets	0 Not selected	47	100.0%	130	92.0%	107	91.8%	244	91.5%	300	93.4%
	1 Selected			11	8.0%	10	8.2%	23	8.5%	21	6.6%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru RCC seasonal program guide	0 Not selected	22	47.5%	45	31.6%	27	23.3%	66	24.8%	68	21.2%
	1 Selected	25	52.5%	97	68.4%	89	76.7%	201	75.2%	253	78.8%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
	0 Not selected	46	98.5%	119	84.6%	89	76.6%	204	76.7%	212	65.9%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Find out about RCC programs thru CenterStage Professional Touring Artist Series mailer	1 Selected	1	1.5%	22	15.4%	27	23.4%	62	23.3%	109	34.1%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru program flyers	0 Not selected	41	88.3%	118	83.3%	91	78.1%	209	78.2%	255	79.3%
	1 Selected	6	11.7%	24	16.7%	25	21.9%	58	21.8%	67	20.7%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru RCC website	0 Not selected	41	87.5%	110	77.6%	88	75.6%	224	84.0%	269	83.7%
	1 Selected	6	12.5%	32	22.4%	28	24.4%	43	16.0%	52	16.3%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru RCC e-Newsletter	0 Not selected	46	98.5%	132	93.3%	106	91.3%	243	91.2%	301	93.6%
	1 Selected	1	1.5%	9	6.7%	10	8.7%	24	8.8%	21	6.4%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru social media	0 Not selected	40	84.4%	125	88.3%	96	83.0%	230	86.2%	308	95.9%
	1 Selected	7	15.6%	16	11.7%	20	17.0%	37	13.8%	13	4.1%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru email	0 Not selected	46	98.5%	130	92.3%	107	92.0%	243	90.9%	247	76.8%
	1 Selected	1	1.5%	11	7.7%	9	8.0%	24	9.1%	75	23.2%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru friends and family	0 Not selected	40	85.0%	119	84.5%	94	80.9%	216	80.9%	242	75.3%
	1 Selected	7	15.0%	22	15.5%	22	19.1%	51	19.1%	79	24.7%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru RCC staff and instructors	0 Not selected	47	100.0%	141	100.0%	113	97.6%	258	96.8%	301	93.5%
	1 Selected					3	2.4%	8	3.2%	21	6.5%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Total		47	100.0%	141	100.0%	116	100.0%	267	100.0%	321	100.0%
Find out about RCC programs thru other miscellaneous	0 Not selected	73	100.0%	160	97.9%	123	99.1%	278	99.8%	331	98.7%
	1 Selected			3	2.1%	1	0.9%	1	0.2%	4	1.3%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Find out about leisure options thru local newspapers	0 Not selected	46	96.8%	119	85.9%	87	75.3%	191	71.3%	160	49.9%
	1 Selected	1	3.2%	19	14.1%	29	24.7%	77	28.7%	161	50.1%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru local TV	0 Not selected	46	98.5%	131	94.7%	103	89.6%	223	83.2%	253	78.7%
	1 Selected	1	1.5%	7	5.3%	12	10.4%	45	16.8%	69	21.3%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru local radio	0 Not selected	45	95.8%	127	92.0%	103	89.5%	211	78.7%	278	86.5%
	1 Selected	2	4.2%	11	8.0%	12	10.5%	57	21.3%	43	13.5%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru local online news outlets	0 Not selected	38	81.2%	116	84.3%	93	80.6%	226	84.5%	281	87.4%
	1 Selected	9	18.8%	22	15.7%	22	19.4%	41	15.5%	40	12.6%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru social media	0 Not selected	18	37.5%	62	44.9%	63	55.0%	175	65.2%	273	84.9%
	1 Selected	29	62.5%	76	55.1%	52	45.0%	93	34.8%	49	15.1%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru Internet search	0 Not selected	11	22.7%	49	35.7%	43	37.0%	116	43.2%	214	66.4%
	1 Selected	36	77.3%	89	64.3%	73	63.0%	152	56.8%	108	33.6%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru email	0 Not selected	37	79.3%	115	82.9%	93	80.7%	219	81.6%	232	72.1%
	1 Selected	10	20.7%	24	17.1%	22	19.3%	49	18.4%	90	27.9%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru friends and family	0 Not selected	19	41.2%	65	46.8%	44	38.1%	134	50.0%	166	51.6%
	1 Selected	28	58.8%	73	53.2%	71	61.9%	134	50.0%	156	48.4%

		Age									
		18-29		30-39		40-49		50-64		65 and above	
		wN	w%	wN	w%	wN	w%	wN	w%	wN	w%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru Listserv or Opt-in e-boards/groups	0 Not selected	44	94.1%	129	93.3%	100	86.8%	249	93.1%	308	95.7%
	1 Selected	3	5.9%	9	6.7%	15	13.2%	18	6.9%	14	4.3%
Total		47	100.0%	138	100.0%	115	100.0%	268	100.0%	322	100.0%
Find out about leisure options thru other miscellaneous	0 Not selected	71	97.4%	163	99.9%	122	98.4%	276	98.9%	330	98.4%
	1 Selected	2	2.6%	0	0.1%	2	1.6%	3	1.1%	5	1.6%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%
Find out about leisure options thru brochures, flyers, printed mailers"	0 Not selected	73	100.0%	159	97.2%	124	100.0%	275	98.5%	330	98.2%
	1 Selected			5	2.8%			4	1.5%	6	1.8%
Total		73	100.0%	163	100.0%	124	100.0%	279	100.0%	336	100.0%

* **Bold figures indicate significant differences within a demographic group (p<=0.05).**

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Have you ever heard of Reston Community Center?	1 Yes	358	93.4%	430	94.7%	195	93.0%	13	100.0%
	2 No	25	6.6%	24	5.3%	15	7.0%		
Total		383	100.0%	454	100.0%	210	100.0%	13	100.0%
How familiar are you with the programs of Reston Community Center?	1 Very familiar	80	23.2%	110	26.1%	54	27.9%		
	2 Somewhat familiar with the programs	195	56.1%	241	57.5%	120	61.6%	11	92.1%
	3 Not at all familiar with the programs	72	20.7%	69	16.4%	20	10.5%	1	7.9%
Total		347	100.0%	420	100.0%	195	100.0%	12	100.0%
How important would you say that RCC is to the overall quality of life in Reston?	1 Very important	155	48.3%	187	46.5%	80	43.9%	5	41.3%
	2 Somewhat important	123	38.4%	158	39.3%	79	43.3%	6	50.5%
	3 Not very important	26	8.2%	44	10.8%	18	9.8%	1	8.3%
	4 Not at all important	16	5.1%	14	3.4%	6	3.1%		
Total		320	100.0%	403	100.0%	182	100.0%	11	100.0%
In your opinion, does RCC make Reston a more attractive place to live?	1 Yes	274	91.4%	335	89.5%	153	87.0%	10	100.0%
	2 No	26	8.6%	39	10.5%	23	13.0%		
Total		300	100.0%	375	100.0%	176	100.0%	10	100.0%
In your opinion, does RCC make Reston a more attractive place for a business to locate?	1 Yes	147	81.7%	167	72.8%	70	71.8%	5	100.0%
	2 No	33	18.3%	63	27.2%	27	28.2%		
Total		180	100.0%	230	100.0%	97	100.0%	5	100.0%
In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event ?	1 Yes	184	53.3%	233	56.5%	95	50.3%	5	60.0%
	2 No	161	46.7%	179	43.5%	94	49.7%	3	40.0%
Total		346	100.0%	412	100.0%	189	100.0%	8	100.0%

		Zip Code								
		20190		20191		20194		Other zip code		
		wN	w%	wN	w%	wN	w%	wN	w%	
These days, about how often do you or other members of your household participate in RCC programs or services?	1 Multiple times a week	17	9.1%	25	10.9%	8	8.3%			
	2 About once a week	12	6.6%	23	10.3%	10	10.6%			
	3 A few times a month	34	18.6%	38	17.0%	14	15.1%			
	4 Only occasionally	120	65.7%	140	61.9%	62	65.9%	5	100.0%	
Total		183	100.0%	226	100.0%	94	100.0%	5	100.0%	
Do not use RCC because too busy	0 Not selected	29	60.8%	26	59.0%	11	75.7%	1	100.0%	
	1 Selected	19	39.2%	18	41.0%	4	24.3%			
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%	
Do not use RCC because too expensive	0 Not selected	48	100.0%	35	79.9%	15	100.0%	1	100.0%	
	1 Selected			9	20.1%					
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%	
Do not use RCC because programs offered at inconvenient times	0 Not selected	37	76.2%	36	82.8%	11	75.0%	1	100.0%	
	1 Selected	12	23.8%	7	17.2%	4	25.0%			
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%	
Do not use RCC because inconvenient location	0 Not selected	44	91.5%	43	100.0%	14	93.5%	1	100.0%	
	1 Selected	4	8.5%			1	6.5%			
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%	
Do not use RCC because lack of transportation	0 Not selected	46	95.8%	40	93.4%	15	100.0%			
	1 Selected	2	4.2%	3	6.6%			1	100.0%	
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%	
Do not use RCC because kids have grown	0 Not selected	46	94.5%	38	86.8%	11	76.3%	1	100.0%	
	1 Selected	3	5.5%	6	13.2%	3	23.7%			
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%	
Do not use RCC because I don't know about current programs	0 Not selected	39	81.4%	32	73.0%	12	81.2%	1	100.0%	
	1 Selected	9	18.6%	12	27.0%	3	18.8%			
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%	
		0 Not selected	41	84.7%	39	89.1%	15	100.0%	1	100.0%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Do not use RCC because just moved to Reston	1 Selected	7	15.3%	5	10.9%				
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%
Do not use RCC because not interested in current programs	0 Not selected	43	87.9%	34	78.5%	11	75.5%	1	100.0%
	1 Selected	6	12.1%	9	21.5%	4	24.5%		
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%
Do not use RCC because not interested in leisure/recreation activities	0 Not selected	47	97.2%	42	96.8%	14	95.3%	1	100.0%
	1 Selected	1	2.8%	1	3.2%	1	4.7%		
Total		48	100.0%	43	100.0%	15	100.0%	1	100.0%
Do not use RCC because other miscellaneous	0 Not selected	377	97.9%	449	98.4%	209	98.4%	13	95.6%
	1 Selected	8	2.1%	7	1.6%	3	1.6%	1	4.4%
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Do not use RCC because of personal health constraints or providing care for family members	0 Not selected	379	98.4%	452	99.1%	212	100.0%	12	92.8
	1 Selected	6	1.6%	4	0.9%			1	7.2
Total		385	100.0%	456	100.0%	212	100.0%	13	100%
Do not use RCC because tried to attend, but difficulty signing up/class was cancelled	0 Not selected	383	99.3%	453	99.3%	211	99.7%	13	100%
	1 Selected	3	0.7	3	0.7%	1	0.3%		
Total		385	100.0%	456	100%	212	100%	13	100%
Have you or any member of your family ever attended a class, workshop, or event at RCC or an RCC-sponsored event?	1 Yes	81	53.9%	99	56.0%	34	39.3%	2	62.4%
	2 No	69	46.1%	78	44.0%	52	60.7%	1	37.6%
Total		150	100.0%	177	100.0%	86	100.0%	3	100.0%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Program type: Rental of space for Reston individuals/organizations	1 Have participated/Currently participate	43	16.4%	93	26.8%	33	20.9%		
	2 May be interested in participating	93	35.2%	126	36.3%	55	34.5%		
	3 Not ever interested	128	48.4%	129	36.9%	71	44.6%	7	100.0%
Total		264	100.0%	349	100.0%	159	100.0%	7	100.0%
Program type: Drop-in swim	1 Have participated/Currently participate	49	16.4%	99	26.4%	47	26.7%	2	23.6%
	2 May be interested in participating	131	44.4%	172	45.7%	76	43.0%	5	68.0%
	3 Not ever interested	116	39.1%	105	27.9%	54	30.3%	1	8.4%
Total		295	100.0%	377	100.0%	177	100.0%	7	100.0%
Program type: Learn-to-swim lessons	1 Have participated/Currently participate	38	13.1%	64	17.5%	33	19.1%	1	12.2%
	2 May be interested in participating	69	23.8%	101	27.6%	49	27.8%		
	3 Not ever interested	183	63.1%	201	54.9%	93	53.2%	7	87.8%
Total		290	100.0%	366	100.0%	175	100.0%	8	100.0%
Program type: Water-based fitness offerings	1 Have participated/Currently participate	25	8.6%	40	10.9%	16	9.7%	2	24.4%
	2 May be interested in participating	151	52.0%	205	55.9%	78	46.7%	5	68.1%
	3 Not ever interested	114	39.3%	122	33.2%	73	43.5%	1	7.5%
Total		290	100.0%	367	100.0%	167	100.0%	8	100.0%
Program type: Arts education	1 Have participated/Currently participate	39	12.9%	68	18.4%	28	17.2%		

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
	2 May be interested in participating	183	61.1%	187	51.2%	89	53.5%	1	8.6%
	3 Not ever interested	78	25.9%	111	30.4%	49	29.4%	6	91.4%
Total		300	100.0%	366	100.0%	166	100.0%	7	100.0%
Program type: Community events	1 Have participated/Currently participate	122	39.1%	164	43.0%	67	37.0%	5	70.6%
	2 May be interested in participating	163	52.2%	179	46.8%	102	56.6%	2	21.3%
	3 Not ever interested	28	8.8%	39	10.2%	12	6.4%	1	8.1%
Total		313	100.0%	383	100.0%	180	100.0%	7	100.0%
Program type: Professional artist series at CenterStage	1 Have participated/Currently participate	88	29.9%	133	35.4%	44	25.4%	1	9.9%
	2 May be interested in participating	145	49.5%	167	44.3%	101	57.8%	5	68.0%
	3 Not ever interested	61	20.7%	76	20.3%	29	16.8%	2	22.1%
Total		294	100.0%	376	100.0%	175	100.0%	7	100.0%
Program type: Youth/teen	1 Have participated/Currently participate	23	8.3%	53	15.6%	22	14.0%		
	2 May be interested in participating	25	9.2%	74	21.7%	28	18.0%		
	3 Not ever interested	222	82.4%	214	62.7%	106	68.0%	7	100.0%
Total		270	100.0%	342	100.0%	156	100.0%	7	100.0%
Program type: Lifelong learning	1 Have participated/Currently participate	52	17.5%	68	19.2%	16	9.4%	1	8.1%
	2 May be interested in participating	179	59.7%	213	59.7%	132	79.1%	1	13.2%
	3 Not ever interested	68	22.8%	75	21.1%	19	11.6%	6	78.7%
Total		299	100.0%	356	100.0%	167	100.0%	7	100.0%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Program type: Land-based fitness/wellness	1 Have participated/Currently participate	62	21.1%	56	15.5%	26	15.4%		
	2 May be interested in participating	184	62.3%	211	58.8%	113	67.0%	1	17.1%
	3 Not ever interested	49	16.6%	92	25.6%	30	17.6%	6	82.9%
Total		295	100.0%	359	100.0%	168	100.0%	7	100.0%
Program type: Collaboration and outreach	1 Have participated/Currently participate	20	7.7%	27	9.0%	14	9.8%	1	9.4%
	2 May be interested in participating	143	56.6%	167	54.7%	81	57.4%	4	66.1%
	3 Not ever interested	90	35.6%	111	36.3%	46	32.8%	2	24.5%
Total		253	100.0%	305	100.0%	141	100.0%	6	100.0%
Program type: Trips and tours	1 Have participated/Currently participate	33	11.2%	51	14.1%	17	10.6%		
	2 May be interested in participating	176	60.0%	204	56.8%	104	63.4%	1	7.5%
	3 Not ever interested	84	28.7%	105	29.1%	43	26.0%	7	92.5%
Total		292	100.0%	359	100.0%	164	100.0%	8	100.0%
How often would you like to participate in RCC programs and activities?	1 Regularly	99	30.1%	100	26.1%	38	21.2%	4	35.4%
	2 Occasionally	111	33.8%	152	39.7%	71	38.9%	2	13.2%
	3 A few times a year	86	26.0%	91	23.8%	51	28.3%	5	40.5%
	4 No current interest in participating	33	10.0%	40	10.3%	21	11.6%	1	10.9%
Total		329	100.0%	383	100.0%	182	100.0%	12	100.0%
Would you like to participate in RCC programs/activities more than you currently do,	1 Yes	265	77.3%	308	74.9%	147	77.8%	7	59.5%
	2 No	78	22.7%	103	25.1%	42	22.2%	5	40.5%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
either now, or in the future?									
Total		342	100.0%	411	100.0%	189	100.0%	12	100.0%
To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1 (1) Not at all a barrier	112	48.6%	123	44.4%	60	45.5%	1	10.8%
	2 (2)	47	20.2%	46	16.5%	35	26.9%	1	9.2%
	3 (3)	30	12.9%	48	17.4%	20	15.0%	1	14.9%
	4 (4)	27	11.7%	31	11.1%	11	8.3%	4	65.0%
	5 (5) Significant barrier	15	6.6%	29	10.6%	6	4.3%		
Total		231	100.0%	277	100.0%	132	100.0%	6	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1 (1) Not at all a barrier	203	84.0%	259	91.9%	117	90.8%	6	86.3%
	2 (2)	12	5.2%	6	2.3%	7	5.2%		
	3 (3)	10	4.1%	8	2.8%	3	2.3%		
	4 (4)	3	1.1%	3	1.2%	2	1.7%		
	5 (5) Significant barrier	14	5.7%	5	1.8%			1	13.7%
Total		242	100.0%	282	100.0%	129	100.0%	7	100.0%
To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1 (1) Not at all a barrier	160	67.5%	219	78.5%	81	63.6%	5	85.1%
	2 (2)	33	13.8%	25	9.1%	19	15.0%		
	3 (3)	18	7.7%	19	6.9%	13	10.6%		
	4 (4)	13	5.4%	8	3.0%	11	8.9%		
	5 (5) Significant barrier	13	5.6%	7	2.4%	2	1.8%	1	14.9%
Total		236	100.0%	278	100.0%	128	100.0%	6	100.0%
To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1 (1) Not at all a barrier	96	42.2%	118	45.1%	42	34.8%	2	25.8%
	2 (2)	40	17.4%	61	23.3%	24	20.1%	1	9.2%
	3 (3)	51	22.2%	58	22.2%	38	32.1%		
	4 (4)	24	10.6%	15	5.7%	13	11.1%	4	65.0%
	5 (5) Significant barrier	17	7.7%	10	3.7%	2	1.8%		
Total		228	100.0%	262	100.0%	120	100.0%	6	100.0%
To what extent is the following item a barrier to	1 (1) Not at all a barrier	31	12.4%	41	14.7%	12	9.2%	2	23.6%
	2 (2)	30	12.1%	29	10.3%	21	15.3%	1	8.4%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
participation in RCC programs: Not enough time/too busy?	3 (3)	58	22.9%	68	24.4%	31	22.9%	1	8.4%
	4 (4)	57	22.8%	60	21.3%	29	21.9%		
	5 (5) Significant barrier	75	29.7%	82	29.4%	41	30.6%	4	59.5%
Total		251	100.0%	279	100.0%	134	100.0%	7	100.0%
To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	1 (1) Not at all a barrier	44	21.7%	53	21.8%	21	17.9%		
	2 (2)	32	15.8%	47	19.3%	16	13.7%	1	10.3%
	3 (3)	40	19.6%	56	23.1%	48	42.0%		
	4 (4)	32	15.9%	44	18.1%	18	15.9%	1	16.7%
	5 (5) Significant barrier	55	27.0%	43	17.6%	12	10.5%	4	72.9%
Total		202	100.0%	243	100.0%	115	100.0%	6	100.0%
To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1 (1) Not at all a barrier	80	54.3%	102	54.3%	47	50.7%		
	2 (2)	19	12.6%	29	15.3%	19	20.5%	1	12.4%
	3 (3)	20	13.6%	36	19.2%	16	17.2%		
	4 (4)	14	9.5%	13	7.2%	6	6.7%	4	87.6%
	5 (5) Significant barrier	15	10.0%	7	4.0%	5	4.8%		
Total		147	100.0%	188	100.0%	93	100.0%	5	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1 (1) Not at all a barrier	114	64.9%	140	66.9%	58	62.4%	5	100.0%
	2 (2)	22	12.3%	32	15.2%	11	12.0%		
	3 (3)	16	9.1%	18	8.4%	11	11.9%		
	4 (4)	17	9.5%	4	2.1%	5	5.4%		
	5 (5) Significant barrier	7	4.2%	15	7.3%	8	8.4%		
Total		176	100.0%	209	100.0%	94	100.0%	5	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of	1 (1) Not at all a barrier	70	30.3%	83	31.9%	38	29.4%		
	2 (2)	37	16.1%	38	14.7%	15	12.0%		
	3 (3)	41	17.7%	51	19.4%	28	22.3%	1	9.4%
	4 (4)	47	20.2%	37	14.1%	24	18.6%	4	66.1%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
awareness for existing programs?	5 (5) Significant barrier	36	15.7%	52	19.8%	23	17.6%	2	24.5%
Total		230	100.0%	260	100.0%	128	100.0%	6	100.0%
To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1 (1) Not at all a barrier	131	68.8%	152	64.8%	67	62.0%		
	2 (2)	24	12.6%	36	15.2%	15	14.0%	1	12.4%
	3 (3)	17	9.1%	18	7.5%	17	16.1%		
	4 (4)	6	3.4%	12	5.2%	4	4.0%	4	87.6%
	5 (5) Significant barrier	11	6.0%	17	7.3%	4	3.9%		
Total		190	100.0%	235	100.0%	107	100.0%	5	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1 (1) Not at all a barrier	75	52.2%	92	47.9%	38	43.2%	1	100.0%
	2 (2)	21	14.8%	42	21.9%	21	23.3%		
	3 (3)	17	11.7%	27	13.9%	15	17.4%		
	4 (4)	8	5.5%	15	7.7%	7	7.8%		
	5 (5) Significant barrier	23	15.8%	17	8.7%	7	8.2%		
Total		143	100.0%	193	100.0%	88	100.0%	1	100.0%
To what extent is the following item a barrier to participation in RCC programs: Something else?	1 (1) Not at all a barrier	13	43.2%	13	28.5%	9	55.9%		
	2 (2)	2	5.5%	1	2.7%				
	3 (3)	2	8.1%	2	4.8%				
	4 (4)	0	0.8%	6	12.3%	3	17.6%		
	5 (5) Significant barrier	12	42.4%	24	51.6%	4	26.5%		
Total		29	100.0%	47	100.0%	16	100.0%		
Do existing recreational and cultural facilities in Reston meet current demand?	1 Definitely	39	14.3%	71	20.3%	31	19.6%	1	6.6%
	2 Probably	156	57.5%	198	56.5%	97	62.1%	1	5.6%
	3 Probably not	65	24.1%	64	18.2%	24	15.3%	4	39.4%
	4 Definitely not	11	4.0%	18	5.1%	5	3.0%	5	48.4%
Total		271	100.0%	350	100.0%	157	100.0%	10	100.0%
Have you experienced any difficulty trying to sign up	1 No, I haven't had difficulty signing up for programs	116	57.8%	140	59.2%	57	47.7%	1	100.0%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
for RCC programs/use RCC facilities?	2 Yes, I have had difficulty when I tried to sign up	78	39.0%	90	38.0%	54	45.2%		
	3 I didn't even try to sign up because of expected demand	6	3.2%	7	2.8%	8	7.1%		
Total		201	100.0%	237	100.0%	119	100.0%	1	100.0%
How important is it to you that RCC continues to update existing facilities and carry out renovations?	1 Very important	87	30.1%	124	33.7%	47	29.0%	6	44.9%
	2 Important	113	38.9%	123	33.2%	53	32.4%	4	32.8%
	3 Somewhat Important	48	16.5%	62	16.9%	31	18.8%	1	10.1%
	4 Slightly important	20	6.8%	33	8.9%	19	11.6%	1	7.5%
	5 Not at all important	22	7.7%	27	7.3%	13	8.3%	1	4.6%
Total		290	100.0%	369	100.0%	163	100.0%	13	100.0%
How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	1 Very interested	114	32.9%	108	26.7%	45	24.6%	9	70.2%
	2 Interested	70	20.2%	82	20.2%	40	22.0%		
	3 Somewhat interested	62	17.9%	65	15.9%	46	25.1%	1	4.6%
	4 Slightly interested	37	10.8%	56	13.8%	20	11.0%	1	7.5%
	5 Not at all interested	30	8.7%	56	13.7%	15	8.5%	1	4.6%
	6 I think RCC's existing facilities (CenterStage and RCC Community Room) are sufficient	33	9.5%	39	9.7%	16	8.8%	2	13.0%
Total		346	100.0%	406	100.0%	181	100.0%	13	100.0%
If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	1 Very supportive	130	41.5%	125	34.6%	53	32.9%	4	37.3%
	2 Supportive	95	30.2%	114	31.4%	52	32.1%	5	42.6%
	3 Somewhat supportive	43	13.9%	52	14.4%	24	14.7%		
	4 Slightly supportive	18	5.7%	28	7.8%	8	5.1%		
	5 Not at all supportive	27	8.7%	43	11.8%	25	15.2%	2	20.1%
Total		313	100.0%	362	100.0%	162	100.0%	11	100.0%
Do you support RCC financing the building of a	1 Very supportive	49	16.5%	48	13.2%	19	11.8%	5	39.2%
	2 Supportive	83	27.9%	80	22.1%	32	19.8%	4	34.4%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
new arts venue by means of a bond issue?	3 Somewhat supportive	52	17.6%	63	17.5%	30	18.7%		
	4 Slightly supportive	29	9.8%	48	13.3%	19	11.7%	1	7.9%
	5 Not at all supportive	84	28.3%	122	33.9%	61	38.0%	2	18.5%
Total		297	100.0%	361	100.0%	161	100.0%	12	100.0%
Before today, were you aware that RCC is supported through this property tax?	1 Yes	144	41.8%	202	48.2%	91	48.0%	7	53.3%
	2 No	201	58.2%	216	51.8%	99	52.0%	6	46.7%
Total		345	100.0%	418	100.0%	190	100.0%	13	100.0%
If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...	1 Increase the number/types of programs	87	33.7%	107	32.8%	43	27.0%	4	34.4%
	2 Increase accessibility to programming by lowering prices/fees	89	34.5%	113	34.9%	51	32.1%	1	5.7%
	3 Add features to programs and facilities	45	17.4%	75	23.2%	47	29.8%	7	55.0%
	4 Other miscellaneous	13	4.9%	8	2.5%	8	4.9%		
	6 Combination of choices 1 through 3	1	0.5%	1	0.4%	4	2.3%		
	7 Lower property taxes, get rid of special district tax, return funds to taxpayers	13	4.9%	16	4.9%	4	2.4%		
	8 Maintenance of current facilities	5	2.1%	2	0.5%	1	0.4%	1	4.9%
	9 Build new/additional facility	5	1.9%	2	0.7%	2	1.2%		
Total		258	100.0%	325	100.0%	159	100.0%	12	100.0%
Do you support an income-based fee waiver program to help people	1 Very supportive	171	53.8%	217	55.4%	98	54.0%	6	52.9%
	2 Supportive	66	20.8%	93	23.6%	48	26.2%	6	47.1%
	3 Somewhat supportive	42	13.2%	39	10.0%	18	10.1%		

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
with limited means participate in RCC programming?	4 Slightly supportive	22	6.8%	26	6.8%	13	7.0%		
	5 Not at all supportive	17	5.3%	17	4.2%	5	2.6%		
Total		317	100.0%	392	100.0%	181	100.0%	12	100.0%
Regularly use Facebook	0 Not selected	183	52.9%	218	51.8%	89	47.9%	4	32.9%
	1 Selected	162	47.1%	203	48.2%	96	52.1%	9	67.1%
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use Twitter	0 Not selected	286	82.8%	364	86.5%	163	88.2%	13	100.0%
	1 Selected	59	17.2%	57	13.5%	22	11.8%		
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use Instagram	0 Not selected	254	73.7%	316	75.0%	141	76.3%	13	100.0%
	1 Selected	91	26.3%	105	25.0%	44	23.7%		
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use ListServ or Opt-in electronic groups	0 Not selected	295	85.4%	324	77.1%	142	76.5%	9	68.7%
	1 Selected	50	14.6%	97	22.9%	43	23.5%	4	31.3%
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use broadcast television	0 Not selected	158	45.7%	193	45.7%	86	46.2%	4	31.3%
	1 Selected	187	54.3%	228	54.3%	100	53.8%	9	68.7%
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use streaming television	0 Not selected	219	63.6%	283	67.2%	122	66.1%	3	20.5%
	1 Selected	126	36.4%	138	32.8%	63	33.9%	10	79.5%
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use print journalism	0 Not selected	195	56.6%	203	48.3%	86	46.2%	5	35.8%
	1 Selected	150	43.4%	217	51.7%	100	53.8%	8	64.2%
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use online journalism	0 Not selected	132	38.3%	169	40.1%	69	37.5%	5	41.0%
	1 Selected	213	61.7%	252	59.9%	116	62.5%	8	59.0%
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%
Regularly use radio	0 Not selected	166	48.2%	202	47.9%	82	44.1%	8	59.8%
	1 Selected	179	51.8%	219	52.1%	104	55.9%	5	40.2%
Total		345	100.0%	421	100.0%	185	100.0%	13	100.0%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Regularly use other miscellaneous	0 Not selected	381	99.0%	453	99.3%	211	99.6%	13	100.0%
	1 Selected	4	1.0%	3	0.7%	1	0.4%		
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Regularly use non-media activity source	0 Not selected	381	99.0%	454	99.6%	207	97.7%	13	100.0%
	1 Selected	4	1.0%	2	0.4%	5	2.3%		
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Regularly use local publications	0 Not selected	383	99.5%	454	99.5%	211	99.6%	13	100.0%
	1 Selected	2	0.5%	2	0.5%	1	0.4%		
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Regularly use email	0 Not selected	382	99.3%	452	99.1%	209	98.7%	13	100.0%
	1 Selected	3	0.7%	4	0.9%	3	1.3%		
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Regularly use internet searches/other websites	0 Not selected	379	98.3%	450	98.7%	210	98.9%	13	100.0%
	1 Selected	6	1.7%	6	1.3%	2	1.1%		
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Regularly use podcasts	0 Not selected	375	97.4%	453	99.4%	212	100.0%	13	100.0%
	1 Selected	10	2.6%	3	0.6%				
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Find out about RCC programs thru local newspapers	0 Not selected	301	86.5%	355	85.5%	163	85.6%	12	92.5%
	1 Selected	47	13.5%	60	14.5%	27	14.4%	1	7.5%
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru local TV	0 Not selected	339	97.4%	401	96.7%	188	98.7%	13	100.0%
	1 Selected	9	2.6%	14	3.3%	2	1.3%		
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru local radio	0 Not selected	333	95.7%	405	97.6%	186	97.7%	13	100.0%
	1 Selected	15	4.3%	10	2.4%	4	2.3%		
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru local online news outlets	0 Not selected	315	90.6%	389	93.9%	180	94.5%	12	92.5%
	1 Selected	33	9.4%	25	6.1%	10	5.5%	1	7.5%
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Find out about RCC programs thru RCC seasonal program guide	0 Not selected	98	28.1%	105	25.2%	39	20.5%	3	22.3%
	1 Selected	250	71.9%	310	74.8%	151	79.5%	10	77.7%
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru CenterStage Professional Touring Artist Series mailer	0 Not selected	262	75.4%	304	73.2%	150	78.5%	12	94.5%
	1 Selected	86	24.6%	111	26.8%	41	21.5%	1	5.5%
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru program flyers	0 Not selected	263	75.5%	346	83.5%	157	82.5%	7	55.1%
	1 Selected	85	24.5%	68	16.5%	33	17.5%	6	44.9%
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru RCC website	0 Not selected	286	82.2%	334	80.5%	163	85.5%	13	100.0%
	1 Selected	62	17.8%	81	19.5%	28	14.5%		
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru RCC e-Newsletter	0 Not selected	329	94.4%	384	92.6%	175	91.8%	13	100.0%
	1 Selected	19	5.6%	31	7.4%	16	8.2%		
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru social media	0 Not selected	312	89.6%	366	88.2%	175	91.8%	13	100.0%
	1 Selected	36	10.4%	49	11.8%	16	8.2%		
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru email	0 Not selected	292	83.9%	364	87.6%	169	88.5%	11	87.8%
	1 Selected	56	16.1%	51	12.4%	22	11.5%	2	12.2%
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru friends and family	0 Not selected	285	81.9%	335	80.7%	150	78.8%	12	94.5%
	1 Selected	63	18.1%	80	19.3%	40	21.2%	1	5.5%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru RCC staff and instructors	0 Not selected	331	95.2%	401	96.6%	185	97.1%	13	100.0%
	1 Selected	17	4.8%	14	3.4%	5	2.9%		
Total		348	100.0%	415	100.0%	191	100.0%	13	100.0%
Find out about RCC programs thru Other miscellaneous	0 Not selected	379	98.5%	450	98.6%	211	99.7%	13	100.0%
	1 Selected	6	1.5%	6	0.4%	1	0.3%		
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Find out about leisure options thru local newspapers	0 Not selected	233	68.1%	279	67.2%	129	67.7%	9	68.7%
	1 Selected	109	31.9%	136	32.8%	61	32.3%	4	31.3%
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru local TV	0 Not selected	290	84.9%	347	83.6%	165	86.9%	13	100.0%
	1 Selected	52	15.1%	68	16.4%	25	13.1%		
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru local radio	0 Not selected	299	87.6%	349	84.0%	160	84.3%	13	100.0%
	1 Selected	42	12.4%	66	16.0%	30	15.7%		
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru local online news outlets	0 Not selected	283	82.9%	365	87.9%	156	82.0%	13	100.0%
	1 Selected	58	17.1%	50	12.1%	34	18.0%		
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru social media	0 Not selected	232	67.8%	280	67.5%	120	63.3%	13	100.0%
	1 Selected	110	32.2%	135	32.5%	70	36.7%		
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru Internet search	0 Not selected	163	47.7%	211	50.9%	87	45.7%	8	64.2%
	1 Selected	179	52.3%	204	49.1%	103	54.3%	5	35.8%
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru email	0 Not selected	255	74.6%	341	82.0%	145	76.3%	12	91.1%
	1 Selected	87	25.4%	75	18.0%	45	23.7%	1	8.9%

		Zip Code							
		20190		20191		20194		Other zip code	
		wN	w%	wN	w%	wN	w%	wN	w%
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru friends and family	0 Not selected	182	53.2%	204	49.0%	78	41.1%	8	59.0%
	1 Selected	160	46.8%	212	51.0%	112	58.9%	5	41.0%
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru friends and family	0 Not selected	182	53.2%	204	49.0%	78	41.1%	8	59.0%
	1 Selected	160	46.8%	212	51.0%	112	58.9%	5	41.0%
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru listserv or opt-in-e-boards/groups	0 Not selected	324	95%	389	93.8%	173	91.2%	9	68.7%
	1 Selected	17	46.8%	26	6.2%	17	8.8%	4	31.3%
Total		342	100.0%	415	100.0%	190	100.0%	13	100.0%
Find out about leisure options thru other miscellaneous		381	98.9%	449	98.5%	210	99.0%	13	100.0%
		4	1.1%	7	1.5%	2	1.0%		
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%
Find out about leisure options thru brochures, flyers, printed mailers		378	98.0%	449	98.5%	210	98.8%	13	95.6%
		8	2.0%	7	1.5%	3	1.2%	1	4.4%
Total		385	100.0%	456	100.0%	212	100.0%	13	100.0%

* **Bold figures indicate significant differences within a demographic group (p<=0.05).**

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Have you ever heard of Reston Community Center?	1 Yes	644	96.8%	330	88.7%
	2 No	21	3.2%	42	11.3%
Total		665	100.0%	372	100.0%
How familiar are you with the programs of Reston Community Center?	1 Very familiar	182	28.6%	62	19.6%
	2 Somewhat familiar with the programs	371	58.3%	182	57.6%
	3 Not at all familiar with the programs	83	13.1%	72	22.9%
Total		637	100.0%	317	100.0%
How important would you say that RCC is to the overall quality of life in Reston?	1 Very important	275	45.5%	142	48.2%
	2 Somewhat important	241	39.8%	119	40.2%
	3 Not very important	67	11.1%	20	6.9%
	4 Not at all important	22	3.6%	14	4.7%
Total		605	100.0%	296	100.0%
In your opinion, does RCC make Reston a more attractive place to live?	1 Yes	497	88.6%	258	92.1%
	2 No	64	11.4%	22	7.9%
Total		562	100.0%	281	100.0%
In your opinion, does RCC make Reston a more attractive place for a business to locate?	1 Yes	245	73.1%	139	82.7%
	2 No	90	26.9%	29	17.3%
Total		336	100.0%	168	100.0%
In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event ?	1 Yes	350	55.5%	162	51.7%
	2 No	280	44.5%	151	48.3%
Total		630	100.0%	313	100.0%
These days, about how often do you or other members of your household participate in RCC programs or services?	1 Multiple times a week	37	10.7%	11	7.1%
	2 About once a week	32	9.3%	14	9.0%
	3 A few times a month	51	14.9%	34	21.7%
	4 Only occasionally	225	65.2%	97	62.1%
Total		346	100.0%	157	100.0%
Do not use RCC because too busy	0 Not selected	35	52.1%	30	78.2%
	1 Selected	32	47.9%	8	21.8%
Total		66	100.0%	38	100.0%
Do not use RCC because too expensive	0 Not selected	62	92.9%	34	89.5%
	1 Selected	5	7.1%	4	10.5%
Total		66	100.0%	38	100.0%
	0 Not selected	55	83.4%	26	67.5%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Do not use RCC because programs offered at inconvenient times	1 Selected	11	16.6%	12	32.5%
Total		66	100.0%	38	100.0%
Do not use RCC because inconvenient location	0 Not selected	66	100.0%	33	86.6%
	1 Selected			5	13.4%
Total		66	100.0%	38	100.0%
Do not use RCC because lack of transportation	0 Not selected	65	97.4%	34	89.3%
	1 Selected	2	2.6%	4	10.7%
Total		66	100.0%	38	100.0%
Do not use RCC because kids have grown	0 Not selected	54	82.2%	38	100.0%
	1 Selected	12	17.8%		
Total		66	100.0%	38	100.0%
Do not use RCC because I don't know about current programs	0 Not selected	50	75.4%	30	79.3%
	1 Selected	16	24.6%	8	20.7%
Total		66	100.0%	38	100.0%
Do not use RCC because just moved to Reston	0 Not selected	62	93.9%	32	83.7%
	1 Selected	4	6.1%	6	16.3%
Total		66	100.0%	38	100.0%
Do not use RCC because not interested in current programs	0 Not selected	52	77.7%	36	94.6%
	1 Selected	15	22.3%	2	5.4%
Total		66	100.0%	38	100.0%
Do not use RCC because not interested in leisure/recreation activities	0 Not selected	63	94.8%	38	100.0%
	1 Selected	3	5.2%		
Total		66	100.0%	38	100.0%
Do not use RCC because other miscellaneous	0 Not selected	660	97.6%	372	99.1%
	1 Selected	16	2.4%	3	0.9%
Total		676	100.0%	376	100.0%
Do not use RCC because of personal health constraint or providing care for family member	0 Not selected	670	99.1%	370	98.7%
	1 Selected	6	0.9%	5	1.3%
Total		676	100.0%	376	100.0%
Do not use RCC because tried to attend, but difficulty signing up/class was cancelled	0 Not selected	671	99.3%	374	99.5%
	1 Selected	5	0.7%	2	0.5%
Total		676	100.0%	376	100.0%
Have you or any member of your family ever attended a class,	1 Yes	116	43.6%	99	69.0%
	2 No	150	56.4%	44	31.0%

workshop, or event at RCC or an RCC- sponsored event?		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Total		267	100.0%	143	100.0%
Program type: Rental of space for Reston individuals/organizations	1 Have participated/Currently participate	134	25.7%	34	13.5%
	2 May be interested in participating	167	32.0%	108	42.7%
	3 Not ever interested	221	42.4%	111	43.8%
Total		522	100.0%	253	100.0%
Program type: Drop-in swim	1 Have participated/Currently participate	145	25.3%	47	17.1%
	2 May be interested in participating	239	41.8%	148	53.4%
	3 Not ever interested	189	32.9%	82	29.6%
Total		573	100.0%	277	100.0%
Program type: Learn-to- swim lessons	1 Have participated/Currently participate	100	17.8%	33	12.1%
	2 May be interested in participating	123	21.8%	95	35.1%
	3 Not ever interested	339	60.4%	143	52.8%
Total		562	100.0%	271	100.0%
Program type: Water- based fitness offerings	1 Have participated/Currently participate	55	9.8%	28	10.5%
	2 May be interested in participating	286	51.1%	152	56.5%
	3 Not ever interested	219	39.1%	89	33.0%
Total		561	100.0%	270	100.0%
Program type: Arts education	1 Have participated/Currently participate	106	18.6%	25	9.3%
	2 May be interested in participating	302	52.9%	165	62.1%
	3 Not ever interested	163	28.5%	76	28.7%
Total		570	100.0%	265	100.0%
Program type: Community events	1 Have participated/Currently participate	250	43.2%	99	33.4%
	2 May be interested in participating	274	47.3%	176	59.5%
	3 Not ever interested	55	9.5%	21	7.1%
Total		579	100.0%	296	100.0%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Program type: Professional artist series at CenterStage	1 Have participated/Currently participate	201	35.0%	59	21.8%
	2 May be interested in participating	264	46.1%	154	57.0%
	3 Not ever interested	108	18.9%	57	21.2%
Total		573	100.0%	271	100.0%
Program type: Youth/teen	1 Have participated/Currently participate	73	13.7%	22	9.1%
	2 May be interested in participating	91	17.2%	38	15.6%
	3 Not ever interested	367	69.1%	184	75.3%
Total		531	100.0%	244	100.0%
Program type: Lifelong learning	1 Have participated/Currently participate	104	18.2%	33	12.8%
	2 May be interested in participating	356	62.8%	165	64.1%
	3 Not ever interested	108	19.0%	60	23.1%
Total		567	100.0%	258	100.0%
Program type: Land-based fitness/wellness	1 Have participated/Currently participate	101	18.1%	39	14.6%
	2 May be interested in participating	330	59.3%	176	65.9%
	3 Not ever interested	126	22.6%	52	19.5%
Total		556	100.0%	267	100.0%
Program type: Collaboration and outreach	1 Have participated/Currently participate	41	8.8%	18	7.7%
	2 May be interested in participating	235	50.2%	164	68.2%
	3 Not ever interested	192	41.0%	58	24.1%
Total		467	100.0%	240	100.0%
Program type: Trips and tours	1 Have participated/Currently participate	67	12.2%	32	11.6%
	2 May be interested in participating	316	57.9%	165	61.0%
	3 Not ever interested	163	29.9%	74	27.3%
Total		545	100.0%	271	100.0%
How often would you like to participate in RCC programs and activities?	1 Regularly	150	25.2%	88	29.2%
	2 Occasionally	218	36.5%	117	38.7%
	3 A few times a year	154	25.8%	78	25.7%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
	4 No current interest in participating	75	12.5%	19	6.4%
Total		598	100.0%	303	100.0%
Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?	1 Yes	466	73.6%	257	81.7%
	2 No	167	26.4%	58	18.3%
Total		633	100.0%	314	100.0%
To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1 (1) Not at all a barrier	222	52.3%	77	35.2%
	2 (2)	73	17.3%	55	25.2%
	3 (3)	73	17.3%	23	10.4%
	4 (4)	36	8.5%	34	15.6%
	5 (5) Significant barrier	20	4.6%	30	13.6%
Total		424	100.0%	218	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1 (1) Not at all a barrier	389	91.5%	191	82.6%
	2 (2)	13	3.0%	12	5.4%
	3 (3)	12	2.9%	9	3.8%
	4 (4)	5	1.2%	4	1.7%
	5 (5) Significant barrier	6	1.5%	15	6.4%
Total		425	100.0%	231	100.0%
To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1 (1) Not at all a barrier	301	72.4%	157	68.5%
	2 (2)	54	12.9%	25	10.9%
	3 (3)	33	8.0%	17	7.4%
	4 (4)	16	3.8%	17	7.3%
	5 (5) Significant barrier	12	2.9%	14	6.0%
Total		416	100.0%	229	100.0%
To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1 (1) Not at all a barrier	175	44.5%	83	38.1%
	2 (2)	79	20.1%	47	21.4%
	3 (3)	95	24.2%	49	22.3%
	4 (4)	28	7.2%	28	12.8%
	5 (5) Significant barrier	16	4.0%	12	5.4%
Total		393	100.0%	218	100.0%
To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	1 (1) Not at all a barrier	71	16.4%	18	7.8%
	2 (2)	42	9.6%	38	16.3%
	3 (3)	92	21.3%	65	27.6%
	4 (4)	104	24.0%	41	17.4%
	5 (5) Significant barrier	124	28.6%	73	31.0%
Total		433	100.0%	235	100.0%
To what extent is the following item a barrier to participation in RCC	1 (1) Not at all a barrier	83	23.0%	38	19.0%
	2 (2)	63	17.3%	32	15.9%
	3 (3)	91	25.2%	49	24.6%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
programs: Current programs are scheduled at inconvenient times?	4 (4)	66	18.2%	28	13.8%
	5 (5) Significant barrier	59	16.3%	53	26.7%
Total		362	100.0%	200	100.0%
To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1 (1) Not at all a barrier	146	52.6%	82	54.0%
	2 (2)	37	13.3%	33	21.3%
	3 (3)	53	19.2%	15	9.9%
	4 (4)	26	9.3%	11	7.4%
	5 (5) Significant barrier	15	5.6%	11	7.4%
Total		277	100.0%	152	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1 (1) Not at all a barrier	203	67.0%	112	63.7%
	2 (2)	43	14.1%	22	12.5%
	3 (3)	35	11.6%	8	4.6%
	4 (4)	11	3.7%	14	8.0%
	5 (5) Significant barrier	11	3.6%	20	11.2%
Total		303	100.0%	176	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	1 (1) Not at all a barrier	140	34.3%	51	24.0%
	2 (2)	56	13.8%	34	16.0%
	3 (3)	77	18.9%	41	19.2%
	4 (4)	71	17.3%	42	19.8%
	5 (5) Significant barrier	64	15.8%	45	21.0%
Total		408	100.0%	214	100.0%
To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1 (1) Not at all a barrier	246	68.4%	103	58.8%
	2 (2)	51	14.1%	24	13.8%
	3 (3)	28	7.9%	24	13.9%
	4 (4)	19	5.4%	4	2.3%
	5 (5) Significant barrier	15	4.1%	20	11.2%
Total		359	100.0%	176	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1 (1) Not at all a barrier	145	50.6%	63	45.6%
	2 (2)	56	19.7%	26	18.5%
	3 (3)	39	13.5%	19	14.0%
	4 (4)	24	8.4%	6	4.0%
	5 (5) Significant barrier	22	7.8%	25	17.9%
Total		286	100.0%	139	100.0%
To what extent is the following item a barrier to participation in RCC programs: Something else?	1 (1) Not at all a barrier	26	37.5%	8	38.5%
	2 (2)	3	4.1%		
	3 (3)	5	6.6%		
	4 (4)	9	12.5%		
	5 (5) Significant barrier	28	39.4%	13	61.5%
Total		70	100.0%	21	100.0%
	1 Definitely	84	16.2%	56	21.2%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Do existing recreational and cultural facilities in Reston meet current demand?	2 Probably	304	58.3%	147	55.0%
	3 Probably not	106	20.4%	51	19.3%
	4 Definitely not	27	5.1%	12	4.5%
	Total	521	100.0%	267	100.0%
Have you experienced any difficulty trying to sign up for RCC programs/use RCC facilities?	1 No, I haven't had difficulty signing up for programs	222	57.6%	96	54.5%
	2 Yes, I have had difficulty when I tried to sign up	147	38.2%	74	42.1%
	3 I didn't even try to sign up because of expected demand	16	4.2%	6	3.4%
	Total	385	100.0%	175	100.0%
How important is it to you that RCC continues to update existing facilities and carry out renovations?	1 Very important	177	30.9%	89	34.5%
	2 Important	189	33.1%	102	39.6%
	3 Somewhat Important	104	18.3%	34	13.3%
	4 Slightly important	60	10.5%	13	5.1%
	5 Not at all important	41	7.2%	19	7.4%
Total	572	100.0%	258	100.0%	
How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	1 Very interested	158	24.9%	116	37.7%
	2 Interested	120	19.0%	74	24.0%
	3 Somewhat interested	128	20.2%	48	15.7%
	4 Slightly interested	77	12.2%	31	10.1%
	5 Not at all interested	84	13.3%	17	5.4%
	6 I think RCC's existing facilities are sufficient	66	10.4%	22	7.2%
Total	633	100.0%	308	100.0%	
If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	1 Very supportive	192	33.4%	116	42.9%
	2 Supportive	181	31.5%	87	32.4%
	3 Somewhat supportive	76	13.1%	45	16.7%
	4 Slightly supportive	42	7.3%	8	3.1%
	5 Not at all supportive	84	14.7%	13	4.9%
Total	576	100.0%	270	100.0%	
Do you support RCC financing the building of a new arts venue by means of a bond issue?	1 Very supportive	79	13.6%	41	16.6%
	2 Supportive	113	19.5%	85	34.0%
	3 Somewhat supportive	106	18.2%	39	15.9%
	4 Slightly supportive	73	12.5%	25	10.0%
	5 Not at all supportive	211	36.2%	58	23.5%
Total	582	100.0%	248	100.0%	
Before today, were you aware that RCC is	1 Yes	333	52.2%	115	35.5%
	2 No	304	47.8%	209	64.5%

supported through this property tax?		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Total		637	100.0%	324	100.0%
If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...	1 Increase the number/types of programs	164	32.0%	77	31.7%
	2 Increase accessibility to programming by lowering prices/fees	163	31.7%	93	38.3%
	3 Add features to programs and facilities	123	23.9%	53	21.6%
	4 Other miscellaneous	21	4.0%	9	3.7%
	6 Combination of choices 1 through 3	4	0.8%	2	0.8%
	7 Lower property taxes, get rid of special district tax, return funds to taxpayers	27	5.3%	5	2.1%
	8 Maintenance of current facilities	6	1.3%		
	Build new/additional facility	5	1.0%	4	1.7%
Total		513	100.0%	244	100.0%
Do you support an income-based fee waiver program to help people with limited means participate in RCC programming?	1 Very supportive	308	50.8%	186	63.4%
	2 Supportive	159	26.3%	51	17.5%
	3 Somewhat supportive	69	11.4%	28	9.7%
	4 Slightly supportive	40	6.7%	17	5.9%
	5 Not at all supportive	29	4.8%	10	3.5%
Total		606	100.0%	293	100.0%
Regularly use Facebook	0 Not selected	326	51.0%	159	50.1%
	1 Selected	313	49.0%	158	49.9%
Total		639	100.0%	317	100.0%
Regularly use Twitter	0 Not selected	560	87.7%	257	81.2%
	1 Selected	78	12.3%	60	18.8%
Total		639	100.0%	317	100.0%
Regularly use Instagram	0 Not selected	485	76.0%	231	72.7%
	1 Selected	153	24.0%	87	27.3%
Total		639	100.0%	317	100.0%
Regularly use ListServ or Opt-in electronic groups	0 Not selected	487	76.2%	278	87.6%
	1 Selected	152	23.8%	39	12.4%
Total		639	100.0%	317	100.0%
Regularly use broadcast television	0 Not selected	266	41.6%	169	53.2%
	1 Selected	373	58.4%	148	46.8%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Total		639	100.0%	317	100.0%
Regularly use streaming television	0 Not selected	436	68.2%	180	56.7%
	1 Selected	203	31.8%	137	43.3%
Total		639	100.0%	317	100.0%
Regularly use print journalism	0 Not selected	294	46.0%	196	61.7%
	1 Selected	345	54.0%	121	38.3%
Total		639	100.0%	317	100.0%
Regularly use online journalism	0 Not selected	238	37.2%	122	38.6%
	1 Selected	401	62.8%	195	61.4%
Total		639	100.0%	317	100.0%
Regularly use radio	0 Not selected	278	43.6%	174	55.0%
	1 Selected	361	56.4%	143	45.0%
Total		639	100.0%	317	100.0%
Regularly use other miscellaneous	0 Not selected	671	99.3%	376	100.0%
	1 Selected	5	0.7%		
Total		676	100.0%	376	100.0%
Regularly use non-media activity/source	0 Not selected	667	98.7%	373	99.2%
	1 Selected	9	1.3%	3	0.8%
Total		676	100.0%	376	100.0%
Regularly use local publications	0 Not selected	671	99.3%	376	100.0%
	1 Selected	5	0.7%		
Total		676	100.0%	376	100.0%
Regularly use email	0 Not selected	666	98.6%	374	99.6%
	1 Selected	9	1.4%	1	0.4%
Total		676	100.0%	376	100.0%
Regularly use internet searches/other websites	0 Not selected	660	97.7%	376	100.0%
	1 Selected	15	2.3%		
Total		676	100.0%	376	100.0%
Regularly use podcasts	0 Not selected	666	98.6%	372	98.9%
	1 Selected	10	1.4%	4	1.1%
Total		676	100.0%	376	100.0%
Find out about RCC programs thru local newspapers	0 Not selected	539	84.3%	286	89.3%
	1 Selected	100	15.7%	34	10.7%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru local TV	0 Not selected	623	97.5%	312	97.4%
	1 Selected	16	2.5%	8	2.6%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru local radio	0 Not selected	622	97.3%	308	96.1%
	1 Selected	17	2.7%	12	3.9%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru local online news outlets	0 Not selected	598	93.6%	289	90.4%
	1 Selected	41	6.4%	31	9.6%
Total		639	100.0%	320	100.0%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Find out about RCC programs thru RCC seasonal program guide	0 Not selected	140	21.9%	100	31.2%
	1 Selected	500	78.1%	220	68.8%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru CenterStage Professional Touring Artist Series mailer	0 Not selected	442	69.1%	277	86.6%
	1 Selected	197	30.9%	43	13.4%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru program flyers	0 Not selected	527	82.4%	244	76.1%
	1 Selected	112	17.6%	77	23.9%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru RCC website	0 Not selected	526	82.3%	261	81.7%
	1 Selected	113	17.7%	59	18.3%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru RCC e-Newsletter	0 Not selected	599	93.7%	296	92.4%
	1 Selected	41	6.3%	24	7.6%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru social media	0 Not selected	570	89.1%	287	89.8%
	1 Selected	70	10.9%	33	10.2%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru email	0 Not selected	549	85.8%	281	87.7%
	1 Selected	91	14.2%	39	12.3%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru friends and family	0 Not selected	485	75.9%	285	89.1%
	1 Selected	154	24.1%	35	10.9%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru RCC staff and instructors	0 Not selected	611	95.6%	314	98.1%
	1 Selected	28	4.4%	6	1.9%
Total		639	100.0%	320	100.0%
Find out about RCC programs thru other miscellaneous	0 Not selected	666	98.6%	372	99.1%
	1 Selected	9	1.4%	3	0.9%
Total		676	100.0%	376	100.0%
Find out about leisure options thru local newspapers	0 Not selected	397	62.2%	250	78.8%
	1 Selected	241	37.8%	67	21.2%
Total		638	100.0%	318	100.0%

		Own or rent home			
		Own		Rent	
		wN	w%	wN	w%
Find out about leisure options thru local TV	0 Not selected	546	85.6%	266	83.7%
	1 Selected	92	14.4%	52	16.3%
Total		638	100.0%	318	100.0%
Find out about leisure options thru local radio	0 Not selected	535	83.9%	283	89.1%
	1 Selected	103	16.1%	35	10.9%
Total		638	100.0%	318	100.0%
Find out about leisure options thru local online news outlets	0 Not selected	550	86.2%	260	81.9%
	1 Selected	88	13.8%	58	18.1%
Total		638	100.0%	318	100.0%
Find out about leisure options thru social media	0 Not selected	434	68.0%	207	65.1%
	1 Selected	204	32.0%	111	34.9%
Total		638	100.0%	318	100.0%
Find out about leisure options thru Internet search	0 Not selected	315	49.4%	151	47.6%
	1 Selected	323	50.6%	166	52.4%
Total		638	100.0%	318	100.0%
Find out about leisure options thru email	0 Not selected	490	76.8%	261	82.2%
	1 Selected	148	23.2%	56	17.8%
Total		638	100.0%	318	100.0%
Find out about leisure options thru friends and family	0 Not selected	285	44.8%	184	58.0%
	1 Selected	352	55.2%	133	42.0%
Total		638	100.0%	318	100.0%
Find out about leisure options thru Listserv or Opt-in e-boards/groups	0 Not selected	596	93.4%	295	92.9%
	1 Selected	42	6.6%	23	7.1%
Total		638	100.0%	318	100.0%
Find out about leisure options thru other miscellaneous	0 Not selected	665	98.5%	372	98.9%
	1 Selected	10	1.5%	4	1.1%
Total		676	100.0%	376	100.0%
Find out about leisure options thru brochures, flyers, printed mailers	0 Not selected	665	98.4%	369	98.1%
	1 Selected	11	1.6%	7	1.9%
Total		676	100.0%	376	100.0%

* **Bold figures indicate significant differences within a demographic group ($p \leq 0.05$).**

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Have you ever heard of Reston Community Center?	1 Yes	300	85.4%	157	96.2%	241	98.0%	286	99.8%
	2 No	51	14.6%	6	3.8%	5	2.0%	1	0.2%
Total		352	100.0%	163	100.0%	246	100.0%	287	100.0%
How familiar are you with the programs of Reston Community Center?	1 Very familiar	29	9.6%	23	15.5%	75	31.8%	118	42.3%
	2 Somewhat familiar with the programs	175	58.7%	104	71.5%	133	56.3%	146	52.3%
	3 Not at all familiar with the programs	95	31.8%	19	13.0%	28	11.8%	15	5.3%
Total		299	100.0%	146	100.0%	237	100.0%	279	100.0%
How important would you say that RCC is to the overall quality of life in Reston?	1 Very important	100	38.8%	61	41.9%	103	45.3%	159	57.1%
	2 Somewhat important	123	47.9%	62	42.5%	95	41.8%	82	29.5%
	3 Not very important	25	9.6%	13	9.0%	22	9.6%	28	10.1%
	4 Not at all important	10	3.7%	10	6.6%	7	3.3%	9	3.4%
Total		257	100.0%	145	100.0%	226	100.0%	278	100.0%
In your opinion, does RCC make Reston a more attractive place to live?	1 Yes	214	90.1%	128	92.6%	187	86.0%	234	91.5%
	2 No	24	9.9%	10	7.4%	31	14.0%	22	8.5%
Total		238	100.0%	138	100.0%	218	100.0%	255	100.0%
In your opinion, does RCC make Reston a more attractive place for a business to locate?	1 Yes	109	75.9%	57	78.0%	90	70.4%	133	81.8%
	2 No	35	24.1%	16	22.0%	38	29.6%	30	18.2%
Total		143	100.0%	73	100.0%	128	100.0%	163	100.0%
In the past 12 months, have you and/or a household member	1 Yes	129	43.7%	80	54.1%	135	57.3%	173	62.4%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
attended a performance, class, workshop, or event at RCC or RCC-sponsored event ?	2 No	166	56.3%	67	45.9%	100	42.7%	104	37.6%
Total		295	100.0%	147	100.0%	235	100.0%	277	100.0%
These days, about how often do you or other members of your household participate in RCC programs or services?	1 Multiple times a week	6	4.9%	5	5.9%	15	11.3%	22	13.0%
	2 About once a week	5	3.9%	11	13.5%	15	10.9%	18	10.6%
	3 A few times a month	12	10.0%	16	21.0%	28	20.7%	28	16.4%
	4 Only occasionally	100	81.2%	46	59.6%	77	57.1%	101	60.0%
Total		123	100.0%	78	100.0%	136	100.0%	169	100.0%
Do not use RCC because too busy	0 Not selected	18	50.2%	20	84.6%	16	66.9%	9	45.0%
	1 Selected	18	49.8%	4	15.4%	8	33.1%	10	55.0%
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because too expensive	0 Not selected	34	94.3%	21	85.9%	24	97.6%	16	85.9%
	1 Selected	2	5.7%	3	14.1%	1	2.4%	3	14.1%
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because programs offered at inconvenient times	0 Not selected	28	80.1%	17	69.2%	21	85.0%	14	73.1%
	1 Selected	7	19.9%	7	30.8%	4	15.0%	5	26.9%
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because inconvenient location	0 Not selected	30	85.7%	24	100.0%	25	100.0%	19	100.0%
	1 Selected	5	14.3%						
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because lack of transportation	0 Not selected	34	94.3%	24	100.0%	22	87.9%	18	95.8%
	1 Selected	2	5.7%			3	12.1%	1	4.2%
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because kids have grown	0 Not selected	36	100.0%	24	97.6%	18	73.1%	14	75.6%
	1 Selected			1	2.4%	7	26.9%	5	24.4%
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Do not use RCC because I don't know about current programs	0 Not selected	24	68.3%	18	74.3%	19	77.9%	18	93.3%
	1 Selected	11	31.7%	6	25.7%	5	22.1%	1	6.7%
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because just moved to Reston	0 Not selected	26	73.2%	23	97.1%	25	100.0%	19	100.0%
	1 Selected	10	26.8%	1	2.9%				
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because not interested in current programs	0 Not selected	33	93.7%	21	87.0%	19	78.1%	14	73.1%
	1 Selected	2	6.3%	3	13.0%	5	21.9%	5	26.9%
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because not interested in leisure/recreation activities	0 Not selected	36	100.0%	23	97.1%	22	88.7%	19	100.0%
	1 Selected			1	2.9%	3	11.3%		
Total		36	100.0%	24	100.0%	25	100.0%	19	100.0%
Do not use RCC because other miscellaneous	0 Not selected	356	99.4%	157	96.3%	249	99.2%	281	96.9%
	1 Selected	2	0.6%	6	3.7%	2	0.8%	9	3.1%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Do not use RCC because personal health constraint or providing care for family member	0 Not selected	358	100.0%	159	97.6%	249	99.4%	284	98.1%
	1 Selected			4	2.4%	2	0.6%	5	1.9%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Do not use RCC because tried to attend, but difficulty signing up/class was cancelled	0 Not selected	358	100.0%	163	100.0%	244	97.4%	290	100.0%
	1 Selected					7	2.6%		
Total		358	100.0%		100.0%	251	100.0%	290	100.0%
	1 Yes	117	76.2%	35	54.3%	35	34.9%	28	29.2%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Have you or any member of your family ever attended a class, workshop, or event at RCC or an RCC-sponsored event?	2 No	37	23.8%	29	45.7%	64	65.1%	69	70.8%
Total		154	100.0%	64	100.0%	99	100.0%	97	100.0%
Program type: Rental of space for Reston individuals/organizations	1 Have participated/Currently participate	19	8.1%	21	14.9%	64	34.2%	67	30.7%
	2 May be interested in participating	114	48.3%	58	42.2%	55	29.1%	49	22.5%
	3 Not ever interested	103	43.6%	59	42.9%	69	36.7%	101	46.7%
Total		236	100.0%	139	100.0%	188	100.0%	217	100.0%
Program type: Drop-in swim	1 Have participated/Currently participate	28	10.8%	24	16.9%	73	34.2%	69	28.5%
	2 May be interested in participating	175	67.6%	73	52.8%	66	30.8%	75	31.0%
	3 Not ever interested	56	21.6%	42	30.3%	75	35.0%	98	40.5%
Total		260	100.0%	139	100.0%	214	100.0%	243	100.0%
Program type: Learn-to-swim lessons	1 Have participated/Currently participate	22	8.5%	18	12.9%	58	28.1%	36	15.7%
	2 May be interested in participating	101	38.8%	54	38.7%	37	17.8%	27	11.8%
	3 Not ever interested	138	52.7%	68	48.4%	113	54.1%	167	72.5%
Total		261	100.0%	140	100.0%	208	100.0%	230	100.0%
Program type: Water-based fitness offerings	1 Have participated/Currently participate	13	4.8%	2	1.4%	39	18.8%	30	13.2%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
	2 May be interested in participating	164	61.6%	81	61.5%	92	44.6%	105	45.5%
	3 Not ever interested	89	33.5%	49	37.1%	76	36.6%	96	41.3%
Total		265	100.0%	132	100.0%	207	100.0%	231	100.0%
Program type: Arts education	1 Have participated/Currently participate	11	4.1%	18	12.9%	49	24.2%	58	24.4%
	2 May be interested in participating	177	67.0%	88	62.9%	101	50.4%	101	42.5%
	3 Not ever interested	76	28.9%	34	24.2%	51	25.4%	79	33.1%
Total		264	100.0%	140	100.0%	201	100.0%	238	100.0%
Program type: Community events	1 Have participated/Currently participate	64	22.6%	52	37.4%	103	48.4%	135	54.7%
	2 May be interested in participating	204	71.9%	74	53.0%	85	39.8%	90	36.4%
	3 Not ever interested	16	5.5%	13	9.6%	25	11.9%	22	8.9%
Total		284	100.0%	140	100.0%	214	100.0%	246	100.0%
Program type: Professional artist series at CenterStage	1 Have participated/Currently participate	34	12.6%	32	23.1%	75	38.4%	121	49.6%
	2 May be interested in participating	173	63.9%	84	59.8%	82	41.9%	83	34.2%
	3 Not ever interested	64	23.5%	24	17.1%	39	19.8%	39	16.1%
Total		271	100.0%	140	100.0%	195	100.0%	243	100.0%
Program type: Youth/teen	1 Have participated/Currently participate	11	4.3%	22	17.2%	40	20.9%	23	10.9%
	2 May be interested in participating	51	20.4%	19	15.1%	43	22.5%	17	8.3%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
	3 Not ever interested	190	75.4%	87	67.7%	109	56.6%	168	80.7%
Total		252	100.0%	128	100.0%	192	100.0%	208	100.0%
Program type: Lifelong learning	1 Have participated/Currently participate	17	6.4%	17	12.6%	29	14.9%	75	31.4%
	2 May be interested in participating	190	71.1%	87	66.7%	131	66.7%	117	49.2%
	3 Not ever interested	60	22.5%	27	20.7%	36	18.4%	46	19.5%
Total		267	100.0%	131	100.0%	197	100.0%	238	100.0%
Program type: Land-based fitness/wellness	1 Have participated/Currently participate	25	9.3%	17	12.6%	42	21.7%	56	24.3%
	2 May be interested in participating	198	72.6%	91	68.8%	111	57.7%	109	47.7%
	3 Not ever interested	49	18.1%	25	18.7%	40	20.7%	64	27.9%
Total		272	100.0%	133	100.0%	193	100.0%	229	100.0%
Program type: Collaboration and outreach	1 Have participated/Currently participate	8	3.5%	4	3.7%	19	11.5%	29	15.4%
	2 May be interested in participating	175	72.4%	66	56.2%	80	49.8%	77	40.7%
	3 Not ever interested	58	24.1%	47	40.1%	62	38.7%	83	43.9%
Total		242	100.0%	118	100.0%	161	100.0%	189	100.0%
Program type: Trips and tours	1 Have participated/Currently participate	4	1.6%	9	6.8%	35	18.3%	51	21.9%
	2 May be interested in participating	162	62.6%	94	69.0%	103	53.4%	125	53.6%
	3 Not ever interested	92	35.7%	33	24.2%	54	28.3%	57	24.5%
Total		258	100.0%	136	100.0%	192	100.0%	234	100.0%
	1 Regularly	69	23.8%	28	19.4%	56	25.5%	89	34.8%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
How often would you like to participate in RCC programs and activities?	2 Occasionally	112	38.9%	72	49.8%	78	35.5%	77	30.2%
	3 A few times a year	87	30.2%	34	23.6%	58	26.4%	54	21.1%
	4 No current interest in participating	21	7.1%	10	7.2%	28	12.7%	35	13.8%
	Total	289	100.0%	144	100.0%	220	100.0%	255	100.0%
Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?	1 Yes	249	84.9%	121	80.5%	167	70.6%	192	69.4%
	2 No	44	15.1%	29	19.5%	69	29.4%	85	30.6%
Total		293	100.0%	150	100.0%	236	100.0%	277	100.0%
To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1 (1) Not at all a barrier	86	37.9%	50	47.2%	70	49.8%	95	54.3%
	2 (2)	59	26.2%	24	22.7%	17	11.8%	30	17.0%
	3 (3)	31	13.9%	11	10.6%	25	18.0%	30	17.1%
	4 (4)	31	13.9%	8	7.5%	15	11.0%	15	8.8%
	5 (5) Significant barrier	18	8.1%	13	11.9%	13	9.4%	5	2.9%
Total		226	100.0%	106	100.0%	140	100.0%	174	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1 (1) Not at all a barrier	200	85.4%	100	90.9%	121	84.7%	164	93.5%
	2 (2)	14	6.2%	3	2.3%	6	4.1%	3	1.9%
	3 (3)	6	2.6%	2	2.1%	9	6.4%	4	2.0%
	4 (4)	5	2.2%			2	1.6%	1	0.8%
	5 (5) Significant barrier	8	3.6%	5	4.8%	5	3.2%	3	1.7%
Total		234	100.0%	110	100.0%	143	100.0%	175	100.0%
To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1 (1) Not at all a barrier	153	67.1%	74	71.8%	93	64.2%	142	81.5%
	2 (2)	33	14.4%	9	9.0%	21	14.5%	15	8.8%
	3 (3)	16	6.8%	11	10.6%	15	10.7%	9	5.2%
	4 (4)	15	6.8%	6	6.0%	8	5.8%	3	1.5%
	5 (5) Significant barrier	11	4.9%	3	2.5%	7	4.8%	5	3.0%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Total		228	100.0%	103	100.0%	145	100.0%	174	100.0%
To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1 (1) Not at all a barrier	76	34.6%	44	44.1%	54	39.6%	87	53.9%
	2 (2)	55	25.1%	9	9.4%	36	26.7%	25	15.4%
	3 (3)	48	22.2%	34	33.5%	32	23.6%	32	19.5%
	4 (4)	28	13.0%	9	8.9%	8	6.2%	11	6.8%
	5 (5) Significant barrier	11	5.1%	4	4.1%	5	3.8%	7	4.4%
Total		219	100.0%	101	100.0%	135	100.0%	162	100.0%
To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	1 (1) Not at all a barrier	21	8.8%	12	10.5%	15	10.7%	40	22.8%
	2 (2)	40	16.5%	14	12.6%	9	6.5%	18	10.1%
	3 (3)	66	27.4%	27	24.4%	31	21.7%	33	18.7%
	4 (4)	47	19.4%	16	14.8%	43	29.4%	40	22.8%
	5 (5) Significant barrier	67	27.9%	42	37.7%	46	31.9%	45	25.7%
Total		241	100.0%	111	100.0%	145	100.0%	175	100.0%
To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	1 (1) Not at all a barrier	36	19.3%	17	16.2%	19	14.8%	49	32.4%
	2 (2)	21	11.1%	18	17.6%	20	16.1%	36	24.0%
	3 (3)	51	27.3%	26	25.4%	36	28.1%	31	20.3%
	4 (4)	37	19.7%	14	14.1%	22	17.1%	21	13.8%
	5 (5) Significant barrier	42	22.6%	27	26.6%	31	24.0%	14	9.6%
Total		186	100.0%	103	100.0%	128	100.0%	151	100.0%
To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1 (1) Not at all a barrier	66	43.4%	51	70.3%	40	43.2%	71	61.8%
	2 (2)	35	23.1%	8	11.8%	14	14.9%	12	10.3%
	3 (3)	27	17.6%	8	10.7%	21	22.3%	16	13.8%
	4 (4)	11	7.5%	2	2.9%	11	12.2%	12	10.6%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
	5 (5) Significant barrier	13	8.3%	3	4.3%	7	7.4%	4	3.5%
Total		151	100.0%	72	100.0%	94	100.0%	115	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1 (1) Not at all a barrier	105	60.2%	62	75.7%	62	58.8%	87	72.5%
	2 (2)	31	17.6%	7	9.1%	16	14.8%	12	9.8%
	3 (3)	11	6.1%	7	8.1%	14	12.8%	13	10.5%
	4 (4)	15	8.8%	0	0.3%	5	4.3%	6	5.0%
	5 (5) Significant barrier	13	7.3%	6	6.8%	10	9.3%	3	2.1%
Total		174	100.0%	81	100.0%	106	100.0%	120	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	1 (1) Not at all a barrier	47	20.4%	26	25.9%	48	35.7%	70	43.5%
	2 (2)	36	15.6%	14	14.6%	20	14.8%	21	12.8%
	3 (3)	33	14.2%	30	29.9%	30	22.2%	26	16.3%
	4 (4)	55	23.7%	13	13.1%	22	16.1%	24	15.0%
	5 (5) Significant barrier	61	26.2%	17	16.6%	15	11.2%	20	12.3%
Total		231	100.0%	99	100.0%	135	100.0%	162	100.0%
To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1 (1) Not at all a barrier	101	58.5%	57	67.6%	87	66.7%	105	69.0%
	2 (2)	36	21.0%	8	9.3%	17	13.4%	15	10.0%
	3 (3)	20	11.7%	14	16.0%	9	6.7%	10	6.8%
	4 (4)	2	1.3%	1	1.6%	7	5.6%	15	9.7%
	5 (5) Significant barrier	13	7.6%	5	5.5%	10	7.6%	7	4.5%
Total		173	100.0%	85	100.0%	130	100.0%	152	100.0%
To what extent is the following item a barrier to participation in RCC programs:	1 (1) Not at all a barrier	70	48.5%	25	43.4%	44	41.4%	69	57.9%
	2 (2)	31	21.4%	12	20.6%	20	18.6%	21	17.7%
	3 (3)	20	14.2%	10	17.4%	15	13.7%	14	11.8%
	4 (4)	5	3.5%	9	15.5%	11	9.9%	5	4.2%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Classes/programs always full?	5 (5) Significant barrier	18	12.4%	2	3.1%	18	16.4%	10	8.4%
Total		144	100.0%	58	100.0%	107	100.0%	119	100.0%
To what extent is the following item a barrier to participation in RCC programs: Something else?	1 (1) Not at all a barrier	10	41.7%	6	44.0%	8	49.5%	10	26.9%
	2 (2)					1	4.5%	2	5.6%
	3 (3)	1	4.0%			2	13.8%	2	4.1%
	4 (4)	2	6.8%	1	6.2%	1	5.3%	6	14.4%
	5 (5) Significant barrier	11	47.4%	7	49.8%	4	26.8%	19	48.9%
Total		24	100.0%	13	100.0%	15	100.0%	39	100.0%
Do existing recreational and cultural facilities in Reston meet current demand?	1 Definitely	37	16.4%	29	22.4%	32	16.2%	43	18.1%
	2 Probably	131	57.4%	76	59.0%	114	57.2%	131	55.7%
	3 Probably not	45	19.6%	23	17.7%	39	19.4%	54	22.9%
	4 Definitely not	15	6.7%	1	0.9%	14	7.2%	8	3.3%
Total		229	100.0%	130	100.0%	200	100.0%	236	100.0%
Have you experienced any difficulty trying to sign up for RCC programs/use RCC facilities?	1 No, I haven't had difficulty signing up for programs	68	53.3%	45	49.9%	95	57.3%	110	61.3%
	2 Yes, I have had difficulty when I tried to sign up	55	42.9%	41	45.7%	63	38.4%	64	35.3%
	3 I didn't even try to sign up because of expected demand	5	3.9%	4	4.4%	7	4.3%	6	3.4%
Total		128	100.0%	90	100.0%	165	100.0%	180	100.0%
How important is it to you that RCC continues to update existing facilities and carry out renovations?	1 Very important	79	34.4%	31	22.1%	68	31.8%	88	34.5%
	2 Important	86	37.4%	59	42.2%	68	32.0%	82	32.0%
	3 Somewhat Important	43	18.9%	26	18.5%	41	19.2%	32	12.6%
	4 Slightly important	13	5.8%	10	7.3%	19	9.1%	32	12.5%
	5 Not at all important	8	3.6%	14	9.9%	17	7.9%	21	8.4%
Total		230	100.0%	140	100.0%	214	100.0%	255	100.0%
1 Very interested		109	37.7%	38	26.0%	63	26.6%	65	23.6%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	2 Interested	71	24.5%	33	22.3%	36	15.4%	54	19.5%
	3 Somewhat interested	44	15.1%	31	20.6%	54	23.1%	49	17.6%
	4 Slightly interested	33	11.4%	18	11.8%	32	13.4%	32	11.5%
	5 Not at all interested	17	6.0%	16	10.6%	25	10.6%	41	14.9%
	6 I think RCC's existing facilities (CenterStage and RCC Community Room) are sufficient	16	5.4%	13	8.6%	26	10.9%	36	12.9%
	Total		289	100.0%	148	100.0%	236	100.0%	277
If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	1 Very supportive	111	42.6%	48	38.2%	63	30.1%	88	34.6%
	2 Supportive	83	31.7%	48	37.8%	66	31.4%	72	28.3%
	3 Somewhat supportive	38	14.5%	16	12.9%	35	16.6%	33	13.2%
	4 Slightly supportive	12	4.6%	8	6.1%	16	7.8%	14	5.6%
	5 Not at all supportive	17	6.6%	6	5.0%	29	14.1%	47	18.3%
Total		262	100.0%	127	100.0%	209	100.0%	254	100.0%
Do you support RCC financing the building of a new arts venue by means of a bond issue?	1 Very supportive	38	15.4%	20	16.3%	21	10.2%	41	16.0%
	2 Supportive	65	26.1%	27	22.0%	49	23.4%	58	22.8%
	3 Somewhat supportive	41	16.7%	25	20.1%	43	20.8%	38	14.7%
	4 Slightly supportive	33	13.4%	10	8.4%	28	13.5%	26	10.0%
	5 Not at all supportive	70	28.3%	42	33.3%	67	32.2%	93	36.5%
Total		247	100.0%	125	100.0%	209	100.0%	255	100.0%
Before today, were you aware that RCC is supported through this property tax?	1 Yes	85	28.4%	61	40.3%	122	50.0%	184	66.3%
	2 No	214	71.6%	90	59.7%	122	50.0%	94	33.7%
Total		298	100.0%	150	100.0%	244	100.0%	278	100.0%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...	1 Increase the number/types of programs	88	36.0%	30	26.3%	51	27.0%	74	34.1%
	2 Increase accessibility to programming by lowering prices/fees	90	37.0%	33	28.5%	68	36.5%	68	31.3%
	3 Add features to programs and facilities	49	19.9%	39	33.7%	46	24.7%	43	19.7%
	4 Other miscellaneous	6	2.6%	5	4.7%	8	4.0%	9	4.4%
	6 Combination of choices 1 through 3	2	0.7%			3	1.6%	1	0.7%
	7 Lower property taxes, get rid of special district tax, return funds to taxpayers	4	1.6%	7	6.4%	10	5.5%	11	4.9%
	8 Maintenance of current facilities	3	1.2%			1	0.6%	4	2.0%
	9 Build new/additional facility	2	1.0%	1	0.5%			6	2.8%
Total		244	100.0%	116	100.0%	189	100.0%	215	100.0%
Do you support an income-based fee waiver program to help people with limited means participate in RCC programming?	1 Very supportive	174	63.8%	70	49.1%	112	48.7%	141	54.1%
	2 Supportive	52	18.9%	40	28.1%	61	26.5%	60	23.1%
	3 Somewhat supportive	23	8.3%	14	9.9%	30	13.1%	33	12.6%
	4 Slightly supportive	21	7.7%	9	6.4%	16	7.0%	11	4.1%
	5 Not at all supportive	4	1.4%	9	6.5%	11	4.8%	16	6.1%
Total		273	100.0%	142	100.0%	230	100.0%	261	100.0%
Regularly use Facebook	0 Not selected	128	42.9%	80	53.5%	107	45.1%	174	62.5%
	1 Selected	171	57.1%	70	46.5%	130	54.9%	105	37.5%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use Twitter	0 Not selected	240	80.1%	124	82.4%	205	86.6%	260	93.2%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
	1 Selected	60	19.9%	26	17.6%	32	13.4%	19	6.8%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use Instagram	0 Not selected	189	63.2%	114	76.0%	185	78.1%	238	85.1%
	1 Selected	110	36.8%	36	24.0%	52	21.9%	42	14.9%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use ListServ or Opt-in electronic groups	0 Not selected	251	83.8%	110	73.4%	184	77.7%	227	81.4%
	1 Selected	48	16.2%	40	26.6%	53	22.3%	52	18.6%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use broadcast television	0 Not selected	187	62.5%	83	54.9%	87	36.8%	83	29.7%
	1 Selected	112	37.5%	68	45.1%	150	63.2%	196	70.3%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use streaming television	0 Not selected	170	56.6%	83	54.9%	168	70.9%	204	73.2%
	1 Selected	130	43.4%	68	45.1%	69	29.1%	75	26.8%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use print journalism	0 Not selected	207	69.0%	91	60.5%	114	48.0%	81	28.9%
	1 Selected	93	31.0%	59	39.5%	123	52.0%	199	71.1%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use online journalism	0 Not selected	92	30.7%	55	36.7%	95	40.2%	124	44.5%
	1 Selected	208	69.3%	95	63.3%	142	59.8%	155	55.5%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use radio	0 Not selected	154	51.4%	74	49.3%	108	45.4%	121	43.5%
	1 Selected	146	48.6%	76	50.7%	130	54.6%	158	56.5%
Total		300	100.0%	150	100.0%	237	100.0%	279	100.0%
Regularly use other miscellaneous	0 Not selected	356	99.5%	163	100%	248	98.9%	286	98.8%
	1 Selected	2	0.5%			3	1.1%	3	1.2%
Total		358	100%	163	100%	251	100%	290	100%
Regularly use non-media activity/source	0 Not selected	354	98.9%	163	99.6%	247	98.8%	287	99.0%
	1 Selected	4	1.1%	1	0.4%	3	1.2%	3	1.0%
Total		358	100%		100%		100%		100%
	0 Not selected	357	99.9%	162	99.3%	249	99.4%	288	99.4%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Regularly use local publications	1 Selected	1	0.2%	1	0.7%	2	0.6%	2	0.6%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Regularly use email	0 Not selected	356	99.5%	160	97.8%	249	99.5%	286	98.6%
	1 Selected	2	0.5%	4	2.2%	1	0.5%	4	1.4%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Regularly use internet searches/other websites	0 Not selected	355	99.3%	162	98.8%	247	98.6%	283	97.7%
	1 Selected	2	0.7%	2	1.1%	3	1.4%	7	2.3%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Regularly use podcasts	0 Not selected	350	97.9%	162	99.3%	248	98.9%	288	99.3%
	1 Selected	8	2.1%	1	0.7%	3	1.1%	2	0.7%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Find out about RCC programs thru local newspapers	0 Not selected	275	91.8%	141	91.6%	203	85.5%	214	76.8%
	1 Selected	25	8.2%	13	8.4%	34	14.5%	65	23.2%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru local TV	0 Not selected	294	98.0%	148	96.5%	231	97.6%	271	97.0%
	1 Selected	6	2.0%	5	3.5%	6	2.4%	8	3.0%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru local radio	0 Not selected	285	94.9%	153	99.6%	232	97.7%	271	97.0%
	1 Selected	15	5.1%	1	0.4%	5	2.3%	8	3.0%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru local online news outlets	0 Not selected	280	93.5%	141	91.5%	215	90.9%	262	93.7%
	1 Selected	20	6.5%	13	8.5%	22	9.1%	17	6.3%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru RCC seasonal program guide	0 Not selected	112	37.3%	49	32.0%	41	17.4%	45	16.2%
	1 Selected	188	62.7%	105	68.0%	196	82.6%	234	83.8%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
	0 Not selected	272	90.8%	123	80.3%	167	70.6%	165	59.2%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Find out about RCC programs thru CenterStage Professional Touring Artist Series mailer	1 Selected	28	9.2%	30	19.7%	70	29.4%	114	40.8%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru program flyers	0 Not selected	237	79.0%	131	85.3%	186	78.3%	224	80.3%
	1 Selected	63	21.0%	23	14.7%	51	21.7%	55	19.7%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru RCC website	0 Not selected	247	82.4%	131	84.9%	186	78.4%	233	83.3%
	1 Selected	53	17.6%	23	15.1%	51	21.6%	47	16.7%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru RCC e-Newsletter	0 Not selected	280	93.4%	139	90.5%	223	94.1%	262	93.8%
	1 Selected	20	6.6%	15	9.5%	14	5.9%	17	6.2%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru social media	0 Not selected	269	89.5%	140	91.2%	204	85.9%	254	91.1%
	1 Selected	31	10.5%	14	8.8%	33	14.1%	25	8.9%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru email	0 Not selected	271	90.2%	138	89.8%	201	84.6%	231	82.8%
	1 Selected	29	9.8%	16	10.2%	36	15.4%	48	17.2%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru friends and family	0 Not selected	268	89.5%	126	82.0%	181	76.3%	204	72.9%
	1 Selected	31	10.5%	28	18.0%	56	23.7%	76	27.1%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
	0 Not selected	299	99.7%	154	100.0%	223	94.3%	259	92.8%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Find out about RCC programs thru RCC staff and instructors	1 Selected	1	0.3%			13	5.7%	20	7.2%
Total		300	100.0%	154	100.0%	237	100.0%	279	100.0%
Find out about RCC programs thru other miscellaneous	0 Not selected	352	98.3%	162	99.1%	249	99.3%	285	98.5%
	1 Selected	6	1.7%	1	0.9%	2	0.7%	4	1.5%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Find out about leisure options thru local newspapers	0 Not selected	242	81.9%	124	81.0%	156	65.2%	132	47.5%
	1 Selected	54	18.1%	29	19.0%	83	34.8%	146	52.5%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru local TV	0 Not selected	268	90.5%	121	79.2%	207	86.4%	227	81.6%
	1 Selected	28	9.5%	32	20.8%	33	13.6%	51	18.4%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru local radio	0 Not selected	262	88.4%	131	86.0%	202	84.2%	233	84.1%
	1 Selected	34	11.6%	21	14.0%	38	15.8%	44	15.9%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru local online news outlets	0 Not selected	252	85.3%	116	76.2%	207	86.5%	244	87.8%
	1 Selected	44	14.7%	36	23.8%	32	13.5%	34	12.2%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru social media	0 Not selected	164	55.4%	116	76.3%	149	62.4%	217	78.3%
	1 Selected	132	44.6%	36	23.7%	90	37.6%	60	21.7%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru Internet search	0 Not selected	114	38.5%	85	55.9%	113	47.1%	161	57.8%
	1 Selected	182	61.5%	67	44.1%	127	52.9%	117	42.2%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru email	0 Not selected	248	83.7%	129	84.2%	173	72.2%	212	76.2%
	1 Selected	48	16.3%	24	15.8%	67	27.8%	66	23.8%

		Length of residence in Reston							
		Less than 5 years		5 to 9 years		10 to 24 years		25 years or more	
		wN	w%	wN	w%	wN	w%	wN	w%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru friends and family	0 Not selected	148	50.0%	97	63.5%	98	40.7%	130	46.8%
	1 Selected	148	50.0%	56	36.5%	142	59.3%	148	53.2%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru Listserv or Opt-in e-boards/groups	0 Not selected	274	92.7%	137	89.7%	225	93.8%	265	95.6%
	1 Selected	22	7.3%	16	10.3%	15	6.2%	12	4.4%
Total		296	100.0%	153	100.0%	240	100.0%	278	100.0%
Find out about leisure options thru other miscellaneous	0 Not selected	353	98.8%	163	99.9%	249	99.5%	281	97.2%
	1 Selected	4	1.2%	0	0.1%	1	0.5%	8	2.8%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%
Find out about leisure options thru brochures, flyers, printed mailers	0 Not selected	355	99.1%	159	97.6%	246	98.0%	284	98.1%
	1 Selected	3	0.9%	4	2.4%	5	2.0%	6	1.9%
Total		358	100.0%	163	100.0%	251	100.0%	290	100.0%

* **Bold figures indicate significant differences within a demographic group (p<=0.05).**

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
Have you ever heard of Reston Community Center?	1 Yes	681	93.0%	185	94.1%
	2 No	52	7.0%	12	5.9%
Total		732	100.0%	196	100.0%
How familiar are you with the programs of Reston Community Center?	1 Very familiar	158	23.6%	56	30.2%
	2 Somewhat familiar with the programs	385	57.2%	117	63.6%
	3 Not at all familiar with the programs	130	19.3%	11	6.2%
Total		673	100.0%	185	100.0%
How important would you say that RCC is to the overall quality of life in Reston?	1 Very important	291	47.0%	75	42.7%
	2 Somewhat important	244	39.4%	80	45.6%
	3 Not very important	61	9.8%	13	7.3%
	4 Not at all important	24	3.8%	8	4.3%
Total		620	100.0%	176	100.0%
In your opinion, does RCC make Reston a more attractive place to live?	1 Yes	533	91.4%	142	86.8%
	2 No	50	8.6%	22	13.2%
Total		583	100.0%	163	100.0%
In your opinion, does RCC make Reston a more attractive place for a business to locate?	1 Yes	272	79.9%	66	66.7%
	2 No	68	20.1%	33	33.3%
Total		341	100.0%	99	100.0%
In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event ?	1 Yes	328	49.7%	121	66.5%
	2 No	331	50.3%	61	33.5%
Total		659	100.0%	183	100.0%
These days, about how often do you or other members of your household participate in RCC programs or services?	1 Multiple times a week	34	10.5%	11	9.3%
	2 About once a week	34	10.5%	7	5.6%
	3 A few times a month	48	14.6%	23	19.4%
	4 Only occasionally	211	64.5%	78	65.7%
Total		327	100.0%	119	100.0%
Do not use RCC because too busy	0 Not selected	47	61.9%	8	59.7%
	1 Selected	29	38.1%	6	40.3%
Total		76	100.0%	14	100.0%
Do not use RCC because too expensive	0 Not selected	73	95.9%	14	100.0%
	1 Selected	3	4.1%		
Total		76	100.0%	14	100.0%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
Do not use RCC because programs offered at inconvenient times	0 Not selected	58	76.6%	11	79.5%
	1 Selected	18	23.4%	3	20.5%
Total		76	100.0%	14	100.0%
Do not use RCC because inconvenient location	0 Not selected	71	93.3%	14	100.0%
	1 Selected	5	6.7%		
Total		76	100.0%	14	100.0%
Do not use RCC because lack of transportation	0 Not selected	72	95.0%	14	100.0%
	1 Selected	4	5.0%		
Total		76	100.0%	14	100.0%
Do not use RCC because kids have grown	0 Not selected	69	91.0%	10	72.5%
	1 Selected	7	9.0%	4	27.5%
Total		76	100.0%	14	100.0%
Do not use RCC because I don't know about current programs	0 Not selected	57	74.9%	11	82.6%
	1 Selected	19	25.1%	2	17.4%
Total		76	100.0%	14	100.0%
Do not use RCC because just moved to Reston	0 Not selected	70	92.2%	12	83.9%
	1 Selected	6	7.8%	2	16.1%
Total		76	100.0%	14	100.0%
Do not use RCC because not interested in current programs	0 Not selected	64	84.2%	11	80.0%
	1 Selected	12	15.8%	3	20.0%
Total		76	100.0%	14	100.0%
Do not use RCC because other miscellaneous	0 Not selected	726	98.1%	197	98.9%
	1 Selected	14	1.9%	2	1.1%
Total		741	100.0%	199	100.0%
Do not use RCC because personal health constraint or providing care for family member	0 Not selected	732	98.8%	197	98.8%
	1 Selected	9	1.2%	2	1.2%
Total		741	100.0%	199	100.0%
Do not use RCC because tried to attend, but difficulty signing up/class was cancelled	0 Not selected	735	99.2%	198	99.7%
	1 Selected	6	0.8%	1	0.3%
Total		741	100.0%	199	100.0%
Do not use RCC because not interested in leisure/recreation activities	0 Not selected	73	95.5%	14	100.0%
	1 Selected	3	4.5%		
Total		76	100.0%	14	100.0%
Have you or any member of your family ever	1 Yes	169	53.7%	24	41.7%
	2 No	146	46.3%	33	58.3%

attended a class, workshop, or event at RCC or an RCC- sponsored event?		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
Total		315	100.0%	57	100.0%
Program type: Rental of space for Reston individuals/organizations	1 Have participated/Currently participate	95	17.4%	52	34.5%
	2 May be interested in participating	193	35.4%	53	35.6%
	3 Not ever interested	257	47.2%	45	29.9%
Total		544	100.0%	150	100.0%
Program type: Drop-in swim	1 Have participated/Currently participate	97	16.6%	65	38.0%
	2 May be interested in participating	257	43.9%	87	50.6%
	3 Not ever interested	231	39.5%	20	11.4%
Total		585	100.0%	172	100.0%
Program type: Learn-to-swim lessons	1 Have participated/Currently participate	39	6.9%	69	40.0%
	2 May be interested in participating	119	20.8%	70	40.5%
	3 Not ever interested	413	72.3%	34	19.5%
Total		571	100.0%	172	100.0%
Program type: Water-based fitness offerings	1 Have participated/Currently participate	53	9.1%	13	8.3%
	2 May be interested in participating	295	51.2%	98	60.6%
	3 Not ever interested	229	39.7%	51	31.2%
Total		577	100.0%	162	100.0%
Program type: Arts education	1 Have participated/Currently participate	73	12.5%	42	25.0%
	2 May be interested in participating	318	54.8%	95	56.2%
	3 Not ever interested	191	32.8%	32	18.8%
Total		581	100.0%	170	100.0%
Program type: Community events	1 Have participated/Currently participate	226	37.1%	86	49.6%
	2 May be interested in participating	331	54.4%	75	42.8%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
3 Not ever interested		52	8.6%	13	7.6%
Total		609	100.0%	174	100.0%
Program type: Professional artist series at CenterStage	1 Have participated/Currently participate	175	29.6%	53	31.8%
	2 May be interested in participating	300	50.8%	77	45.7%
	3 Not ever interested	116	19.6%	38	22.5%
Total		591	100.0%	168	100.0%
Program type: Youth/teen	1 Have participated/Currently participate	29	5.5%	57	33.4%
	2 May be interested in participating	34	6.5%	75	44.2%
	3 Not ever interested	467	88.0%	38	22.4%
Total		530	100.0%	170	100.0%
Program type: Lifelong learning	1 Have participated/Currently participate	102	17.4%	22	13.2%
	2 May be interested in participating	366	62.5%	108	66.1%
	3 Not ever interested	118	20.1%	34	20.8%
Total		586	100.0%	164	100.0%
Program type: Land-based fitness/wellness	1 Have participated/Currently participate	103	17.8%	21	13.0%
	2 May be interested in participating	343	59.1%	110	68.4%
	3 Not ever interested	134	23.1%	30	18.5%
Total		580	100.0%	161	100.0%
Program type: Collaboration and outreach	1 Have participated/Currently participate	36	7.4%	11	8.0%
	2 May be interested in participating	272	55.1%	86	60.2%
	3 Not ever interested	185	37.5%	45	31.8%
Total		493	100.0%	143	100.0%
Program type: Trips and tours	1 Have participated/Currently participate	76	13.3%	13	8.6%
	2 May be interested in participating	341	59.2%	86	55.3%
	3 Not ever interested	158	27.5%	56	36.1%
Total		575	100.0%	156	100.0%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
How often would you like to participate in RCC programs and activities?	1 Regularly	173	27.5%	37	20.5%
	2 Occasionally	214	33.9%	89	49.8%
	3 A few times a year	171	27.1%	40	22.2%
	4 No current interest in participating	73	11.6%	13	7.5%
Total		631	100.0%	178	100.0%
Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?	1 Yes	499	75.2%	141	76.5%
	2 No	164	24.8%	43	23.5%
Total		663	100.0%	184	100.0%
To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1 (1) Not at all a barrier	230	50.4%	46	37.6%
	2 (2)	96	20.9%	24	19.8%
	3 (3)	65	14.3%	18	14.5%
	4 (4)	51	11.2%	11	9.0%
	5 (5) Significant barrier	14	3.1%	23	19.1%
Total		457	100.0%	122	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1 (1) Not at all a barrier	422	90.3%	114	90.5%
	2 (2)	19	4.1%	4	3.3%
	3 (3)	16	3.4%	2	1.2%
	4 (4)	5	1.1%	2	1.6%
	5 (5) Significant barrier	5	1.2%	4	3.4%
Total		467	100.0%	126	100.0%
To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1 (1) Not at all a barrier	336	73.2%	84	67.7%
	2 (2)	52	11.3%	18	14.5%
	3 (3)	30	6.4%	13	10.8%
	4 (4)	28	6.0%	4	3.4%
	5 (5) Significant barrier	14	3.0%	4	3.5%
Total		459	100.0%	123	100.0%
To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1 (1) Not at all a barrier	179	41.3%	54	47.2%
	2 (2)	86	19.8%	26	22.6%
	3 (3)	107	24.6%	25	21.5%
	4 (4)	42	9.8%	7	5.8%
	5 (5) Significant barrier	19	4.5%	3	2.9%
Total		434	100.0%	115	100.0%
To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	1 (1) Not at all a barrier	70	14.9%	8	6.1%
	2 (2)	55	11.7%	16	12.8%
	3 (3)	115	24.5%	28	22.1%
	4 (4)	97	20.6%	31	24.6%
	5 (5) Significant barrier	133	28.4%	43	34.4%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
Total		470	100.0%	126	100.0%
To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	1 (1) Not at all a barrier	103	26.2%	12	11.4%
	2 (2)	65	16.7%	23	21.2%
	3 (3)	99	25.3%	31	29.1%
	4 (4)	59	14.9%	20	18.2%
	5 (5) Significant barrier	66	16.9%	22	20.1%
Total		392	100.0%	107	100.0%
To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1 (1) Not at all a barrier	162	54.8%	44	51.8%
	2 (2)	46	15.5%	15	17.9%
	3 (3)	45	15.2%	16	18.8%
	4 (4)	25	8.6%	7	8.0%
	5 (5) Significant barrier	17	5.9%	3	3.4%
Total		296	100.0%	84	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1 (1) Not at all a barrier	230	67.9%	52	59.8%
	2 (2)	43	12.8%	17	19.5%
	3 (3)	30	8.7%	8	8.6%
	4 (4)	19	5.5%	6	6.3%
	5 (5) Significant barrier	17	5.1%	5	5.8%
Total		339	100.0%	88	100.0%
To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	1 (1) Not at all a barrier	130	29.3%	37	31.3%
	2 (2)	59	13.2%	23	19.3%
	3 (3)	81	18.3%	24	20.1%
	4 (4)	91	20.5%	14	11.9%
	5 (5) Significant barrier	83	18.7%	21	17.4%
Total		443	100.0%	119	100.0%
To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1 (1) Not at all a barrier	250	67.3%	69	64.5%
	2 (2)	39	10.5%	26	24.5%
	3 (3)	42	11.3%	5	5.0%
	4 (4)	23	6.2%	1	0.5%
	5 (5) Significant barrier	18	4.7%	6	5.4%
Total		371	100.0%	107	100.0%
To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1 (1) Not at all a barrier	151	52.3%	36	41.1%
	2 (2)	51	17.7%	27	31.3%
	3 (3)	35	12.0%	13	14.3%
	4 (4)	22	7.7%	6	6.9%
	5 (5) Significant barrier	30	10.3%	6	6.4%
Total		289	100.0%	87	100.0%
	1 (1) Not at all a barrier	23	44.2%	7	32.6%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
To what extent is the following item a barrier to participation in RCC programs: Something else?	2 (2)	2	4.6%		
	3 (3)	2	4.5%	2	9.9%
	4 (4)	6	12.1%		
	5 (5) Significant barrier	18	34.6%	13	57.5%
	Total		52	100.0%	23
Do existing recreational and cultural facilities in Reston meet current demand?	1 Definitely	83	15.4%	33	19.7%
	2 Probably	322	59.8%	91	54.0%
	3 Probably not	110	20.3%	33	19.7%
	4 Definitely not	24	4.5%	11	6.6%
Total		539	100.0%	169	100.0%
Have you experienced any difficulty trying to sign up for RCC programs/use RCC facilities?	1 No, I haven't had difficulty signing up for programs	212	59.5%	76	54.6%
	2 Yes, I have had difficulty when I tried to sign up	132	37.1%	61	43.6%
	3 I didn't even try to sign up because of expected demand	12	3.4%	3	1.9%
Total		356	100.0%	140	100.0%
How important is it to you that RCC continues to update existing facilities and carry out renovations?	1 Very important	167	28.9%	64	38.1%
	2 Important	214	36.8%	51	30.1%
	3 Somewhat Important	105	18.2%	25	14.7%
	4 Slightly important	51	8.8%	19	11.2%
	5 Not at all important	42	7.3%	10	5.9%
Total		580	100.0%	168	100.0%
How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	1 Very interested	173	26.5%	56	30.5%
	2 Interested	134	20.5%	40	21.7%
	3 Somewhat interested	134	20.5%	29	16.1%
	4 Slightly interested	89	13.6%	16	9.0%
	5 Not at all interested	66	10.2%	17	9.5%
	6 I think RCC's existing facilities (CenterStage and RCC Community Room) are sufficient	57	8.7%	24	13.2%
Total		653	100.0%	182	100.0%
If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	1 Very supportive	208	34.7%	68	42.1%
	2 Supportive	198	33.1%	46	28.6%
	3 Somewhat supportive	90	15.1%	20	12.1%
	4 Slightly supportive	33	5.6%	14	8.4%
	5 Not at all supportive	68	11.4%	14	8.8%
Total		598	100.0%	163	100.0%
Do you support RCC financing the building of a	1 Very supportive	83	14.2%	26	15.9%
	2 Supportive	136	23.2%	39	24.0%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
new arts venue by means of a bond issue?	3 Somewhat supportive	114	19.5%	25	15.4%
	4 Slightly supportive	57	9.7%	28	17.3%
	5 Not at all supportive	196	33.4%	45	27.4%
Total		586	100.0%	164	100.0%
Before today, were you aware that RCC is supported through this property tax?	1 Yes	312	46.4%	78	42.3%
	2 No	360	53.6%	107	57.7%
Total		673	100.0%	185	100.0%
If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...	1 Increase the number/types of programs	154	29.8%	58	35.2%
	2 Increase accessibility to programming by lowering prices/fees	188	36.3%	49	29.9%
	3 Add features to programs and facilities	117	22.6%	42	25.6%
	4 Other miscellaneous	21	4.0%	6	3.7%
	6 Combination of choices 1 through 3	4	0.8%	1	0.4%
	7 Lower property taxes, get rid of special district tax, return funds to taxpayers	21	4.0%	7	4.0%
	8 maintenance of current facilities	6	1.1%	1	0.4%
	9 Build new/additional facility	7	1.4%	1	0.8%
Total		517	100.0%	165	100.0%
Do you support an income-based fee waiver program to help people with limited means participate in RCC programming?	1 Very supportive	329	52.5%	114	62.6%
	2 Supportive	152	24.3%	37	20.3%
	3 Somewhat supportive	79	12.5%	14	7.8%
	4 Slightly supportive	40	6.4%	13	7.2%
	5 Not at all supportive	27	4.3%	4	2.1%
Total		627	100.0%	181	100.0%
Regularly use Facebook	0 Not selected	377	55.7%	71	38.1%
	1 Selected	300	44.3%	115	61.9%
Total		677	100.0%	186	100.0%
Regularly use Twitter	0 Not selected	596	87.9%	146	78.6%
	1 Selected	82	12.1%	40	21.4%
Total		677	100.0%	186	100.0%
Regularly use Instagram	0 Not selected	521	76.9%	122	66.0%
	1 Selected	156	23.1%	63	34.0%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
Total		677	100.0%	186	100.0%
Regularly use ListServ or Opt-in electronic groups	0 Not selected	548	80.9%	134	72.4%
	1 Selected	130	19.1%	51	27.6%
Total		677	100.0%	186	100.0%
Regularly use broadcast television	0 Not selected	277	40.9%	114	61.4%
	1 Selected	400	59.1%	72	38.6%
Total		677	100.0%	186	100.0%
Regularly use streaming television	0 Not selected	445	65.8%	98	53.0%
	1 Selected	232	34.2%	87	47.0%
Total		677	100.0%	186	100.0%
Regularly use print journalism	0 Not selected	324	47.9%	107	57.9%
	1 Selected	353	52.1%	78	42.1%
Total		677	100.0%	186	100.0%
Regularly use online journalism	0 Not selected	273	40.3%	44	23.8%
	1 Selected	405	59.7%	141	76.2%
Total		677	100.0%	186	100.0%
Regularly use radio	0 Not selected	319	47.1%	83	44.8%
	1 Selected	358	52.9%	102	55.2%
Total		677	100.0%	186	100.0%
Regularly use other miscellaneous	0 Not selected	737	99.5%	198	99.3%
	1 Selected	4	0.5%	1	0.7%
Total		741	100.0%	199	100.0%
Regularly use non-media activity/source	0 Not selected	732	98.9%	198	99.3%
	1 Selected	8	1.1%	1	0.7%
Total		741	100.0%	199	100.0%
Regularly use local publications	0 Not selected	737	99.6%	198	99.7%
	1 Selected	3	0.4%	1	0.3%
Total		741	100.0%	199	100.0%
Regularly use email	0 Not selected	732	98.9%	197	99.2%
	1 Selected	8	1.1%	2	0.8%
Total		741	100.0%	199	100.0%
Regularly use internet searches/other websites	0 Not selected	728	98.3%	196	98.5%
	1 Selected	12	1.7%	3	1.5%
Total		741	100.0%	199	100.0%
Regularly use podcasts	0 Not selected	730	98.5%	197	99.0%
	1 Selected	11	1.5%	2	1.0%
Total		741	100.0%	199	100.0%
Find out about RCC programs thru local newspapers	0 Not selected	572	84.5%	163	88.8%
	1 Selected	105	15.5%	21	11.2%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru local TV	0 Not selected	662	97.9%	178	96.6%
	1 Selected	14	2.1%	6	3.4%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru local radio	0 Not selected	654	96.7%	180	97.8%
	1 Selected	22	3.3%	4	2.2%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru local online news outlets	0 Not selected	628	92.9%	167	90.6%
	1 Selected	48	7.1%	17	9.4%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru RCC seasonal program guide	0 Not selected	173	25.5%	39	21.1%
	1 Selected	504	74.5%	145	78.9%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru CenterStage Professional Touring Artist Series mailer	0 Not selected	502	74.3%	140	76.2%
	1 Selected	174	25.7%	44	23.8%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru program flyers	0 Not selected	551	81.5%	133	72.1%
	1 Selected	125	18.5%	51	27.9%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru RCC website	0 Not selected	581	85.8%	127	68.8%
	1 Selected	96	14.2%	57	31.2%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru RCC e-Newsletter	0 Not selected	639	94.4%	164	89.3%
	1 Selected	38	5.6%	20	10.7%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru social media	0 Not selected	621	91.9%	146	79.2%
	1 Selected	55	8.1%	38	20.8%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru email	0 Not selected	585	86.4%	161	87.3%
	1 Selected	92	13.6%	23	12.7%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru friends and family	0 Not selected	549	81.2%	138	75.0%
	1 Selected	127	18.8%	46	25.0%
Total		676	100.0%	184	100.0%
Find out about RCC programs thru RCC staff and instructors	0 Not selected	648	95.8%	179	97.2%
	1 Selected	28	4.2%	5	2.8%
Total		676	100.0%	184	100.0%

		Have children under 18 living at home			
		No children		Yes, have children	
		wN	w%	wN	w%
Find out about RCC programs thru other miscellaneous	0 Not selected	735	99.2%	195	98.1%
	1 Selected	6	0.8%	4	1.9%
Total		741	100.0%	199	100.0%
Find out about leisure options thru local newspapers	0 Not selected	431	64.2%	142	76.7%
	1 Selected	240	35.8%	43	23.3%
Total		671	100.0%	186	100.0%
Find out about leisure options thru local TV	0 Not selected	564	84.0%	164	88.2%
	1 Selected	107	16.0%	22	11.8%
Total		671	100.0%	186	100.0%
Find out about leisure options thru local radio	0 Not selected	569	84.8%	165	89.0%
	1 Selected	102	15.2%	20	11.0%
Total		671	100.0%	186	100.0%
Find out about leisure options thru local online news outlets	0 Not selected	562	83.8%	160	86.4%
	1 Selected	109	16.2%	25	13.6%
Total		671	100.0%	186	100.0%
Find out about leisure options thru social media	0 Not selected	466	69.4%	98	52.7%
	1 Selected	205	30.6%	88	47.3%
Total		671	100.0%	186	100.0%
Find out about leisure options thru Internet search	0 Not selected	374	55.7%	57	30.7%
	1 Selected	297	44.3%	129	69.3%
Total		671	100.0%	186	100.0%
Find out about leisure options thru email	0 Not selected	521	77.7%	151	81.5%
	1 Selected	149	22.3%	34	18.5%
Total		671	100.0%	186	100.0%
Find out about leisure options thru friends and family	0 Not selected	344	51.3%	65	35.1%
	1 Selected	326	48.7%	120	64.9%
Total		671	100.0%	186	100.0%
Find out about leisure options thru Listserv or Opt-in e-boards/groups	0 Not selected	629	93.8%	168	90.5%
	1 Selected	41	6.2%	18	9.5%
Total		671	100.0%	186	100.0%
Find out about leisure options thru other miscellaneous	0 Not selected	730	98.6%	197	99.0%
	1 Selected	11	1.4%	2	1.0%
Total		741	100.0%	199	100.0%
Find out about leisure options thru brochures, flyers, printed mailers	0 Not selected	731	98.7%	193	97.2%
	1 Selected	10	1.3%	6	2.8%
Total		741	100.0%	199	100.0%

* **Bold figures indicate significant differences within a demographic group (p<=0.05).**

Appendix D:

Weighted Probability Means Comparisons across Demographics

In the following tables, a mean rating with a superscript indicates that the mean is a statistically significantly higher numerical value (at the 95% level of confidence) than the mean in the column that is numbered corresponding to the superscript. In instances where a superscript is not present between a pair of groups, the difference between means is not statistically significant.

In the following example, the mean rating of familiarity with RCC programs is compared across grouping of length of residence in Reston. The numbers in the superscript next to the mean indicate the columns which the mean is statistically significantly higher than. As indicated in Column 4, the mean level of familiarity among residents who have lived in Reston for more than 25 years is 2.37, which is statistically higher than the mean rating provided by all other residents. As seen in Column 3, residents who have lived in Reston between 10 and 24 years report a statistically higher mean of familiarity with RCC than do residents who have lived in Reston 5 to 9 years (Column 2) and residents who have lived in Reston less than 5 years (Column 1). In other words, residents who have lived in Reston longer report greater familiarity with RCC programs as compared to residents who have lived in Reston for less time.

	Length of Residence in Reston									
	Less than 5 years (1)		5 to 9 years (2)		10 to 24 years (3)		25 years or more (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	1.78	299	2.03 ⁽¹⁾	146	2.20 ⁽¹⁾⁽²⁾	237	2.37 ⁽¹⁾⁽²⁾⁽³⁾	279	2.09	961

This appendix compares a subset of survey questions by the following demographics: marital status, gender, education, presence of children in the home, length of residence in Reston, homeownership status, zip code, age, employment status, location of job, ownership status of commercial/rental property in Reston, ownership status of a business in Reston, primary language spoken in the home, Hispanic identification, racial/ethnic identification, and annual household income.

The data presented in these tables are based on responses from the probability sample only. The data have been weighted with base weights and post-stratification weights.

The following table contains the values and categories used to calculate the means within this appendix.

Question	Values	Category label
B2r How familiar are you with the programs of Reston Community Center?	1	Not at all familiar
	2	Somewhat familiar
	3	Very familiar
B3r How important would you say that RCC is to the overall quality of life in Reston?	1	Not at all important
	2	Not very important
	3	Somewhat important
	4	Very important
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0	No
	1	Yes
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1	Not at all a barrier
	2	2

Question	Values	Category label
	3	3
	4	4
	5	Significant barrier
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	1	Not at all a barrier
	2	2
	3	3
	4	4
	5	Significant barrier
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	1	Not at all important
	2	Slightly important
	3	Somewhat important
	4	Important
	5	Very important
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	1	Not at all interested
	2	Slightly interested
	3	Somewhat interested
	4	Interested
	5	Very interested
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	1	Not at all supportive
	2	Slightly supportive
	3	Somewhat supportive
	4	Supportive
	5	Very supportive
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	1	Not at all supportive
	2	Slightly supportive
	3	Somewhat supportive
	4	Supportive
	5	Very supportive

	Marital status									
	Married (1)		Divorced/ Separated (2)		Widowed (3)		Single (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.12	611	2.08	134	2.13	75	1.92	121	2.09	941
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.29	574	3.30	127	3.52 ⁽¹⁾⁽⁴⁾	72	3.14	114	3.29	888
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.59 ⁽⁴⁾	600	0.50 ⁽⁴⁾	130	0.55 ⁽⁴⁾	79	0.32	122	0.54	932
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.09	417	2.27	87	2.28	43	2.16	86	2.13	633
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.20	420	1.40	88	1.73	44	1.27	96	1.27	648
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.56	416	1.58	82	1.82	46	1.63	92	1.59	637
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.13	401	2.17	76	1.87	41	2.26	87	2.14	605
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.50	425	3.30	87	2.96	46	3.47	102	3.43	660
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.89	356	2.91	78	2.96	40	3.32	82	2.96	556
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1.92	278	2.02	56	2.10	24	2.14	66	1.98	425

	Marital status									
	Married (1)		Divorced/ Separated (2)		Widowed (3)		Single (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.65	311	1.95	60	2.74 ⁽¹⁾⁽⁴⁾	26	1.57	79	1.73	476
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.73	396	2.77	84	3.19	35	2.93	101	2.79	616
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.64	344	1.97	68	1.86	34	1.84	82	1.73	528
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.02	277	2.19	44	2.15	29	2.35	70	2.11	419
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	3.13	61	2.25	12	4.53 ⁽¹⁾⁽²⁾	7	3.55	8	3.16	89
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.77	537	3.77	112	3.86	62	3.73	109	3.77	820
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.51	545	3.61	117	3.40	63	3.56	116	3.52	840
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.81 ⁽³⁾	534	3.75	122	3.35	65	3.80	111	3.76	833
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.78	534	2.93	120	2.80	57	2.61	105	2.78	816

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of C1r: 0=No; 1=Yes
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive

Scale of B3r: 1=Not at all important; 4=Very important
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E5r: 1=Not at all interested; 5=Very interested

	Gender					
	Male (1)		Female (2)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	1.95	343	2.16 ⁽¹⁾	589	2.09	933
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.14	316	3.38 ⁽¹⁾	564	3.29	879
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.51	345	0.56	580	0.54	925
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.07	204	2.16	423	2.13	627
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.19	213	1.29	429	1.26	643
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.60	208	1.56	422	1.57	630
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.17	194	2.11	404	2.13	598
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.50	223	3.40	430	3.44	653
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.72	180	3.08 ⁽¹⁾	368	2.96	548
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.04	140	1.94	280	1.97	420
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.74	148	1.70	320	1.72	469
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	3.14 ⁽²⁾	205	2.60	405	2.78	609
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.59	162	1.77	360	1.72	522
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.07	137	2.10	278	2.09	415

	Gender					
	Male (1)		Female (2)		Total	
	Mean	N	Mean	N	Mean	N
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.73	25	3.31	61	3.14	86
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.61	296	3.86 ⁽¹⁾	517	3.77	813
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.38	317	3.62 ⁽¹⁾	516	3.53	833
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.71	309	3.81	515	3.77	824
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.67	314	2.85	493	2.78	807

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of B3r: 1=Not at all important; 4=Very important
 Scale of C1r: 0=No; 1=Yes
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E5r: 1=Not at all interested; 5=Very interested
 Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

	Education							
	Some college or less (1)		4-year college (2)		Some graduate school or more (3)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	1.96	128	2.06	265	2.14 ⁽¹⁾	550	2.09	943
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.42	122	3.28	245	3.26	522	3.29	889
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.47	128	0.52	254	0.58	550	0.55	933
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.74 ⁽²⁾⁽³⁾	91	2.21	187	1.93	361	2.13	639
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.71 ⁽³⁾	96	1.26	190	1.16	368	1.27	654
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.85	93	1.50	179	1.56	371	1.59	643
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.15	85	2.15	180	2.12	345	2.13	610
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.26	96	3.52	189	3.43	380	3.43	666
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	3.35 ⁽²⁾	82	2.78	153	2.97	325	2.97	559
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.20	63	1.90	123	2.00	242	2.00	428

	Education							
	Some college or less (1)		4-year college (2)		Some graduate school or more (3)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	2.29 ⁽²⁾	69	1.61	142	1.67	265	1.74	476
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	3.22 ⁽²⁾⁽³⁾	83	2.67	178	2.74	360	2.79	621
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	2.01	68	1.54	155	1.78	310	1.74	533
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.32 ⁽²⁾	52	1.81	119	2.22 ⁽²⁾	248	2.12	420
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.86	13	4.18 ⁽¹⁾⁽³⁾	28	2.63	48	3.16	89
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.71	107	3.73	231	3.78	487	3.76	824
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.69	116	3.48	246	3.50	480	3.52	842
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.74	114	3.76	226	3.76	500	3.76	840
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.97	110	2.72	218	2.75	495	2.77	823

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of C1r: 0=No; 1=Yes
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive

Scale of B3r: 1=Not at all important; 4=Very important
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E5r: 1=Not at all interested; 5=Very interested

	Have children under 18 living at home					
	No children (0)		Yes, have children (1)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.04	673	2.24 ⁽¹⁾	185	2.09	857
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.30	620	3.27	176	3.29	796
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.50	659	0.66 ⁽¹⁾	183	0.53	842
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1.96	457	2.52 ⁽¹⁾	122	2.08	580
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.19	467	1.24	126	1.20	593
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.54	459	1.60	123	1.56	582
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.16	434	1.95	115	2.12	548
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.36	470	3.68 ⁽¹⁾	126	3.43	597
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.80	392	3.14	107	2.87	499
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1.95	296	1.93	84	1.95	380
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.67	339	1.79	88	1.70	427
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.86	443	2.65	119	2.82	561
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.71	371	1.58	107	1.68	478
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.06	289	2.06	87	2.06	376

	Have children under 18 living at home					
	No children (0)		Yes, have children (1)		Total	
	Mean	N	Mean	N	Mean	N
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.88	52	3.50	23	3.07	75
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.71	580	3.83	168	3.74	748
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.43	596	3.63	158	3.48	755
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.74	598	3.87	163	3.77	760
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.75	586	2.84	164	2.77	750

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of B3r: 1=Not at all important; 4=Very important
 Scale of C1r: 0=No; 1=Yes
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E5r: 1=Not at all interested; 5=Very interested
 Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

	Length of Residence in Reston									
	Less than 5 years (1)		5 to 9 years (2)		10 to 24 years (3)		25 years or more (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	1.78	299	2.03 ⁽¹⁾	146	2.20 ⁽¹⁾⁽²⁾	237	2.37 ⁽¹⁾⁽²⁾⁽³⁾	279	2.09	961
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.22	257	3.20	145	3.29	226	3.40 ⁽¹⁾⁽²⁾	278	3.29	907
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.44	295	0.54	147	0.57 ⁽¹⁾	235	0.62 ⁽¹⁾	277	0.54	954
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.28 ⁽⁴⁾	226	2.14	106	2.18	140	1.89	174	2.13	647
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.32	234	1.25	110	1.34	143	1.15	175	1.27	662
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.68 ⁽⁴⁾	228	1.58	103	1.73 ⁽⁴⁾	145	1.36	174	1.59	650
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.29 ⁽⁴⁾	219	2.20	101	2.08	135	1.92	162	2.13	617
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.41	241	3.57	111	3.65 ⁽⁴⁾	145	3.18	175	3.43	672
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	3.15 ⁽⁴⁾	186	3.17 ⁽⁴⁾	103	3.19 ⁽⁴⁾	128	2.44	151	2.98	567
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.14 ⁽²⁾	151	1.59	72	2.26 ⁽²⁾⁽⁴⁾	94	1.84	115	1.99	432

	Length of Residence in Reston									
	Less than 5 years (1)		5 to 9 years (2)		10 to 24 years (3)		25 years or more (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.85	174	1.53	81	1.90 ⁽⁴⁾	106	1.55	120	1.73	482
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	3.20 ⁽³⁾⁽⁴⁾	231	2.80 ⁽⁴⁾	99	2.52	135	2.40	162	2.78	627
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.79	173	1.68	85	1.74	130	1.71	152	1.74	539
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.10	144	2.14	58	2.41 ⁽⁴⁾	107	1.87	119	2.12	427
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	3.18	24	3.18	13	2.55	15	3.53	39	3.22	91
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.93 ⁽²⁾	230	3.59	140	3.71	214	3.72	255	3.75	839
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.81 ⁽²⁾⁽³⁾⁽⁴⁾	274	3.45	135	3.38	210	3.29	241	3.50	860
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.99 ⁽³⁾⁽⁴⁾	262	3.98 ⁽³⁾⁽⁴⁾	127	3.56	209	3.55	254	3.75	852
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.87	247	2.79	125	2.66	209	2.72	255	2.76	836

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of C1r: 0=No; 1=Yes
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive

Scale of B3r: 1=Not at all important; 4=Very important
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E5r: 1=Not at all interested; 5=Very interested

	Own or Rent Home					
	Own (1)		Rent (2)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.16 ⁽²⁾	637	1.97	317	2.09	953
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.27	605	3.32	296	3.29	901
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.56	630	0.52	313	0.54	943
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1.96	424	2.47 ⁽¹⁾	218	2.13	642
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.18	425	1.44 ⁽¹⁾	231	1.27	656
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.52	416	1.71	229	1.59	645
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.06	393	2.26	218	2.13	611
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.39	433	3.47	235	3.42	668
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.88	362	3.13	200	2.97	562
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.02	277	1.93	152	1.99	429
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.63	303	1.90	176	1.73	479
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.66	408	2.98	214	2.77	622
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.63	359	1.93	176	1.73	535

	Own or Rent Home					
	Own (1)		Rent (2)		Total	
	Mean	N	Mean	N	Mean	N
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.03	286	2.30	139	2.12	425
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	3.12	70	3.46	21	3.20	92
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.70	572	3.89	258	3.76	830
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.34	567	3.85 ⁽¹⁾	286	3.51	853
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.62	576	4.05 ⁽¹⁾	270	3.76	846
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.62	582	3.10 ⁽¹⁾	248	2.76	830

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of B3r: 1=Not at all important; 4=Very important
 Scale of C1r: 0=No; 1=Yes
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E5r: 1=Not at all interested; 5=Very interested
 Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

	Zip Code									
	20190 (1)		20191 (2)		20194 (3)		Other zip code (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.02	347	2.10 ⁽⁴⁾	420	2.17 ⁽¹⁾⁽⁴⁾	195	1.92	12	2.08	974
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.30	320	3.29	403	3.28	182	3.33	11	3.29	917
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.53	346	0.56	412	0.50	189	0.60	8	0.54	955
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.07	231	2.27	277	1.99	132	3.34 ⁽¹⁾⁽²⁾⁽³⁾	6	2.15	646
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.39 ⁽³⁾	242	1.19	282	1.15	129	1.55	7	1.26	660
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.68	236	1.42	278	1.70 ⁽²⁾	128	1.60	6	1.57	648
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.24	228	1.99	262	2.25	120	3.04	6	2.15	616
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.45	251	3.40	279	3.49	134	3.63	7	3.44	671
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	3.11	202	2.90	243	2.87	115	4.52 ⁽¹⁾⁽²⁾⁽³⁾	6	2.99	567
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.08	147	1.91	188	1.95	93	3.75 ⁽¹⁾⁽²⁾⁽³⁾	5	2.00	433
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.76 ⁽⁴⁾	176	1.68 ⁽⁴⁾	209	1.85 ⁽⁴⁾	94	1.00	5	1.73	484

	Zip Code									
	20190 (1)		20191 (2)		20194 (3)		Other zip code (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.75	230	2.75	260	2.83	128	4.15 ⁽¹⁾⁽²⁾⁽³⁾	6	2.78	625
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.65	190	1.75	235	1.74	107	3.75 ⁽¹⁾⁽²⁾⁽³⁾	5	1.73	537
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.18 ⁽⁴⁾	143	2.07 ⁽⁴⁾	193	2.14 ⁽⁴⁾	88	1.00	1	2.12	425
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.94	29	3.56	47	2.59	16	--	--	3.19	92
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.77	290	3.77	369	3.62	163	4.06	13	3.75	835
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.64 ⁽²⁾	313	3.36	367	3.48	165	4.42 ⁽²⁾⁽³⁾	11	3.50	856
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.90	313	3.69	362	3.63	162	3.77	11	3.76	848
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.95 ⁽³⁾	297	2.67	361	2.56	161	3.68	12	2.76	831

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of C1r: 0=No; 1=Yes
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive

Scale of B3r: 1=Not at all important; 4=Very important
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E5r: 1=Not at all interested; 5=Very interested

	Age Group											
	18-29 (1)		30-39 (2)		40-49 (3)		50-64 (4)		65 and above (5)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	1.74	44	1.78	139	2.08 ⁽²⁾	115	2.07 ⁽²⁾	263	2.26 ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾	329	2.08	891
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.12	43	3.04	124	3.15	104	3.36 ⁽²⁾⁽³⁾	249	3.42 ⁽¹⁾⁽²⁾⁽³⁾	313	3.30	834
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.39	47	0.44	141	0.52	110	0.56	261	0.63 ⁽¹⁾⁽²⁾	317	0.55	876
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.52	39	2.36 ⁽⁵⁾	92	2.28	86	2.03	185	1.91	195	2.11	598
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.26	40	1.10	99	1.26	88	1.14	186	1.35 ⁽²⁾	197	1.23	609
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.39	36	1.73	99	1.52	85	1.51	185	1.50	197	1.54	602
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.26	39	2.02	92	2.24	82	2.20	174	1.98	182	2.11	571
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.47	40	3.63 ⁽⁵⁾	107	3.58 ⁽⁵⁾	84	3.71 ⁽⁵⁾	198	2.86	192	3.40	621
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.34	33	3.64 ⁽¹⁾⁽⁵⁾	80	3.15 ⁽¹⁾⁽⁵⁾	77	3.18 ⁽¹⁾⁽⁵⁾	161	2.38	174	2.93	524

	Age Group											
	18-29 (1)		30-39 (2)		40-49 (3)		50-64 (4)		65 and above (5)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1.67	31	2.01	72	1.90	57	2.23 ⁽⁵⁾	107	1.78	136	1.95	403
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.66	35	1.73	74	1.46	64	1.72	133	1.87	144	1.73	450
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	3.23	40	3.20 ⁽⁵⁾	105	2.82	84	2.87 ⁽⁵⁾	174	2.38	175	2.80	578
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.65	29	1.55	74	1.64	73	1.97	149	1.64	168	1.73	494
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.09	27	2.00	59	1.91	59	1.99	108	2.18	139	2.05	392
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	4.44 ⁽³⁾⁽⁵⁾	8	3.56	12	2.22	15	3.69 ⁽³⁾	16	2.86	31	3.16	82
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.42	41	3.75	115	3.93	91	3.83	238	3.75	296	3.78	781
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.56	46	3.72	121	3.42	103	3.57	241	3.42	284	3.52	795

	Age Group											
	18-29 (1)		30-39 (2)		40-49 (3)		50-64 (4)		65 and above (5)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	4.02	40	4.00 ⁽⁵⁾	117	3.63	109	3.94 ⁽⁵⁾	237	3.66	285	3.81	789
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.61	35	2.90	120	2.52	107	2.86	229	2.85	282	2.80	773
Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar Scale of C1r: 0=No; 1=Yes Scale of E3r: 1=Not at all important; 5=Very important Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive Scale of B3r: 1=Not at all important; 4=Very important Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier Scale of E5r: 1=Not at all interested; 5=Very interested												

Employment Status														
	Working full-time (1)		Working part-time (2)		Working self-employed (3)		Homemaker (4)		Retired (5)		Other (6)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	1.95	498	2.11	58	2.12	38	2.21	39	2.31 ⁽¹⁾	274	2.07	37	2.09	945
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.16	454	3.42 ⁽¹⁾	51	3.37	36	3.28	42	3.43 ⁽¹⁾	270	3.63 ⁽¹⁾	38	3.29	891
c1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.45	495	0.62	54	0.51	38	0.62	42	0.65 ⁽¹⁾	268	0.73 ⁽¹⁾	40	0.54	938
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.21 ⁽³⁾⁽⁵⁾	348	2.35	44	1.72	27	2.50	31	1.88 ⁽³⁾	158	2.56	29	2.15	636
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.17	360	1.50	43	1.08	28	1.46	30	1.38 ⁽³⁾	161	1.45	29	1.27	651
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.57	351	2.17 ⁽³⁾⁽⁵⁾	43	1.32	28	1.86	33	1.42	153	1.41	32	1.57	639
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.27 ⁽⁴⁾⁽⁵⁾	336	1.94	38	2.46 ⁽⁴⁾	26	1.69	33	1.96	148	2.06	30	2.14	610
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.81 ⁽⁴⁾⁽⁵⁾⁽⁶⁾	378	3.47 ⁽⁵⁾	45	3.67 ⁽⁴⁾⁽⁵⁾	28	2.77	26	2.66	156	3.15	31	3.44	664

Employment Status														
	Working full-time (1)		Working part-time (2)		Working self-employed (3)		Homemaker (4)		Retired (5)		Other (6)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	3.31 ⁽⁵⁾	307	2.69	39	3.14 ⁽⁵⁾	23	3.06 ⁽⁵⁾	25	2.26	137	3.43 ⁽⁵⁾	26	3.00	558
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.16 ⁽³⁾⁽⁵⁾	225	1.90	32	1.63	16	1.90	24	1.73	111	2.88	17	2.02	425
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.70 ⁽³⁾	259	2.62 ⁽³⁾⁽⁵⁾	33	1.30	19	1.83	25	1.61	117	1.97	25	1.75	477
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	3.01 ⁽³⁾⁽⁵⁾	353	2.80	40	2.06	28	2.69	27	2.32	145	3.30	23	2.78	616
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.73 ⁽⁴⁾	286	1.96 ⁽⁴⁾	32	1.42	24	1.26	23	1.59 ⁽⁴⁾	141	3.33 ⁽¹⁾⁽²⁾⁽³⁾⁽⁴⁾⁽⁵⁾	25	1.75	531
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.04	213	1.82	23	1.71	18	2.64	26	2.10	117	3.29 ⁽¹⁾⁽²⁾⁽³⁾⁽⁵⁾	25	2.14	422
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	3.27 ⁽³⁾	45	3.31 ⁽³⁾	4	1.00	4	4.27 ⁽³⁾	3	3.24 ⁽³⁾	30	3.09	4	3.19	90
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.68	417	3.92	52	3.77	36	4.08	35	3.70	247	4.29 ⁽¹⁾⁽³⁾⁽⁵⁾	38	3.75	825

Employment Status														
	Working full-time (1)		Working part-time (2)		Working self-employed (3)		Homemaker (4)		Retired (5)		Other (6)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.56 ⁽⁵⁾	451	3.86 ⁽³⁾⁽⁵⁾	56	3.20	34	3.54	26	3.28	240	4.01 ⁽³⁾⁽⁵⁾	36	3.51	842
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.78 ⁽⁵⁾	450	4.13 ⁽¹⁾⁽⁵⁾	53	3.87	33	3.97	28	3.46	238	4.47 ⁽¹⁾⁽³⁾⁽⁵⁾	34	3.75	836
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.69	442	3.38 ⁽¹⁾⁽³⁾⁽⁵⁾	52	2.64	35	2.71	25	2.67	237	3.55 ⁽¹⁾⁽³⁾⁽⁴⁾⁽⁵⁾	28	2.76	818

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of C1r: 0=No; 1=Yes
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive

Scale of B3r: 1=Not at all important; 4=Very important
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E5r: 1=Not at all interested; 5=Very interested

	Is your job located in Reston or elsewhere?					
	Reston (1)		Elsewhere (2)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.00	159	1.95	373	1.97	532
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.35 ⁽²⁾	144	3.14	341	3.20	486
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.52	153	0.45	370	0.47	523
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.39	108	2.17	275	2.23	383
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.21	111	1.15	284	1.16	394
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.71	114	1.58	270	1.62	384
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.18	106	2.26	259	2.23	365
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.58	116	3.83	296	3.76	412
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	3.34	100	3.20	238	3.24	338
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.06	82	2.07	169	2.07	251
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.78	91	1.71	191	1.73	281
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.96	114	2.97	273	2.97	387
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.78	95	1.67	214	1.70	309
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1.99	68	1.96	158	1.97	226

	Is your job located in Reston or elsewhere?					
	Reston (1)		Elsewhere (2)		Total	
	Mean	N	Mean	N	Mean	N
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.29	19	3.35	28	2.92	47
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.97 ⁽²⁾	133	3.67	321	3.76	454
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.78	141	3.58	343	3.64	484
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.82	141	3.87	345	3.85	486
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.77	138	2.83	344	2.81	482

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of B3r: 1=Not at all important; 4=Very important
 Scale of C1r: 0=No; 1=Yes
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E5r: 1=Not at all interested; 5=Very interested
 Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

	Do you or anyone in your household own commercial or rental property in Reston?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.20	39	2.09	914	2.09	953
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.41	39	3.29	860	3.29	898
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.57	39	0.54	908	0.54	947
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1.67	26	2.17 ⁽¹⁾	619	2.15	644
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.45	23	1.26	636	1.26	658
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.55	24	1.57	622	1.57	647
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1.86	24	2.16	590	2.14	615
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.23	27	3.43	644	3.42	671
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.50	24	3.01 ⁽¹⁾	541	2.99	565
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1.48	17	2.02 ⁽¹⁾	417	2.00	434
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.35	20	1.75 ⁽¹⁾	465	1.73	485
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.15	24	2.80 ⁽¹⁾	600	2.77	624

	Do you or anyone in your household own commercial or rental property in Reston?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.71	25	1.74	511	1.74	536
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.28	18	2.13	407	2.14	424
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.27	5	3.23	88	3.18	93
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.85	36	3.75	800	3.76	835
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.67	34	3.50	823	3.50	857
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.90	37	3.76	808	3.77	844
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.99	39	2.76	788	2.77	827

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of B3r: 1=Not at all important; 4=Very important
 Scale of C1r: 0=No; 1=Yes
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E5r: 1=Not at all interested; 5=Very interested
 Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

	Do you or anyone in your household own or operate a business located in Reston?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.07	63	2.10	884	2.09	948
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.14	60	3.31	834	3.29	894
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.49	62	0.54	878	0.54	940
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1.85	38	2.16	605	2.15	643
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.14	38	1.27	619	1.26	657
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.42	37	1.58	608	1.57	645
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.23	36	2.13	577	2.13	613
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.75	38	3.41	631	3.43	669
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.80	34	3.00	529	2.99	563
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1.90	25	2.01	405	2.00	431
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.44	26	1.75	455	1.74	481
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.36	31	2.79	589	2.77	620
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.55	31	1.74	503	1.73	534

	Do you or anyone in your household own or operate a business located in Reston?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1.69	26	2.17	398	2.14	424
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.15	8	3.24	83	3.15	91
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.50	56	3.77	769	3.75	825
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.19	57	3.52	791	3.50	848
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.64	56	3.76	783	3.75	839
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.60	59	2.76	762	2.75	821

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of B3r: 1=Not at all important; 4=Very important
 Scale of C1r: 0=No; 1=Yes
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E5r: 1=Not at all interested; 5=Very interested
 Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

	Is English the language primarily spoken in your household?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.09	889	2.07	65	2.09	953
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.28	831	3.52 ⁽¹⁾	68	3.30	899
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.54	874	0.59	71	0.54	944
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.09	612	2.98 ⁽¹⁾	35	2.14	647
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.23	628	1.84	33	1.26	662
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.55	614	2.05	36	1.57	650
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.12	587	2.51	31	2.14	618
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.44	639	3.22	34	3.43	673
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.97	535	3.23	33	2.99	568
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1.97	409	2.24	23	1.99	432
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.67	459	2.57	24	1.72	484
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.75	601	3.34	25	2.78	626
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.70	514	2.42	25	1.73	539
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.07	401	3.04 ⁽¹⁾	27	2.13	428

	Is English the language primarily spoken in your household?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	3.14	84	3.41	8	3.16	92
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.77	777	3.47	54	3.75	831
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.51	798	3.40	55	3.51	853
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.77	799	3.55	45	3.76	845
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.74	785	3.13	43	2.76	828

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of B3r: 1=Not at all important; 4=Very important
 Scale of C1r: 0=No; 1=Yes
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E5r: 1=Not at all interested; 5=Very interested
 Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

	Do you consider yourself to be of Hispanic or Latinx origin?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	1.81	38	2.10	874	2.09	912
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.20	39	3.31	814	3.31	853
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.39	45	0.56	860	0.55	905
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	1.84	28	2.13	599	2.12	627
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.07	27	1.24 ⁽¹⁾	611	1.23	638
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.28	27	1.58 ⁽¹⁾	605	1.57	632
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.10	26	2.11	571	2.11	597
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.44	28	3.41	622	3.41	650
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.97	21	2.96	525	2.96	546
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.27	16	1.99	402	2.00	418
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.45	23	1.73	447	1.72	470
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	3.17	27	2.76	576	2.78	603
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	2.03	22	1.73	498	1.75	521

	Do you consider yourself to be of Hispanic or Latinx origin?					
	Yes (1)		No (2)		Total	
	Mean	N	Mean	N	Mean	N
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	2.14	18	2.12	397	2.12	415
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	2.69	4	3.12	83	3.10	86
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.59	34	3.78	761	3.78	794
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.30	39	3.53	770	3.52	809
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.78	36	3.77	775	3.77	811
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.91	35	2.78	756	2.79	791

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
Scale of B3r: 1=Not at all important; 4=Very important
Scale of C1r: 0=No; 1=Yes
Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
Scale of E3r: 1=Not at all important; 5=Very important
Scale of E5r: 1=Not at all interested; 5=Very interested
Scale of E6r and E7r: 1=Not at all supportive; 5=Very supportive

Racial and ethnicity

	White (1)		Black or African American (2)		Asian (3)		Multiracial or other race (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.10	705	2.08	63	1.95	93	2.09	15	2.08	876
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.28	651	3.49	63	3.39	88	3.48	18	3.31	820
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.53	693	0.65	63	0.53	92	0.52	20	0.54	867
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	2.02	492	2.76	47	2.29	50	3.32 ⁽¹⁾	10	2.12	599
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.19	504	1.25	48	1.69	52	2.47	9	1.26	613
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	1.51	496	1.47	49	2.09 ⁽¹⁾	49	2.98 ⁽¹⁾⁽²⁾	9	1.57	603
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	2.09	465	1.83	46	2.67 ⁽¹⁾⁽²⁾	54	2.20	9	2.13	574
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.38	511	3.78	49	3.57	53	3.76	10	3.43	623
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	2.88	420	3.22	48	3.38 ⁽¹⁾	46	3.86 ⁽¹⁾	9	2.97	523
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	1.86	321	2.43	38	2.26	36	3.09 ⁽¹⁾	8	1.97	403
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	1.57	364	2.51 ⁽¹⁾	43	1.79	33	2.60 ⁽¹⁾	9	1.70	449

Racial and ethnicity

	White (1)		Black or African American (2)		Asian (3)		Multiracial or other race (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	2.73	485	3.13	34	3.19	49	2.25	9	2.79	578
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	1.63	403	2.31	42	2.35 ⁽¹⁾⁽⁴⁾	41	1.51	9	1.74	495
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	1.90	318	2.87	33	2.94 ⁽¹⁾	33	3.79 ⁽¹⁾	8	2.11	392
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	3.06 ⁽³⁾	68	3.45 ⁽³⁾	4	2.55	4	2.87 ⁽³⁾	1	3.05	77
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.80 ⁽³⁾	614	4.05	53	3.48	79	4.09 ⁽³⁾	12	3.79	757
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.53	627	4.18 ⁽¹⁾⁽³⁾⁽⁴⁾	60	3.28	80	3.01	13	3.55	780
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.81 ⁽³⁾	636	4.25 ⁽¹⁾⁽³⁾	63	3.36	62	3.69	15	3.81	776
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.79	632	3.49 ⁽¹⁾⁽³⁾⁽⁴⁾	56	2.44	60	2.37	11	2.80	758

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of C1r: 0=No; 1=Yes
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive

Scale of B3r: 1=Not at all important; 4=Very important
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E5r: 1=Not at all interested; 5=Very interested

	Household income									
	Less than \$50,000 (1)		\$50,000 to \$99,999 (2)		\$100,000 to \$149,999 (3)		\$150,000 and higher (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
B2r How familiar are you with the programs of Reston Community Center?	2.01	75	2.16	211	2.01	152	2.03	289	2.06	727
B3r How important would you say that RCC is to the overall quality of life in Reston?	3.60 ⁽²⁾⁽³⁾⁽⁴⁾	70	3.36	205	3.18	136	3.26	266	3.31	676
C1r In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at RCC or RCC-sponsored event	0.64	74	0.59	204	0.48	146	0.55	289	0.56	714
D2b_1 To what extent is the following item a barrier to participation in RCC programs: Cost/too expensive?	3.28 ⁽³⁾⁽⁴⁾	47	2.48 ⁽⁴⁾	147	2.32 ⁽⁴⁾	102	1.64	199	2.19	496
D2b_2 To what extent is the following item a barrier to participation in RCC programs: Lack of transportation?	1.85	46	1.27	153	1.19	103	1.13	204	1.25	505
D2b_3 To what extent is the following item a barrier to participation in RCC programs: Locations of programming too far/not convenient?	2.15	52	1.50	148	1.61	107	1.44	195	1.57	501
D2b_4 To what extent is the following item a barrier to participation in RCC programs: Duration of commitment?	1.90	47	1.86	136	2.28 ⁽²⁾	97	2.25 ⁽²⁾	197	2.11	478
D2b_5 To what extent is the following item a barrier to participation in RCC programs: Not enough time/too busy?	3.39	50	2.99	153	3.42 ⁽²⁾	110	3.81 ⁽²⁾⁽³⁾	210	3.45	522
D2b_6 To what extent is the following item a barrier to participation in RCC programs: Current programs are scheduled at inconvenient times?	3.57 ⁽²⁾⁽⁴⁾	48	2.61	136	3.15 ⁽²⁾	94	2.91	159	2.94	437
D2b_7 To what extent is the following item a barrier to participation in RCC programs: Program schedule is inconsistent?	2.65 ⁽⁴⁾	35	1.95	108	1.96	76	1.82	123	1.98	342
D2b_8 To what extent is the following item a barrier to participation in RCC programs: Classes/programs that I want to take overlap?	3.04 ⁽²⁾⁽³⁾⁽⁴⁾	41	1.77	118	1.69	76	1.48	144	1.78	379

	Household income									
	Less than \$50,000 (1)		\$50,000 to \$99,999 (2)		\$100,000 to \$149,999 (3)		\$150,000 and higher (4)		Total	
	Mean	N	Mean	N	Mean	N	Mean	N	Mean	N
D2b_9 To what extent is the following item a barrier to participation in RCC programs: Lack of awareness for existing programs?	3.10	38	2.64	136	2.80	107	2.76	196	2.76	477
D2b_10 To what extent is the following item a barrier to participation in RCC programs: Difficulty with registration?	2.46	36	1.71	132	1.89	84	1.59	161	1.76	413
D2b_11 To what extent is the following item a barrier to participation in RCC programs: Classes/programs always full?	3.34 ⁽²⁾⁽³⁾⁽⁴⁾	35	2.08	101	2.10	68	1.78	128	2.10	332
D2b_12 To what extent is the following item a barrier to participation in RCC programs: Something else?	3.89	5	2.66	26	2.62	15	3.43	22	3.00	68
E3r How important is it to you that RCC continues to update existing facilities and carry out renovations?	3.92	60	3.77	179	3.79	124	3.80	262	3.80	626
E5r How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?	3.59	64	3.60	198	3.45	128	3.63	265	3.58	656
E6r If an arts venue is built by a developer, do you support RCC operating the venue on behalf of the community?	3.75	56	3.94	193	3.63	135	3.84	266	3.82	651
E7r Do you support RCC financing the building of a new arts venue by means of a bond issue?	2.96	49	2.97 ⁽³⁾	188	2.48	129	2.97 ⁽³⁾	270	2.87	636

Footnote: Scale of B2r: 1=Not at all familiar; 3=Very familiar
 Scale of C1r: 0=No; 1=Yes
 Scale of E3r: 1=Not at all important; 5=Very important
 Scale of E6r: 1 and E7r=Not at all supportive; 5=Very supportive

Scale of B3r: 1=Not at all important; 4=Very important
 Scale of D2b_1 through D2b_12: 1=Not at all a barrier; 5=Significant barrier
 Scale of E5r: 1=Not at all interested; 5=Very interested

Appendix E:
Questionnaire

Reston Community Center Survey 2019



The University of Virginia Center for Survey Research is sending you this survey request on behalf of Reston Community Center (RCC). Thank you for taking the time to complete this questionnaire that will help RCC best serve the needs and priorities of this community. Your opinions and perspective are very important.

The survey's purpose: We want to understand the preferences and experiences of residents in Reston regarding leisure, recreational, and cultural activities. Specifically, we are interested in how people want to spend their leisure time, how they find out about leisure and cultural opportunities, and how people feel about the potential of a new performing arts center.

Who can participate?

- A resident of Reston who is at least 18 years old.
- If there is more than one adult in the household, we request that the survey be completed by the adult with the next birthday. This helps to ensure a random sample.

Your responses will be kept confidential

- Your responses are completely confidential and will never be publicly identified with you individually. Your name or contact information will not be linked to your survey responses following data collection.
- At the end of the survey, you have the option to provide an email address to share with RCC, which they may use to send you results of the survey.

General instructions

- Circle the number of your response to the question or check the boxes that apply.
- You can decline to take part in the survey or skip any questions you do not wish to answer.
- When you finish answering the questions, put your survey in the envelope provided and drop it in any mailbox. **No postage is required.**

How long will it take?

- The survey should take about 20-25 minutes to complete.

For more information

- Center for Survey Research: surveys3@virginia.edu, 434-243-5232
- Reston Community Center: Leila Gordon, leila.gordon@fairfaxcounty.gov, 703-390-6142

Your participation in this survey is voluntary, and you may withdraw your submitted responses at any point (contact CSR to do). There are no known risks or direct benefits associated with participating. However, your individual cooperation is very important to the success of this study and is greatly appreciated! We thank you for your time.

This survey has been approved by the University of Virginia's Institutional Review Board for the Social and Behavioral Sciences (Project #2731). Question or concerns? Contact Tonya R. Moon, Ph.D. Chair, Institutional Review Board for the Social and Behavioral Sciences at (434) 924-5999 or irbsbshelp@virginia.edu.

Reston Community Center (RCC) offers more than 2,000 leisure time programs, performances, classes, trips, and events to Reston residents and employees during the course of the year. RCC has two facilities, which include an indoor aquatics center, 290-seat theatre, computer classroom, ceramics studio, art gallery and woodshop, as well as large and small meeting rooms.

RCC is distinct from the Reston Association (RA).

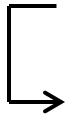
RCC is funded primarily by residential and commercial real estate taxes in Reston (Small Tax District 5), as well as by user fees.

The RCC website has a great deal of information about their programs, services and facilities. You may also register for programs, check room rental availability or purchase tickets on their website at www.restoncommunitycenter.com.

A. Choose who will respond to this survey

A1. Is there more than one person age 18 or older living in this household?

- 1 Yes
- 2 No → (Go on to A2)



A1a. (If Yes) Including yourself, how many people age 18 or older live in this household?

A1b. **The adult with the next birthday** should complete this questionnaire. This way, across all households, the survey includes responses from adults of all ages and positions within the household.

A2. What is your 5-digit zip code?

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B. Reston Community Center Awareness

We would like to start by asking about your familiarity and experience with Reston Community Center.

B1. Have you ever heard of Reston Community Center or its programs? Please be aware that Reston Community Center (RCC) is distinct from Reston Association (RA). This questionnaire is asking exclusively about RCC programs and services.

- 1 Yes
- 2 No → (Go on to Section G, page 12)

B2. How familiar are you with the programs of Reston Community Center?

- 1 Very familiar
- 2 Somewhat familiar with the programs
- 3 Not at all familiar with the programs
- 4 Not sure

B3. How important would you say that RCC is to the overall quality of life in Reston?

- 1 Very important
- 2 Somewhat important
- 3 Not very important
- 4 Not at all important
- 5 Don't know

B4. In your opinion, does RCC make Reston a more attractive place to live?

- 1 Yes
- 2 No
- 3 Don't know

B5. In your opinion, does RCC make Reston a more attractive place for a business to locate?

- 1 Yes
- 2 No
- 3 It depends
- 4 Don't know

C. Programs and Services

C1. In the past 12 months, have you and/or a household member attended a performance, class, workshop, or event at Reston Community Center (either facility) or an RCC-sponsored event (such as Take a Break, other summer concerts or festivals like the Reston Multicultural Festival)?

- 1 No (Skip to C1c)
- 2 Yes

C1a. (If Yes) Thinking of all of the household members who have participated in RCC programs in the last 12 months, please check all of the ranges that match the current ages of household RCC participants, including yourself if applicable.

- Less than 5 years old
- 5 to 11 years old
- 12 to 18 years old
- 19 to 29 years old
- 30 to 39 years old
- 40 to 49 years old
- 50 to 65 years old
- 66 years and older

C1b. These days, about how often do you or other members of your household participate in RCC programs or services?

- 1. Multiple times a week
- 2. About once a week
- 3. A few times a month
- 4. Only occasionally
- 5. Not sure/Don't know

After answering C1b, please go on to C2, page 5 →

C1c. (If No) Why have you and/or your household not attended a class, workshop, or event at RCC or an RCC-sponsored event in the past 12 months? *Please check all that apply.*

- Too busy, not enough time
- Too expensive
- RCC programs/activities aren't offered at a convenient time
- Locations are too far away/not convenient
- Lack of transportation
- Family participated when kids were younger, but they're now older
- I don't know enough about current programs/activities RCC offers
- Only recently moved to Reston
- Current RCC programs/activities are not interesting to me/my family
- Not interested in leisure/recreational activities in general
- Other (please specify): _____

C1d. Have you or any member of your family *ever* attended a class, workshop, or event at RCC or an RCC-sponsored event?

- 1. No
- 2. Yes
- 3. Not sure/Don't know

C2. For each of the following types of programs or services, please indicate if anyone in your household has participated in the program, would be interested in participating, or if it's not of interest. Please circle one answer per program. Refer to Table 1 on the insert for examples of specific programs within each type of programming listed below.

	Have participated/ Currently participate	May be interested in participating	Not ever interested in participating	Don't know
a. Rental of space for Reston individuals, organizations	1	2	3	9
b. Drop-in swim	1	2	3	9
c. Learn-to-swim lessons	1	2	3	9
d. Water-based fitness offerings	1	2	3	9
e. Arts education	1	2	3	9
f. Community events	1	2	3	9
g. Professional touring artist series at the CenterStage	1	2	3	9
h. Youth/teen	1	2	3	9
i. Lifelong learning	1	2	3	9
j. Land-based fitness/wellness	1	2	3	9
k. Collaboration and outreach (partnered programs; offsite programming)	1	2	3	9
l. Trips and tours	1	2	3	9

C3. From the list of programs in the previous question, and/or specific examples from Table 1 on the insert, please list the programs you consider the most relevant to you and your household.

C4. What programs or facilities would you like to see RCC offer that it does not currently? List all that you wish to include.

D. Access and Participation

The following questions ask about your intended use of RCC programs.

D1. How often would you like to participate in RCC programs and activities?

- 1 Regularly
- 2 Occasionally
- 3 A few times a year
- 4 No current interest in participating
- 5 Not sure/Don't know

D2. Would you like to participate in RCC programs/activities more than you currently do, either now, or in the future?

- 1 Yes
- 2 No → (Go on to E1, page 7)



D2a. (If Yes) Specifically, what kind of programs or activities would you like to participate in or attend more? *Check all that apply.*

- Class
- Workshop
- RCC trip
- Performance
- Camp
- Other (please specify): _____

D2b. To what extent are the following items a barrier to your ability to participate in RCC programs? *Use the following 5-point scale on which "1" means "Not at all a barrier" and "5" means "Significant barrier" as you evaluate each item.*

	Not at all a barrier	--	--	--	Significant barrier	Don't know
a. Cost/too expensive	1	2	3	4	5	9
b. Lack of transportation	1	2	3	4	5	9
c. Locations of programming too far/not convenient	1	2	3	4	5	9
d. Duration of commitment	1	2	3	4	5	9
e. Not enough time/too busy	1	2	3	4	5	9
f. Current programs are scheduled at inconvenient times	1	2	3	4	5	9
g. Program schedule is inconsistent	1	2	3	4	5	9
h. Classes/programs that I want to take overlap	1	2	3	4	5	9
i. Lack of awareness for existing programs	1	2	3	4	5	9
j. Difficulty with registration	1	2	3	4	5	9
k. Classes/programs always full	1	2	3	4	5	9
l. Something else (please specify): _____	1	2	3	4	5	9

D2c. What could RCC do to enable you or your family to use RCC more?

E. Facilities

E1. Thinking not just about RCC, in your opinion, do the existing recreational and cultural facilities of all types in and around the Reston area meet the current demand?

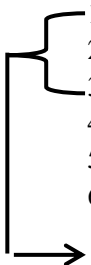
- 1 Definitely
- 2 Probably
- 3 Probably not
- 4 Definitely not
- 5 Don't know

E2. For some of the current RCC programs, space is limited. Have you experienced any difficulty trying to sign up for RCC programs or use RCC facilities?

- 1 No, I haven't had difficulty signing up for programs
- 2 Yes, I have had difficulty when I tried to sign up
- 3 I didn't even try to sign up because of expected demand
- 4 Not applicable- I haven't wanted to sign up for programs
- 5 Not sure

E3. How important is it to you that RCC continues to update existing facilities and carry out renovations?

- 1 Very important
- 2 Important
- 3 Somewhat important
- 4 Slightly important
- 5 Not at all important
- 6 Not sure



E3a. (If "Very important," "Important," or "Somewhat important") What updates or renovations would you like to see done to either of the two existing facilities?

Desired updates to Hunters Woods facility:	Desired updates to Lake Anne facility:
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

Currently, the CenterStage and Community Room at RCC Hunters Woods host a variety of performances and cultural events, and RCC is interested in the community’s perspectives on expanding these cultural and arts venues. Reston developer Boston Properties has proposed a proffer of land for a new performing arts facility. The following questions ask about your preferences related to cultural events and your level of support for expanding arts venues in Reston.

E4. Which of the following types of art content do you or other members of your household like?

Check all that apply.

- Independent films
- Art films
- Documentaries
- Traditional forms of music, dance, and theatre from America and Europe (e.g., classical music or dance; jazz music or dance; Broadway or similar forms of theatre)
- Contemporary music, dance, and theatre
- Culturally or ethnically-specific music, dance, and theatre; e.g., African, Hispanic, Arabic, Eastern, Asian or mixed content and perspectives with respect to culture
- Visual art exhibits
- Lectures or author events
- Poetry readings
- Standup comedy/improv
- Something else (please specify): _____

E5. How interested would you be in Reston having a larger venue in which to see music, dance, film screenings, or other types of performances that require a big stage to host?

- 1 Very interested
- 2 Interested
- 3 Somewhat interested
- 4 Slightly interested
- 5 Not at all interested
- 6 I think RCC’s existing facilities (CenterStage and RCC Community Room) are sufficient

E6. If an arts venue is built by a developer, to what extent do you support RCC operating that venue on behalf of the community? Assume that it would not result in raising the RCC tax rate.

- 1 Very supportive
- 2 Supportive
- 3 Somewhat supportive
- 4 Slightly supportive
- 5 Not at all supportive
- 6 Not sure

E7. Without a developer contribution, RCC would need to undertake a bond referendum to obtain authority from the community to borrow funds in order to build a new facility. To what extent do you support RCC financing the building of a new arts venue by means of a bond issue?

- 1 Very supportive
- 2 Supportive
- 3 Somewhat supportive
- 4 Slightly supportive
- 5 Not at all supportive
- 6 Not sure

As you may know, since 1979, RCC has been funded primarily by residential and commercial real estate taxes in Reston, as well as by user fees. The current Small District 5 tax rate is 4.7 cents for each \$100 of assessed property value, which is in addition to the Fairfax County baseline property tax. For example, if a house or business property was valued at \$300,000, the amount of tax going to RCC would be \$141 per year. Currently, about half of RCC's tax revenue comes from commercial property taxes and half comes from residential property taxes.

E8. Is your residence located within Small Tax District 5?

- 1 Yes
- 2 No
- 3 Not sure

E9. Before today, were you aware that RCC is supported through this property tax?

- 1 Yes
- 2 No

E10. When property values rise in our area, revenue raised from property taxes goes up, too. If more tax money was available to RCC due to new revenue, which of the following statements comes closest to your view? RCC should...

- 1 Increase the number/types of programs
- 2 Increase accessibility to programming by lowering prices/fees
- 3 Add features to programs and facilities
- 4 Something else (please specify): _____
- 5 Not sure

E11. RCC provides a fee waiver program to help people with limited economic means still participate in RCC programming. Qualifying for fee waiver status is based on income levels. Those participants pay a nominal fee to enroll or purchase tickets or passes. Qualified fee waiver patrons with children may enroll them in as many summer camp programs as desired (paying a nominal fee per offering). To what extent do you favor continuing this type of program to provide economic accessibility to RCC?

- 1 Very supportive
- 2 Supportive
- 3 Somewhat supportive
- 4 Slightly supportive
- 5 Not at all supportive
- 6 Depends (please specify): _____
- 7 Don't know

F. Communications

The following section asks about your use of media and how you find out about leisure and cultural programs.

F1. What types of media do you use on a regular basis? Check all that apply.

- Facebook
- Twitter
- Instagram
- ListServ or Opt-in electronic boards/groups like “Next Door”
- Television – broadcast
- Television – streaming
- Print journalism
- Online journalism
- Radio - local or satellite
- Something else (please specify): _____

F2. Which of the following local broadcast TV stations do you regularly watch? Check all that apply.

- NBC 4
- FOX 5
- ABC 7
- CBS 9
- My 20
- TV Station not listed (please specify): _____
- I rarely/never watch local broadcast TV

F3. Which of the following local news outlets and magazines (online or in print) do you regularly read? Check all that apply.

- Around Reston
- Fairfax County Times
- Next Door
- Reston Connection
- Reston Now
- Reston Patch
- Reston Magazine
- Viva Reston
- Washington Post/WP Weekender
- Local news outlets/magazines not listed (please specify): _____
- I rarely/never read local news outlets/magazines

F4. When you listen to local radio stations (including via satellite radio), which of the following stations do you typically listen to? Check all that apply.

- 88.1 (WYPF/WYPR)
- 88.5 (WAMU)
- 90.9 (WETA)
- 94.7 (WIAD)
- 95.5 (WPGC)
- 98.7 (WMZQ)
- 99.5 (iHeartRadio/WIHT)
- 100.3 (WBIG)
- 103.5 (WTOP)
- 105.9 (WMAL)
- 106.7 (WJFK)
- Radio stations not listed (please specify): _____
- I rarely/never listen to local radio

F5. How do you find out about RCC programs and activities? Check all that apply.

- Local newspapers
- Local TV news stations
- Local radio
- Local online news outlets
- RCC seasonal program guide
- CenterStage Professional Touring Artist Series mailer
- Program flyers
- RCC website
- RCC e-Newsletter (*Spotlight, Insights, Play*)
- Social media
- Email
- Friends and family
- RCC staff and instructors
- Other (please specify): _____
- I'm not very familiar with RCC programs and activities

F6. Outside of RCC programs, how do you find out about leisure-time activity options generally? Check all that apply.

- Local newspapers
- Local TV news stations
- Local radio
- Local online news outlets
- Social media
- Internet search
- Email
- Friends and family
- ListServ or Opt-in electronic boards/groups
- Other (please specify): _____
- I have trouble finding information about leisure-time activity options
- I don't seek out leisure-time activities

F7. RCC distributes monthly electronic newsletter updates about programming offered; three are currently distributed: Spotlight (arts programming), Insight (general leisure-time offerings) and PLAY (family/youth programs). Would you like to receive any of these newsletters or general information about RCC?

- 1 Yes
- 2 No → (Go on to Section G)
- 3 I already receive RCC electronic newsletter(s)/program information → (Go on to Section G)

→ F7a. (If Yes) Which information would you like to receive? *Check all that apply.*

- Spotlight (arts programming)
- Insight (general leisure-time offerings)
- PLAY (family/youth programs)
- General RCC information and updates

F7b. How often would you like to receive RCC program information?

- 1. Weekly
- 2. Monthly
- 3. Quarterly
- 4. Once a year
- 5. Depends (please specify): _____
- 6. Not sure

F7c. What is your preferred email address to receive RCC information? This email will only be used by RCC to share information with you. It will be never be shared outside of RCC or used for alternative purposes than those stated here.

Preferred Email Address (please print legibly): _____

G. Demographics

We have a few final questions about you. As a reminder, all of your responses are completely confidential. This information is collected only for statistical purposes.

G1. In what year were you born? _____

G2. How many children under 18 years of age do you have living at home? _____

G2a. (If there are children under 18 in the home) Please select the current age range(s) for all of your children living at home.

- 2 years old and younger
- 3 – 4 year old
- 5 – 10 years old
- 11 – 14 years old
- 15 – 17 years old

G3. How long have you lived in Reston?

- 1 Less than one year
- 2 1 to less than 5 years
- 3 5 to less than 10 years
- 4 10 years to less than 25 years
- 5 25 years and more

G4. Do you own your home or rent it?

- 1 Own
- 2 Rent
- 3 Other (please specify): _____

G5. What is your marital status?

- 1 Married
- 2 Living as married
- 3 Divorced
- 4 Widowed
- 5 Separated
- 6 Single, never been married

G6. How do you describe yourself?

- 1 Male
- 2 Female
- 3 Prefer to provide my own description: _____
- 4 Prefer not to say

G7. What is the highest level of education you completed?

- 1 Some school, but did not finish high school
- 2 High school graduate or G.E.D.
- 3 Some college, but no degree
- 4 2-year college degree
- 5 4-year college degree
- 6 Some graduate work
- 7 Masters or professional degree
- 8 Advanced graduate work or PhD
- 9 Prefer not to say

G8. Which of the following best describes you?

- 1 Working full-time
- 2 Working part-time
- 3 Working self-employed
- 4 Unemployed
- 5 Homemaker or stay-at-home parent
- 6 Retired
- 7 Student
- 8 Disabled
- 9 Other (please describe): _____

G8a. (If “Working full-time”, “Working part-time”, or “Working self-employed”) Is your job located in Reston?

- 1. Yes
- 2. No, my job is somewhere else
- 3. I telecommute/work remotely
- 4. Other (please specify): _____

G8b. (If Yes) Approximately how many people are employed at the place where you work?

- 1. _____ employees
- 2. Don’t know

G9. Do you or anyone in your household own commercial or rental property in Reston?

- 1 Yes
- 2 No

G10. Do you or anyone in your household own or operate a business located in Reston?

- 1 Yes
- 2 No

G10a. (If Yes) Are you aware that your employees may use RCC facilities at resident rates even if they are not Reston residents?

- 1. Yes
- 2. No, wasn’t aware

G11. Is English the language primarily spoken in your household?

- 1 Yes
- 2 No

G11a. (If No) What language is primarily spoken in your household?

G12. Do you consider yourself to be of Hispanic or Latinx origin?

- 1 Yes
- 2 No
- 3 Don't know
- 4 Prefer not to say

G13. With which of the following racial or ethnic categories do you identify? Check all that apply

- White
- Black or African American
- Southeast Asian or Pacific Islander
- South Asian
- Middle Eastern/Arabic
- American Indian or Alaska Native
- Category not listed (please describe): _____
- Prefer not to say

G14. What is your annual household income? That would be before taxes and other deductions.

- 1 Less than \$15,000
- 2 \$15,000 to \$34,999
- 3 \$35,000 to \$49,999
- 4 \$50,000 to \$74,999
- 5 \$75,000 to \$99,999
- 6 \$100,000 to \$149,999
- 7 \$150,000 and higher
- 8 Don't know
- 9 Prefer not to say

G15. Would you like RCC to email you an electronic copy of the report of findings from this survey?

- 1 Yes (please provide email address): _____
- 2 No

Thank you for your help and taking the time to complete this questionnaire.

No postage is required to mail back this questionnaire.

Please use the envelope provided.

Lost your envelope?

Please return the questionnaire to us at:

Center for Survey Research

University of Virginia

P.O. Box 400767

Charlottesville, VA 22904-4767

